



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: August 18, 2022

Re: **Item No. 1 - IDT Docket No. PF-608728-BAR
Achikian Goldsmiths - 110 Pleasant St NW, Unit C
New Signs**

Request for approval of a new sign for Achikian Goldsmiths, located at 110 Pleasant Street NW, Unit C, Docket No. PF-608728-BAR, in the C-1A Special Commercial zoning district, filed by business owner Maral Achikian.

Applicant proposed a new tenant panel and façade sign at the September 16, 2021 BAR meeting. The Board approved the tenant panel, but deferred façade sign request. The Board asked that the following information be present at a meeting to follow:

1. Sign frame specifications.
 - a. What is built from?
 - b. Is it pressure treated?
2. How will the sign be fastened to the façade?
 - a. Installation specifications.
 - b. Materials used for installation.
3. Confirmation of the sign location on the façade.

The applicant resubmitted the façade sign application with the following updated information:

1. The applicant stated the sign is made of pressure treated wood and is the sign that had been a previously approved sign for the applicant's former business location on Church St.

***Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.***

2. The sign installation is with 12, 8x3 1/8" trim head screws. 6 screws were installed at the top of the wood sign and 6 screws were installed at the bottom of the wood sign.
3. The sign is centered on the façade of 110 Pleasant St SW Unit C.

Applicant added to their proposed façade sign, 4 cast brass angle shield spotlights. The 4 shield spotlights are an electroplated bronze finish and are an equal distance apart across the top of the sign.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.