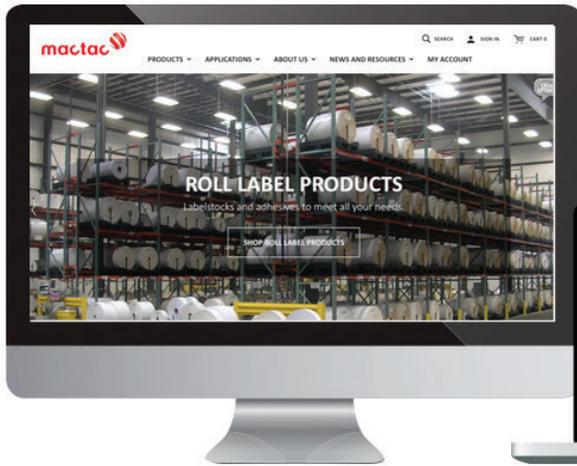




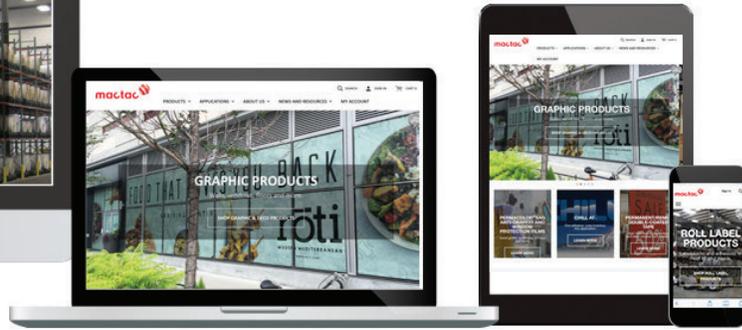
**mactac**<sup>®</sup>  
Decorative Graphic  
Solutions & Applications

# Mactac® Application Table of Contents



Check out our new website, optimized for desktop and mobile platforms.

[mactac.com](http://mactac.com)



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**Features**

“TWO-STEP” StreetRap®, STR328 is a 4.0 mil opaque matte white vinyl with an aggressive, thick layer of high-tack adhesive for applications that are hard to stick to, like unsealed pedestrian concrete or asphalt sidewalks or smooth to slightly textured walls. StreetRap comes with Mactac’s 90# SuperFlat™ liner which makes it ideal as a multi-print media for all wide-format hardware.

**Benefits**

StreetRap is the leading industry product for concrete sidewalk applications and has been used successfully for major events in North America. It is also an ideal choice for a wide range of high-tack applications like low surface energy plastic, vending and kiosk powder-coated paints. Paired with FloorGRIP™ for floors, ColorGard® LUV for walls, or unlaminated StreetRap will take heat to conform to textured walls and floors, to burnish edges, or heat seal the entire graphic.

Part Number	Finish	Width	Length	Adhesive	Liner
STR328L50	Matte White	54"	50'	High-Tack Permanent	90# SuperFlat
STR328W54		54"	150'		
STR328L100		54"	100'		

**Durability**

Three months up to 1 year durability for floors when paired with PF6600 and five years on vertical surfaces

**Printing**

Eco-Solvent, Solvent, UV Inkjet, UV Gel, Screen, Latex

**Applications**

Untreated concrete for retail, tradeshows, sports venues, community events, conventions

**Tech Guide**

TA2040 Guide for installing Floor Graphics, including StreetRap

TA2032 Guide for Surface Prep



Visit the Mactac® NA channel on YouTube for a video demo on concrete sidewalk application.

**Recommended Laminates**

	Product	Application	Finish	Width	Length
BEST	PF6600	Outdoor Slip-resistant Floors	Textured	54"	150'
BETTER	PF6354L100	Slip-resistant Floors	Textured	54"	100'
BEST	LUV8254	Wall	Matte	54"	150'
BEST	LUV8354	Wall	Lustre	54"	150'
BEST	LUV8054	Wall	High-Gloss	54"	150'



**Helpful Tips**

StreetRap is removable on unsealed sidewalks and walls, but is also an excellent option where high-tack permanent applications are desired.

PERMACOLOR® FloorGRIP™ is the only laminate certified by ANSI/NSFI for B101.3 & B101.1, high traction under wet conditions!



