

STAFF MEMORANDUM TO BOARD OF ZONING APPEALS

Addresses:	820 Follin Ln SE 800 Follin Ln SE 900 Follin Ln SE 1007 Electric Ave SE	Parcel Nos.:	0391 02 0007 0391 02 0009 0393 02 0004 0393 02 0003C
Public Meeting Date:	7/15/2026	Case Number:	PF-2227113-BZA
Owner(s):	Navy Federal Credit Union	Applicant:	Tim Markle AVP Special Projects
Existing Zoning:	CP Corporate Park	Existing Land Use:	Office
Request:	Request for approval of a variance from <i>Section 18-544.4., Prohibited Signs.</i>, of the Town of Vienna Zoning and Subdivision Ordinance, to install 6 LED sign boards with changeable copy on and around parking facilities at the Navy Federal Credit Union campus. 		
Site Improvements:	The subject properties consist of multi-story office buildings, parking structures, surface parking, a drive-through ATM, and open space amenities.		
Size of Property:	820, 800 & 900 Follin Ln SE: 1,627,584 sq ft or 37.36 acres 1007 Electric Ave SE: 469,047 or 10.77 acres		
Public Notice Requirements:	Code of Virginia Section 15.2-2204 <i>Advertisement of plans, ordinances, etc.; joint public hearings; written notice of certain amendments</i>, has been followed: • <i>Written notices of the meeting to adjoining property owners</i> were provided on July 8, 2026; • <i>Posting a placard on the subject property.</i> The placard was posted on June 30, 2026; • <i>Posting advertisements in a local newspaper for two successive weeks prior to the Board of Zoning Appeals meeting.</i> This advertisement was published in the Washington Times newspaper on July 1, 2026, and July 8, 2026. • The Board Clerk filed an affidavit certifying that proper notification requirements were met as stated above.		
Staff:	Andrea West, Zoning Administrator		

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Variance – Navy Federal Credit Union – LED Sign Boards

July 15, 2026

Request:

The applicant is requesting approval of a variance from *Section 18-544.4., Prohibited Signs.*, of the Town of Vienna Zoning and Subdivision Ordinance, to install 6 LED sign boards with changeable copy on and around parking facilities at the Navy Federal Credit Union campus at 820 Follin Lane SE* and 1007 Electric Avenue SE, in the CP Corporate Park zoning district. The application has been filed by Tim Markle, AVP Special Projects, on behalf of Navy Federal Credit Union, the property owner.

** The address 820 Follin Ln SE is the common address used for the three parcels that contain Navy Federal's "HQ1" campus. The parking garage in question is located on a parcel addressed as 800 Follin Lane SE in the Fairfax County real estate records. The remainder of this report will reference this garage as 820 Follin Lane SE or HQ1.*

Proposed Improvements:

The applicant proposes installing 6 LED-illuminated screens at two parking structures on the campuses of Navy Federal Credit Union, located at 820 Follin Lane SE (HQ 1 North Garage) and 1007 Electric Avenue SE (HQ2 Garage). The proposal is part of a parking sensor system that will indicate which parking spaces are available on the various levels of the parking garages.

At 820 Follin Lane SE, HQ1, one sign will be fixed to the west entrance of the garage facing Follin Lane, and two ground-mounted signs will be installed on the south and east approaches to the garage, towards the Navy Federal campus buildings.

At 1007 Electric Avenue SE, HQ2, two signs are proposed for the façade, facing towards the Washington and Old Dominion Trail, and one ground-mounted sign will be located at the east-facing garage entrance.

The applicant has provided detailed renderings of the signs at these locations (Enclosure 1) and details of the LED panel system (Enclosure 2).

Relevant Zoning Ordinance Sections:

The Town of Vienna Zoning and Subdivision Ordinance Section 18-544.4. - Prohibited Signs. states:

Signs with electronic messages; changeable copy; changing color(s); flashing, blinking, or oscillating effects; that imitate movement through lighting effects; or that use video display of any kind. Exception: As expressly permitted herein or for fuel station pricing signs in which prices are displayed continuously, with occasional changes.

