



Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: September 19, 2019

Re: **Item No. 5 - Docket No. PF-47-19-BAR**
Sherri Studios - 513 Maple Ave W

Item No. 5: Request for approval of one refaced façade sign, and one tenant panel replacement in an existing freestanding sign for Sherri Studios located at 513 Maple Ave W, Docket No. PF-47-19-BAR, in the C-1 Local Commercial zoning district; filed by Jack Shin of Beltway Sign Team Inc., sign agent.

The applicant is requesting to reface the existing internally illuminated façade sign at 513 Maple Avenue West. The sign panel is constructed of 3/16" white polycarbonate acrylic and Avery dark brown vinyl film cut to expose the white acrylic to state "Sherri Studios Permanent Cosmetics." The sign is located on the second story between the windows and cornice. No modification to the illumination is proposed. The freestanding sign panels are proposed to match the existing sign panels in color and font.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within

any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.

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NOTE:

*Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.
This staff report is not an approval, or building permit. Board approval is not a building permit.*