# One-Step Floor Graphics



## Features

"ONE-STEP" **M-Dot** Floor is a 7.9-mil matte white PVC film with built-in antislip. Designed for Latex, UV and solvent-based inkjet printing. The product is coated on one side with a semi-sphere structured, clear removable, acrylic pressure-sensitive adhesive and supplied with a 74# white Kraft release liner.

"ONE-STEP" **StreetTRAX**<sup>®</sup> is a durable 13.5 mil, wide format printable, clear grit coated, non-skid outdoor floor graphic media. Designed to produce outdoor sidewalk and parking lot 'floor' graphics for asphalt and sidewalk advertising.

## Benefits

**M-Dot** Floor is designed for indoor short-term advertising and promotion on flat, smooth surfaces. **NO LAMINATION NEEDED.**

**StreetTRAX** is outdoor stabilized white film designed specifically for graphic placement on unsealed, outdoor pedestrian traffic surfaces such as concrete, cement and asphalt. **NO LAMINATION NEEDED.**

Product	Finish	Width	Length	Adhesive	Liner
MD128F	White	54"	82'	Removable	74# Kraft
STX1528v2PW54L100	White	54"	100'	Aggressive Permanent	90# PCK
STX1528v2PW54L50	White	54"	50'	Aggressive Permanent	90# PCK

## Durability

**M-Dot** up to 6 months depending on floor traffic.

**StreetTRAX** floor graphic is from 1 month up to 1 year for pedestrian traffic and maybe up to 1 week for light vehicular traffic on smooth to slightly rough surfaces.

## Printing

**M-Dot** — UV Inkjet, Eco-Solvent, Solvent Latex

**StreetTRAX** — Screen UV and Solvent, UV Inkjet, Eco-Solvent, Solvent, Latex

## Applications

Floor Graphics Indoor for **M-Dot** Floors and outdoor for **StreetTRAX**

## Tech Guide

**TA2040** Guide for installing Floor Graphics



Visit the Mactac NA channel on YouTube for a video demo on removable floor graphic application.

## Helpful Tips

Always test first in an inconspicuous area.  
Make sure floors are clear of debris and dust.

## Features

RoughRAP® is a 2.0 mil soft white gloss cast vinyl. It is highly conformable to provide a paint-like effect when applied to textured brick and concrete walls. The high-tack permanent adhesive is engineered with a low profile to leave no adhesive behind, but provide an ultimate bond until ready to be removed. Pair with PERMACOLOR® RAYZor™ for the thinnest construction available for exterior decoration.

## Benefits

RoughRAP has the industry's longest warranty for rough textured wall graphics at 18 months and the industry's preferred matte laminate, PERMACOLOR RAYZor Matte, for interior graphics where a professional no glare look is preferred.

Part Number	Finish	Width	Length	Adhesive	Liner
RR100W54L150	Gloss White	54"	150'	High-Tack Permanent	80# SuperFlat
RR100W54L75	Gloss White	54"	75'	High-Tack Permanent	80# SuperFlat

## Durability

18 month durability for exterior brick and concrete walls, five years indoors

## Printing

Eco-Solvent, Solvent, Screen, Latex

## Applications

Brick walls for hospitality, corporate, retail, sports venues, community events, conventions

## Tech Guide

TA2102 Guide for installing RoughRAP

TA2032 Guide for Surface Preparation



Visit the Mactac NA channel on YouTube for a video demo on rough wall graphic application.

## Recommended Laminates

PERMACOLOR RAYzor	Application	Finish	Width	Length
LF3648G	Rough Walls	Gloss	54"	150'
LF3648GL75	Rough Walls	Gloss	54"	75'
LF3638G	Rough Walls	Matte	54"	150'
LF3638GL75	Rough Walls	Matte	54"	75'

Ask Us About Our Media/Laminate Bundle Pricing!



## Helpful Tips

RoughRAP requires a dry application surface, and must be heated thoroughly to 220°F minimum to ensure a perfect installation.

For optimal installation and removal use one of our PERMACOLOR® RAYzor Laminates.

# Wall Murals



## Features

ROODLE® is a 6.0 mil semi-rigid, matte white vinyl designed for tileable wall graphics, decals, bumper stickers and general purpose interior decoration. ROODLE is semi-rigid, so it is perfect for easy application and can be applied laminated or without lamination. Supplied on a 90# SuperFlat™ polycoated liner, ROODLE will be stable for all recommended printing processes.

