

Attachment 1

Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: March 16, 2023

Re: Item No. 4 – IDT Docket No. PF- 885357-BAR

Vienna Matclub Inc. - 319 Mill St NE

Sign

Request for approval of a sign for Vienna Matclub, located at 319 Mill St NE., Docket No. PF-885357-BAR, in the CM Limited Industrial zoning district; filed by David Krauskopf, Business Owner.

The applicant is requesting installation of a wall wrap façade sign for Vienna Matclub Inc.

The applicant is proposing a wall wrap sign graphic measuring 5' wide by 7' high. The non-illuminated proposed sign will be applied to the textured concrete wall with high-tack permanent adhesive. This sign is a MacTac RoughRap wall sign that is design to adhere to textured brick or concrete walls. The colors used in this sign are as follows: Black, Red (PMS 185), Blue (PMS Reflex Blue), and Metallic Gold (PMS 872).

Attachments: 01 – Staff Report

02 - Application and Authorization

03 - Application Narrative

04 – Sign Rendering 05 - Sign Final Image 06 – Material Brochure

07 - Photos of Surrounding

Applicants must attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.

Recommended motion:

I move to (approve/defer/deny) the application requesting installation of a wall wrap sign for Vienna Matclub Inc., Docket No. PF-885357-BAR, in the CM, Limited Industrial zoning district; filed by David Krauskopf, Business Owner (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.