Town staff has determined that, based on the materials submitted, the sign panels consist of fully electronic LED display panels capable of dynamic messaging, changing displays, and electronic content. If approved by the Board of Zoning Appeals, the panels will require review by the Board of Architectural Review before installation.

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Property Characteristics & History:

The Navy Federal Credit Union headquarters consists of two campuses: HQ1 at 820 Follin Lane SE and HQ2 at 1007 Electric Avenue SE. The first building at HQ1 was constructed in 1975 and expanded in the 1980s, 1990s, and 2000s. The structures at HQ 2, a 234,391-square-foot office building and parking structure, were constructed in 2015.

Recommended Motion:

I move to *(approve)* *(deny)* *(table the request for)* of a variance from *Section 18-544.4., Prohibited Signs.*, of the Town of Vienna Zoning and Subdivision Ordinance, to install 6 LED sign boards with changeable copy on and around parking facilities at the Navy Federal Credit Union campus at 820 Follin Lane SE and 1007 Electric Avenue SE, in the CP Corporate Park zoning district. *(For the following reasons....)*

Or, other language as recommended by the Board of Zoning Appeals.

Attachments:

Staff Supporting Documents	Applicant Supporting Documents
1. Staff Memo 2. Relevant Code Sections 3. Public Notification Affidavit	4. Application And Authorization 5. Variance Request 6. BAR Rejection Letter 7. Encl 1 - Proposed Sign Locations and Appearances 8. Encl 2 - Proposed CleverCiti Monument Signs

FIGURES

STAFF MEMORANDUM TO BOARD OF ZONING APPEALS

Variance - Navy Federal Credit Union – LED Sign Boards

July 15, 2026

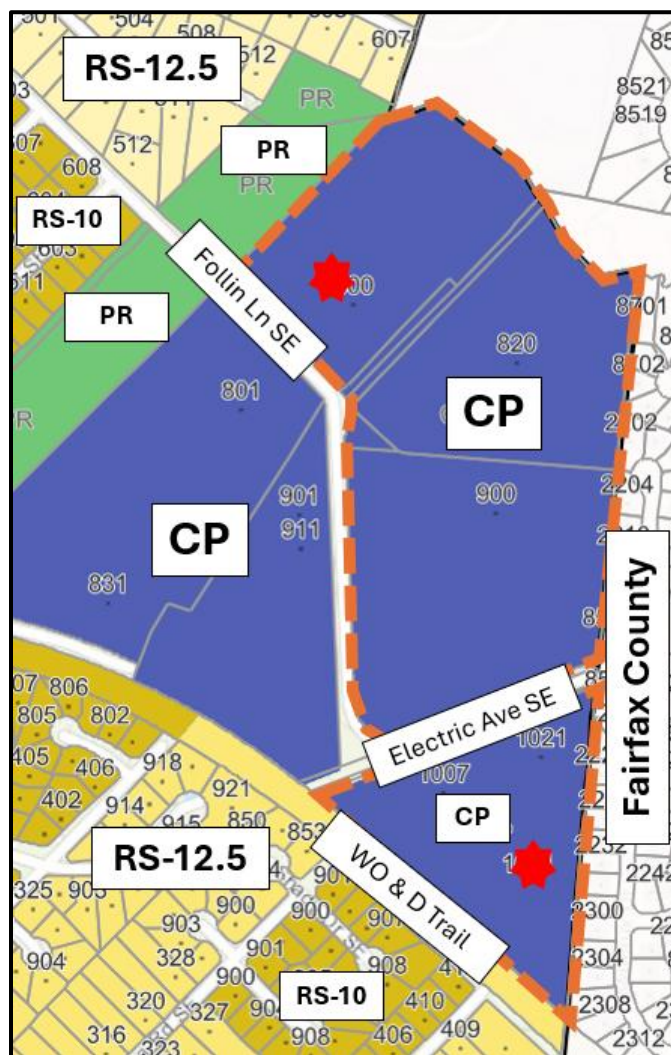


Figure 1 - Site Zoning Map