## Benefits

ROODLE's thick 6.0 mil semi-rigid face stock makes it very easy to apply, even without a laminate. It is cleanly removable for up to two years, and meets all requirements for flame spread and smoke density specifications for ANSI/NFPA - Class A and IBC-Class A. Phthalates free and child safe.

Product	Finish	Width	Length	Adhesive	Liner
RO628W54L100	Matte	54"	100'	Removable	90# PC
RO628W60L100	Matte	60"	100'	Removable	90# PC

## Durability

Four year outdoor durability, five years indoors

## Printing

Eco-Solvent, Solvent, UV inkjet, UV gel, Screen, Latex

## Applications

For use with all intermediate edge to edge wall murals and other easy to apply removable applications, like elevator doors

## Tech Guide

TA2500 Guide for Drywall application instructions

## Recommended Laminates

ColorGard® LUV	Application	Finish	Width	Length
LUV8254	Wall	Matte	54"	150'
LUV8354	Wall	Lustre	54"	150'
LUV8054	Wall	High-Gloss	54"	150'

## Helpful Tips

Choose ROODLE for all of your removable wall mural needs when a strong, cleanly removable adhesive is required. As painted drywall can be a tricky substrate to stick to, please always ask for a paint specification, check it against the technical assistance guide and test first.

IMAGin wallNOODLE, ROODLE and permanent wallNOODLE meet ANSI Class A and ICB Class 1 for flame spread and smoke density, tested under ASTM E-84 as well as latest compliance requirements with UL 10b and 10c certification.

**Features**

wallNOODLE® is a 6.0 mil semi-rigid, matte white vinyl designed for repositionable and removable wall posters decals and stickers only. It is recommended that you do not use a laminate with wallNOODLE. Supplied on a 90# SuperFlat™ liner, wallNOODLE will be stable for all recommended printing processes.

**Benefits**

Customers specify wallNOODLE as a proven product for repositionable and removable wall posters. Mactac® has mastered the balance between microsphere adhesive and release characteristics to ensure that you will never see tunneling off of your printer or during installation. Phthalates free and child safe.

Product	Finish	Width	Length	Adhesive	Liner
WN628W54	Matte	54"	100'	Ultra-removable	90# PCK
WN628W60	Matte	60"	100'	Ultra-removable	90# PCK

**Durability**

6 months to one year of indoor durability

**Printing**

Eco-Solvent, Solvent, UV inkjet, UV gel, Screen, Latex

**Applications**

Short-term wall posters, decals, bumper stickers and interior hand applied direction signage and short-term POP signs

**Tech Guide**

TA2500 Guide for Drywall application instructions

**Recommended Laminates**

Lamination is not recommended for wallNOODLE due to the weight of the total construction versus the light tack strength of the adhesive. As wallNOODLE is a short-term application, lamination should not be required.



**Helpful Tips**

wallNOODLE has a permanent counterpart, called...Permanent wallNOODLE. PN628 is perfect for barrier graphics and other signage projects where a thick, easy to apply product is requested.

Also, do not try to print edge to edge with wallNOODLE, unless you are using a latex printer. solvent printers will cause edge lifting on your graphic, due to the light tack of the wallNOODLE adhesive.

# Window Graphics



## Features

**NEW! Version 2 even easier to install**, B-free® Window Films are translucent frosted, dusted and clear 3.1 mil polymeric vinyls with clear acrylic omni-directional bubble-free adhesive on an 80# polycoated layflat liner for no mess printed window applications for interior or exterior decoration.

## Benefits

B-free Window Films quickly gained notoriety for one simple reason - they eliminated the necessity of wet application. With Mactac's patented micro-structured bubble-free adhesive, graphics can be applied dry with virtually no distortion of the printed graphic, saving time and money.

