

The Gift of Language Family Day Home Business Plan

Identity <p>The Gift of Language Spanish Learning Center is a place where culture, grammar and fun experiences intertwine to create a dynamic environment immersed in the Spanish Language.</p>	Problem <p>Parents and caregivers want the children in their care to learn to speak Spanish as a second language while living in an English speaking society.</p>
Our solution <p>Our classes are focused on two key components: listening skills and speaking skills. Instructors use a variety of modalities to incorporate language into activities to ensure the students have the highest amount of exposure to the Spanish Language.</p>	Target market <p>The target audience is adults, specifically parents and caregivers who would like to have their children ages 2 ½ years -5 years learn immersion conversational Spanish as a part of their everyday lives.</p>
The competition <p>Currently, there are a couple of family day home providers that speak Spanish as a language, but it does not seem like there are any Spanish immersion family day home providers.</p>	Revenue streams <p>Monthly tuition payments will be the main source of income, with the intent of being a subsidy provider as the business grows.</p>
Marketing activities <p>The Gift of Language will communicate with potential customers with newsletters, targeted Google and Facebook ads, social media, and in person at craft fairs/markets.</p>	Expenses (not an exhaustive list) <ul style="list-style-type: none"> • Operating expenses (food, rent/utilities/maintenance, equipment, laundry, cleaning) • Salaries/wages (taxes, professional development) • Administrative (office supplies, license fees, insurance, advertising)
Team and key roles <p>Diana Hernandez, Owner Valeria Londono, Executive Director</p>	Milestones <p>As business grows, The Gift of Language would like to expand to be more involved in community events that the Town offers.</p>

Application. An application for a conditional use permit shall be submitted to the Director of Planning and Zoning on such forms as the Director may prescribe and shall include the following:

A. A detailed description of the operation of the proposed use, including any proposed ancillary or secondary use that the applicant is considering.

An in-home child care business that will have up to 12 children, ages 2-5, enrolled M-F. Hours of operation will be 7am-6p, holidays to be determined.

B. Plans to control any potential impacts of the proposed use on the nearby community, including:

i. Noise.

a. Noise levels anticipated from all uses and equipment.

There will be the sound of children's voices/laughter as they explore the outdoor space.

b. A statement as to whether the anticipated noise complies with the levels permitted by the Town Code.

The noise level of a maximum of enrolled 12 children should not exceed any noise levels as permitted by the Town Code.

c. Plans to control these anticipated noise levels, including noise emanating from patrons or visitors to the proposed use.

In case the noise level of the enrolled 12 children becomes unmanageable, the group will move inside.

ii. Odors. Methods to be used to control odors emanating from the use when applicable.

Any odors resulting from trash on the property will be contained in waste receptacles and stored alongside the garage/house.

iii. Trash and litter.

a. The type and volume of trash and garbage the proposed use will generate.

Trash will consist of disposable serving items such as plates/napkins/cups/eating utensils for the four meals that are provided for the children. Any waste materials from the learning environment will be mostly paper products. Estimated volume per day will be (3) 13-gallon bags.

- b. The planned frequency of trash collection.
Trash will be picked up according to the schedule of trash pickup of the Town.

- c. Planned methods to prevent littering on the property, streets and nearby properties.
Trash receptacles will be available inside the house for families to use as needed. Any loose/flying debris will be picked up immediately.

iv. Loading/unloading.

- a. Availability and adequacy of off-street loading facilities.
There is a long driveway that families will be able to utilize for pick up and drop off. We plan to use the long concrete section as a designated space for children who require additional support due to mobility challenges or injuries. Ensuring accessibility for all is a top priority, and this space will help provide a safe and accommodating environment for every child.
- b. Hours and frequency of off-street loading.
Drop off times will range from 7-9a in the morning, pick up times in the afternoon will range from 5-6p.

v. Parking and Stacking.

- a. Number of spaces available to serve residents, employees, and patrons during the hours of operation, for all primary and secondary uses being proposed.
There are 6 spots available in the driveway. There is also ample street parking for use.
- b. Plan showing geometric design of stacking aisle and number of stacking spaces provided.
Parking will be side by side in front of the garage, and single file along the driveway.

vi. Use capacity.

- a. The estimated number of patrons, visitors, clients, pupils and other such users.
There will be a maximum of 12 enrolled children, at any given time.
- b. The proposed number of employees, staff and other personnel.
There will be three staff on site, two at any given time.

vii. Hours. The proposed hours and days of operation of all proposed uses.

Hours of operation will be M-F, 7a-6p. Holidays to be determined.

viii. Site Plan. A proposed site plan consistent with the requirements of § 18-836 shall be submitted, reviewed, and approved as part of the conditional use permit application and pursuant to the procedures and standards of this section, or an approved site plan showing compliance with the uses proposed.

ix. Plans and other documents exhibiting compliance with any other requirements contained in this ordinance for the conditional use proposed and as the Director of Planning and Zoning determines are necessary and desirable for adequate review.

The following people reside at the house:

Ascary Rivera, spouse

Diana Hernandez Rivera, applicant

Daniel Londono Hernandez, young adult

Minor child, 17 years

Minor child, 13 years