



Town of Vienna

Charles A. Robinson Jr.
Town Hall
127 Center Street South
Vienna VA, 22180

Meeting Minutes Town Council Work Session

Wednesday, April 3, 2019

7:30 PM

Vienna Community Center, 120 Cherry
Street. S.E.

Work Session at Community Center

1. Regular Business

Council Members Present:

*Mayor Laurie A. DiRocco
Council Member Tara L. Bloch
Council Member Linda J. Colbert
Council Member Douglas E. Noble
Council Member Carey J. Sienicki
Council Member Howard J. Springsteen*

Absent: Council Member Pasha M. Majdi

Staff Present:

*Lynne Coan, Communications and Marketing Manager
David Donahue, Deputy Director of Public Works
Leslie Herman, Director of Parks and Recreation
Tony Mull, Director of Information Technology
Mercury T. Payton, Town Manager
Marion Serfass, Director of Finance
Carol S. Waters, Deputy Town Clerk*

[19-1214](#)

Review and Revise Draft of 2019 Strategic Plan

This Wednesday evening work session was conducted April 3, 2019 at the Vienna Community Center, 120 Cherry Street, S.E., in a meeting room on the second floor. The meeting officially began when Mayor DiRocco arrived at 7:42 p.m.

Communications and Marketing Manager Lynne Coan led the meeting. She recapped progress on the Strategic Plan to date, and noted that the previous Strategic Plan work session had been January 15, 2019. She expressed hope that this would be the last work session needed before Council adopts the plan in April, 2019. Ms. Coan led the Mayor and Council Members through an examination of the Strategic Plan draft, section by section. The main sections discussed were based on the "Staff Policy Briefs," which included:

*Vienna as a Safe Community,
Vienna as an Influential and Well-governed Community,
Vienna as an Environmentally Sustainable Community,
Vienna as an Engaged Community,
Vienna as an Effectively Mobile Community
Vienna as an Economically Sustainable Community, etc.*

The Mayor, Town Council, Town Manager, and Ms. Coan considered the time period

that the plan would cover, the mission statement, strategies and action steps, target dates, lead responsibility, layout of the Strategic Plan document, and the use of photographs or other images to inter-mix with the verbiage. They deliberated on the best word use and what to call things. Modifications and edits were made to the draft document. Four Directors attended the meeting and essentially only answered questions.

Ms. Coan reported that it would probably be mid-week before she could make all of the edits and suggested changes. Adoption of the 2019 Strategic Plan was planned for the Town Council Meeting of April 29, 2019.

2. Meeting Adjournment

The Town Council Strategic Plan Work Session of Wednesday, April 3, 2019 adjourned at approximately 10:00 p.m.

Mayor Laurie A. DiRocco

Signed / Dated: _____

Attest: _____
Deputy Town Clerk

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