Product	Finish	Width	Length	Adhesive	Liner
JX5796MBFv2	Frosted	54"	150'	B-free	80# PCK
JJ5796MBFv2	Frosted	54"	75'	B-free	80# PCK
JX5798MBFv2	Dusted	54"	150'	B-free	80# PCK
JJ5798MBFv2	Dusted	54"	75'	B-free	80# PCK
JX5999MBFv2	Clear	54"	150'	B-free	80# PCK
JJ5999MBFv2	Clear	54"	75'	B-free	80# PCK

## Durability

Five year outdoor durability, seven years indoors

## Printing

Eco-Solvent, Solvent, Latex, UV Inkjet

*Frosted and Dusted - UV Gel*

## Applications

Digitally printed window film applications for interior or exterior decoration, privacy or etched glass graphics

## Tech Guide



Visit the Mactac NA channel on YouTube for a video demo on window graphic application.

## Recommended Laminates

No Lamination Needed!

**Note:** Do not mix original B-free Window Films and new v2 B-free Window Films in the same job.

## Helpful Tips

B-Free Window Films are now for printed and unprinted Glass. Use Felt Squeegees and light touch for installs.

Use MACmark® 700 series etched glass products for unprinted glass décor or in areas where graphics are susceptible to being handled or touched.

### Features

REBEL<sup>®</sup>H is a high-performance 4.0 mil polymeric vinyl built to be the most versatile print media on the market. 100% opaque, matte white facestock provides complete block-out and cover up, and the clear, high-tack permanent adhesive ensures that when it absolutely, positively has to stick, it will. 90# SuperFlat™ liner for superior lay flat on a variety of hardware makes REBEL the most versatile for any operation. Also available in a very unique Gloss Clear version for OEM Decals.

### Benefits

REBEL H is different by design. The opacity is built into the face stock so you have no gray adhesive to dull the film's white point. You get the opacity you need, without diluting the strength of the adhesive with gray filler. The adhesive is clear, and strong, and is proven to have more tack and peel than the competition. Wrap it up with Mactac's unique SuperFlat liner for a true multi-print media, and you have the one product that customers ask for when it absolutely has to stick.

Product	Finish	Width	Length	Adhesive	Liner
RB528HW54L150	Matte White	54"	150'	High-Tack Permanent	90# PCK
RB528HW54L75	Matte White	54"	75'	High-Tack Permanent	90# PCK
RB528HW60L150	Matte White	60"	150'	High-Tack Permanent	90# PCK
RB599HW54L150	Gloss Clear	54"	150'	High-Tack Permanent	90# PCK

### Durability

Five year outdoor durability

### Printing

Eco-Solvent, Solvent, Latex, Screen, UV Inkjet, UV gel

### Applications

Board mounting to HDPE, primed MDO, Sintra, primed MDO for barricades, powder-coated paint, general signage applications and durable decals

