



DRAFT Memorandum

To: Vienna Town Council
From: Patricia Hanley, Chair of the Board of Architectural Review
Date: August 1, 2025
Re: BAR Comments on the Draft Strategic Plan

On behalf of the Town of Vienna's Board of Architectural Review (BAR), I would like to express appreciation to the Town Council for having been asked to provide input on the draft updated Strategic Plan.

On July 17, 2025, the BAR included a discussion of the draft as an agenda item for the regular meeting. Assisting us in the discussion were the Town Manager, Mercury Payton, and the Director of Planning and Zoning, David Levy, both of whom attended the meeting and provided background on the process and informed us of your interest in our comments.

Those of the BAR who were in attendance reviewed the draft document and had very constructive thoughts about the draft. The BAR members expressed their belief that the Vision and Mission outlined in the plan effectively captured the essence of the Town of Vienna. The BAR felt that the final two goals and strategies align closely with the role and responsibilities of the BAR. In addition, BAR members expressed that a document of this nature would help clarify the roles and activities of the various boards and committees and emphasized that it should synch with the Comprehensive Plan, which it appears to do. Feedback from BAR members unable to attend the meeting was also encouraging about the draft.

The BAR therefore recommends moving forward to approval of the Strategic Plan as presented during the July 17, 2025, meeting.

Thank you,

Patty Hanley
Chair to the BAR

Cc: Board of Architectural Review
Mercury Payton, Town Manager
David Levy, Director of Planning and Zoning
Sharmaine Abaied, Board Liaison
Yaska Camacho, Board Clerk.
