



## Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: October 17, 2019

Re: **Item No. 2 - Docket No. 51-19-BAR**  
**Fresh Nails & Day Spa - 403 Maple Ave E.**

**Item No. 2: Request for approval of a new replacement façade sign panel for Fresh Nails & Day Spa, located at 403 Maple Ave E., Docket No. 51-19-BAR, in C-2 General Commercial Zone zoning district; filed by Ron Hamed of Econ Signs Inc., sign agent.**

The applicant is requesting approval of a replacement panel in the existing sign box to show the new business name, "Fresh Nails & Day Spa." The sign is constructed of painted aluminum, matching the green of the other signs within the shopping plaza, over white plexiglass. No change to the illumination components is proposed.

The sign meets the requirements of the Zoning Code; the sign area totals approximately 30 square feet. A total of 36 square feet of sign area is permitted for the 18 linear feet of tenant space.

### *Process*

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within

any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.

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*Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.  
This staff report is not an approval, or building permit. Board approval is not a building permit.*