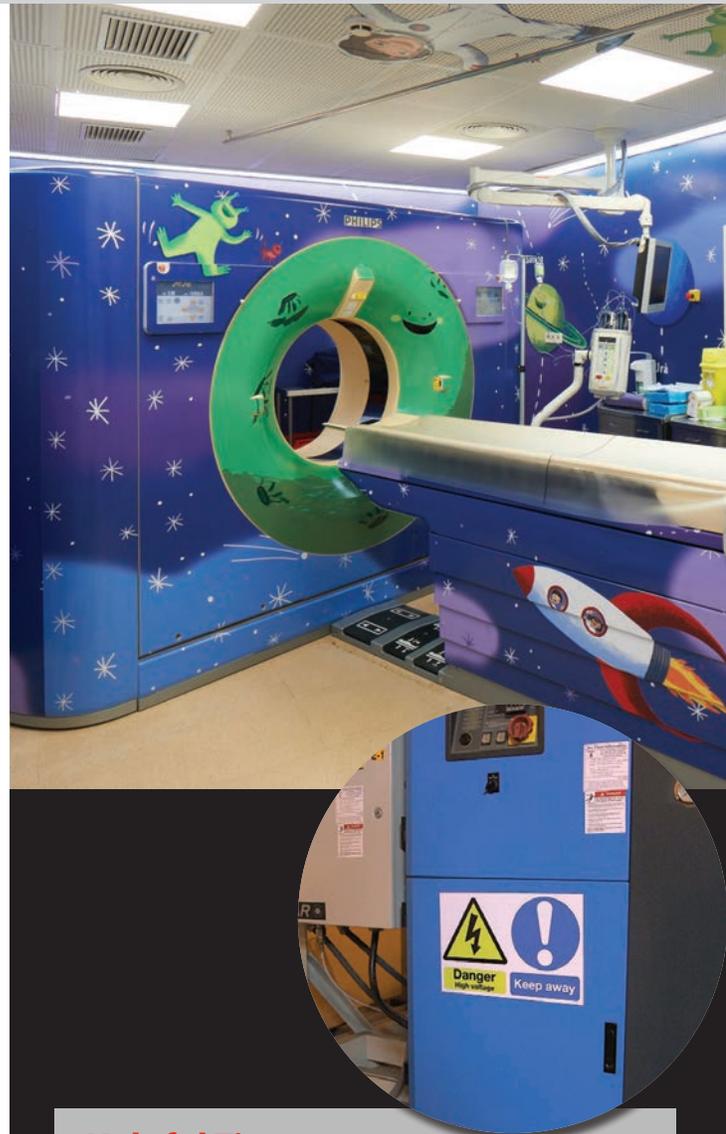
### Tech Guide



Visit the Mactac<sup>®</sup> NA channel on YouTube for a video demo on REBEL application.

### Recommended Laminates

ColorGard <sup>®</sup> LUV	Application	Finish	Width	Length
LUV8254	Wall	Matte	54"	75', 150'
LUV8354	Wall	Lustre	54"	75', 150'
LUV8054	Wall	High-Gloss	54"	75', 150'



### Helpful Tips

Mactac's REBEL is an entire family of products with a true strong removable and permanent option as well.

REBEL H sticks to **low VOC paints** too!

# Bubble-Free Decals



## Features

B-free® Gruv™ 4 series is a 3.0 mil soft white calendered vinyl available in matte and gloss finish. It has Mactac's exclusive B-free acrylic bubble-free adhesive for a quick bond to substrates for a permanent application. Available on a heavy gauge 98# liner, B-free Gruv 4 is ready to handle all of your intermediate outdoor advertising and promotional applications for flat and simple curved surfaces.

## Benefits

B-free Gruv 4 is built on our successful B-free Gruv platform that provides the industry's largest range of bubble-free options for meeting customer needs. There is a B-free Gruv product for intermediate all the way to high performance applications. The B-free Gruv 4 specifically addresses the customer's need for a quality entry-level bubble-free product where pristine print quality and application are essential.

Product	Finish	Width	Length	Adhesive	Liner
GV429BFD	Gloss	54"	150'	Perm	98# PCK
GV428BFD	Matte	54"	150'	Perm	98# PCK

## Durability

Four year outdoor durability

## Printing

Eco-Solvent, Solvent, UV inkjet, UV gel, Screen, Latex

## Applications

Intermediate interior and exterior graphics and signage where a bubble-free installation is desired

## Tech Guide

TA2500 Guide for Drywall application instructions

## Recommended Laminates

ColorGard® LUV	Application	Finish	Width	Length
LUV8254	Wall	Matte	54"	150'
LUV8354	Wall	Lustre	54"	150'
LUV8054	Wall	High-Gloss	54"	150'

## Helpful Tips

B-free Gruv 4 has a removable version called GV429R. It is a great choice for flat automotive decal applications on flat to slightly curved surfaces.

**Features**

IMAGin® PrintVinyl is a 3.9 mil soft calendered vinyl print media designed for exceptional print quality and adhesion to all common mounting substrates. Clear permanent acrylic and gray, opaque adhesives and a 78# clay coated liner makes IMAGin PrintVinyl ideal for general purpose indoor and outdoor advertising and promotional projects where quality, durability and economy are the main factors.

**Benefits**

IMAGin PrintVinyl is a rare find for printers that are looking for a Three to Five year durable print media at an economy price that does not sacrifice quality. IMAGin PrintVinyl prints exceptionally well, and the adhesive is strong, meaning that it will stick to substrates like stainless steel and aluminum, but also Sintra®, Gator® and many other surfaces.

