



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: March 16, 2023

Re: **Item No. 4 – IDT Docket No. PF- 01-21-BAR
332 Maple Ave W – Tobacco Vape King
Signs**

Request for approval of signs for Tobacco King, located at 332 Maple Ave W., Docket No. PF-01-21-BAR, in the C-1, Local Commercial zoning district; filed by Saed Salim, business owner, Project Contact.

The applicant is requesting the approval of a façade sign, window signs, and strip lighting around the perimeter of the windows.

The applicant is requesting approval of a façade sign that has been installed. The sign is 140" wide x 30" high. The channel letter sign has "Tobacco", the business logo, and "Vape" attached to the bronze aluminum return, while the words "CBD KRATOM HOOKAH CIGAR" as well as "KING" are below the sign. The word Tobacco is made from red plexiglass, and the word Vape is green plexiglass. The words CBD*KRATOM*HOOKAH*CIGAR and KING are on white plexiglass in black and green vinyl cut outs. The total lighting output for the sign is approximately 175 lumens and less than 3500 kelvins. The sign is attached with 5 - 3/8" bolts.

The applicant is also requesting the following signs for the window:

- CIGAR (29" x 8")
- KRATOM (30" x 8")
- HOOKAH (30"x20")
- ▲8THC (30"x10")
- CBD●(30"x8")

***Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.***

No additional information was submitted for the window signs other than the dimensions.

The applicant is also requesting approval of window lighting around the perimeter of the storefront windows. The lights requested are REXTiN Super Bright lights that are 150 lumen and 3000-3500 kelvins, see Attachment 05.

The applicant had also requested approval of a window sign in the window above the door. The applicant was notified that the window signage requested was not permissible, so the applicant has since removed that sign from the window and the application (see Attachment 05).

Attachments: 01 - Staff Report
 02 - Application and Authorization
 03 - Façade Sign
 04 - Window Signs and Lighting
 05 - Photo of Storefront
 06 - Window Lighting Information

Recommended motion:

I move to (approve/defer/deny) the application requesting installation of a building mounted sign, window signs, and window lighting for Tobacco King, located at 332 Maple Ave W., Docket No. PF-01-21-BAR, in the C-1, Local Commercial zoning district; filed by Saed Salim, business owner, Project Contact, (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.