Product	Finish	Width	Length	Adhesive	Liner
PVG328P	Matte White	54", 60"	150'	<b>Gray, Opaque, Perm.</b>	78# Clay Coated
PVG329P	Gloss White	54"	150'		
PVG528P	Matte White	54"	150'		
PVG529P	Gloss White	54"	150'		90# Layflat
PVG528HT	Matte White	54"	150'	<b>Gray, Opaque, Perm.</b>	90# Kraft
PV328P	Matte White	54", 60"	150'	<b>Clear Perm.</b>	78# Clay Coated
PV328R	Matte White	54"	150'	<b>Clear Rem.</b>	
PV529R	Gloss White Opaque	54"	150'	<b>Clear Rem.</b>	90# Layflat

**Durability**

Three to five year outdoor durability

**Printing**

Solvent, Latex, UV

**Applications**

General purpose indoor and outdoor signage for flat or slightly curved surfaces

**Tech Guide**

MAC2685 PrintVinyl Application Guide download at mactac.com

**Recommended Laminates**

PERMACOLOR® PromoGard	Application	Finish	Width	Length
PG7254	POP	Matte	54"	150'
PG7354	POP	Lustre	54"	150'
PG7054	POP	High-Gloss	54"	150'



**Helpful Tips**

For an economy solution that needs to be removable or more opaque with a gray adhesive, try IMAGin PrintVinyl Gray removable or permanent. Which is also available in matte and gloss white finishes.

# Vehicle & Fleet Wraps



## Helpful Tips

B-free Gruv929v2BFD has an excellent print surface and handle-ability.

B-free Gruv929v2BFD is used extensively for high-performance interior border signage in retail environments.

## Features

**NEW Slideable GRUV!** GVC929v2BFD is a proprietary 2.0 mil gloss white, cast wrap film. This is coated with Mactac's B-free Gruv air-egress, opaque, permanent adhesive. The facestock features a bright white gloss finish that is durable up to nine years outdoors. The layflat 98# liner helps make B-free Gruv 929v2 screen printable in addition to latex, UV and solvent. This is designed for full, complex vehicle and fleet wraps, in addition to long term signage.

## Benefits

B-free Gruv 929v2 is built on our successful B-free platform that provides the industry's largest range of bubble free options for meeting customer's needs. The B-free Gruv 929v2 specifically addresses the customer's need for a quality high performance bubble-free product where durability, conformability, and ease of application are essential.

Product	Finish	Width	Length	Adhesive	Liner
GVC929v2BFDW54	Gloss	54"	150'	Perm	98# PCK
GVC929v2BFDW54L75	Gloss	54"	75'	Perm	98# PCK

## Durability

Ten year outdoor durability

## Printing

Eco-Solvent, Solvent, UV Inkjet, Screen, Latex

## Applications

High-performance vehicle wraps and signage where a bubble-free installation is desired

## Tech Guide

TA2501 Guide for B-free Application

## Recommended Laminates

PERMACOLOR RAYzor	Application	Finish	Width	Length
LF3648G	Rough Walls	Gloss	54"	150'
LF3648GL75	Rough Walls	Gloss	54"	75'
LF3638G	Rough Walls	Matte	54"	150'
LF3638GL75	Rough Walls	Matte	54"	75'

**Ask Us About Our New Media/Laminate Bundle Pricing!**

**Features**

Customers prefer ColorGard® LUV as their quality intermediate overlaminate. The ColorGard laminate range is a 3.2 mil blended polymeric calendared vinyl that includes inhibitors that protect it from UV light. The permanent acrylic adhesive is specially designed for UV inks and is recommended for all digitally printed medias, whether for indoor or outdoor application, up to four years.

**Benefits**

ColorGard’s adhesive is a proprietary Mactac formulation that was developed SPECIFICALLY for UV inks. The softness and viscosity of the adhesive allows it to flow into the channels that UV ink creates, and provides an impressive lamination with virtually no silvering right off of the laminator. Combined with exceptional adhesive anchorage, there is no other need for a premium intermediate laminate for quality print image protection.

ColorGard® LUV	Application	Finish	Width	Length
LUV8254*	Wall	Matte	54"	75', 150'
LUV8354*	Wall	Lustre	54"	75', 150'
LUV8054*	Wall	High-Gloss	54"	75', 150'

\* also available in 60", 38" and 51"

**Durability**

5-7 year outdoor durability

**Printing**

Designed for use with all print formats, including UV inks

**Applications**

For use with all intermediate image protection needs, up to four year durability

**Tech Guide**

TA2044 Guide for Cold Lamination Procedures

**Recommended Medias**

Product	Page	Application Guide
5800 Series	na	MAC2708 / MAC2685
ROODLE®	6	MAC2831 / MAC2805
wallNOODLE®	7	MAC2831 / MAC2805
REBEL® H	9	MAC2703 / MAC2685
B-free® GRUV™ GV429R	10	MAC2685 / MAC2805
B-free GRUV GV429P	10	MAC2685 / MAC2805
IMAGin® PrintVinyl	11	MAC2685
B-free GRUV GV529P	na	MAC2685 / MAC2805



**Helpful Tips**

ColorGard LUV has some very impressive technical benefits, including the lowest Delta E, or color shift, amongst the leading competitors. This means when you laminate with ColorGard LUV, your image stays as intended, it does not vary. Now you know why we call it ColorGard!



## Features

IMAGin® Simply Sustainable™ products are created with a unique polymer technology that delivers notable benefits over traditional static cling products or similar PVC-based products. The product line offers removable and permanent products.

## Benefits

**Opaque Friendly Print (SS129)** is designed for medium-term advertising on glass surfaces such as windows, displays and signboards, this block-out PP film can be printed with UV inkjet printers. It is top-coated and protected with a 50# bleach glassine liner.

**Crystal Cling (SS299)** offers excellent clarity and print compatibility with UV and latex inkjet printers. It features a 3.0 mil polyester traction back release liner and is intended for short- to medium-term advertising on glass surfaces such as windows, displays and signboards.

**Clear Magic Cling (SS29) & White Magic Cling (SS99)** Available in gloss clear (SS29) or gloss white (SS99) is designed to cling to any smooth glass surface, including windows, office doors, display cases or beverage coolers. It also works well on other smooth, glossy plastic and shiny metal surfaces. It is supplied with a 90# poly-coated layflat liner for ease of processing and handling and can be printed with conventional screen and offset, UV screen and offset, UV inkjet and latex printers.

Product	Finish	Width	Length	Adhesive	Liner
SS129W	Gloss White PP	54"	150'	Perm	50# Bleach Glassine
SS299W	Gloss Clear PET	54"	150'	Low Tack Rem.	3.0 mil Polyester
SS99W	Gloss White PP	54"	150'	Low Tack Rem.	90# Poly-coated Layflat
SS29W	Gloss Clear PP	54"	150'		

## Applications

IMAGin Simply Sustainable products can be applied using wet or dry application methods and function well at a wide range of temperatures. Mactac recommends customers contact their local waste management dealer to qualify products for recyclability prior to recycling.

## **Adhesives and Technologies**

For 60-plus years, Mactac has been a global leader in manufacturing adhesive products used for visual communication, signage, decoration, labeling and the packaging and assembly industry. As one of the world's largest adhesive manufacturers, we design and consume proprietary solvent, emulsion and hot-melt adhesives, so you can be sure that your Mactac products can be applied and removed for their intended applications.

Thanks to rigorous quality control, we can offer our Open-Image Warranty<sup>SM</sup> that guarantees consistent product quality and durability. Prestigious brands in the United States, Canada, and across the globe, choose Mactac for their visual communications.

## **Respecting the Environment**

Mactac places the environment at the heart of our strategy by developing products that are environmentally friendly, with more and more being PVC, phthalate and solvent-free. For example, in 2014, Mactac underwent a major initiative to ensure that our MACmark<sup>®</sup> products met the latest REACH<sup>®</sup> requirements. Mactac was one of the first manufacturers to install recovery units in our solvent coaters. Mactac extensively uses high-performance emulsion adhesives to eliminate the necessity of VOC-producing solvents and in fact, our latest coating assets are 100% VOC free. Since 2005, Mactac has reduced energy consumption by 14%, gas consumption by 25%, and water consumption by 39%. Our products and packaging are also constantly adapted so they can be recycled as part of our waste management procedures.



# Service and Innovation - The Strength of Mactac®

## Mactac offers:

- Dedicated local sales professionals with knowledge in the Mactac product range
- Expertise in application-based products, in the field
- Proven market expertise in wide-format graphics
- Personalized Customer Care Managers, knowledge and quick response
- Dedicated customer service professionals
- Over 1,200 ICC profiles on our website, for perfect printing
- Open-Image Warranty<sup>SM</sup> system with your workflow in mind
- Over 60 Years of adhesive manufacturing excellence