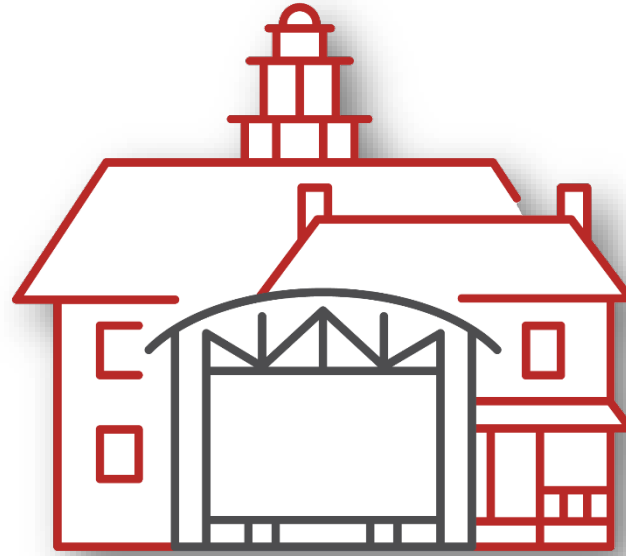




TOWN OF VIENNA

Planning & Zoning Department

Comprehensive Plan Update Introduction

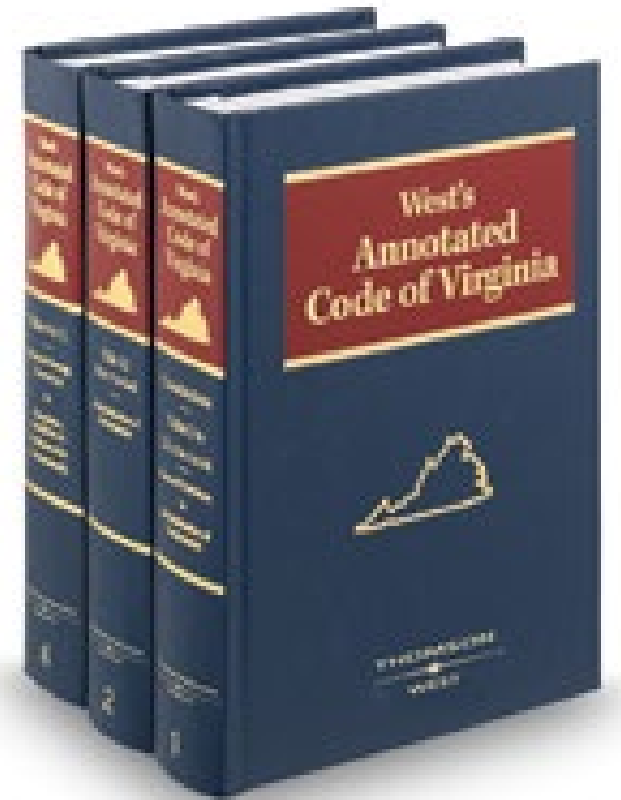
What is a Comprehensive Plan?

Long-range, high-level planning document that addresses land use, desired development, preservation of the natural environment, transportation, resource utilization, and potentially other topics.



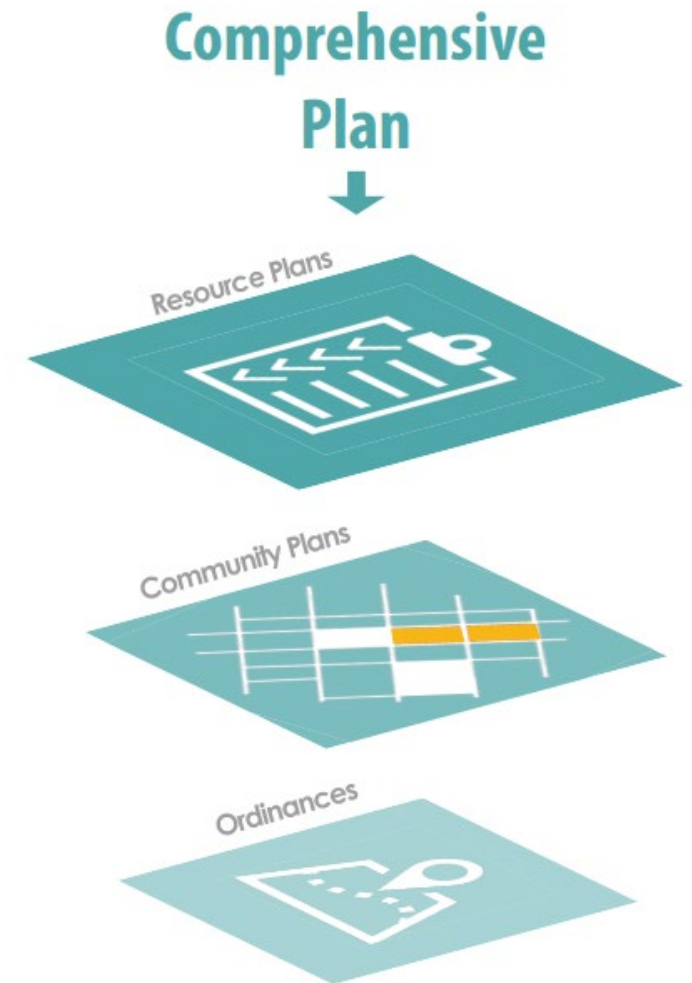
Why have a Comprehensive Plan?

- Required by Virginia State Code
- Community's vision for how it wants to evolve in the following 20+ years, with strategies to achieve that vision.
- Give successive public bodies a common framework for addressing land-use issues.
- Provide justification for decisions by providing a factual and objective basis to support zoning decisions.

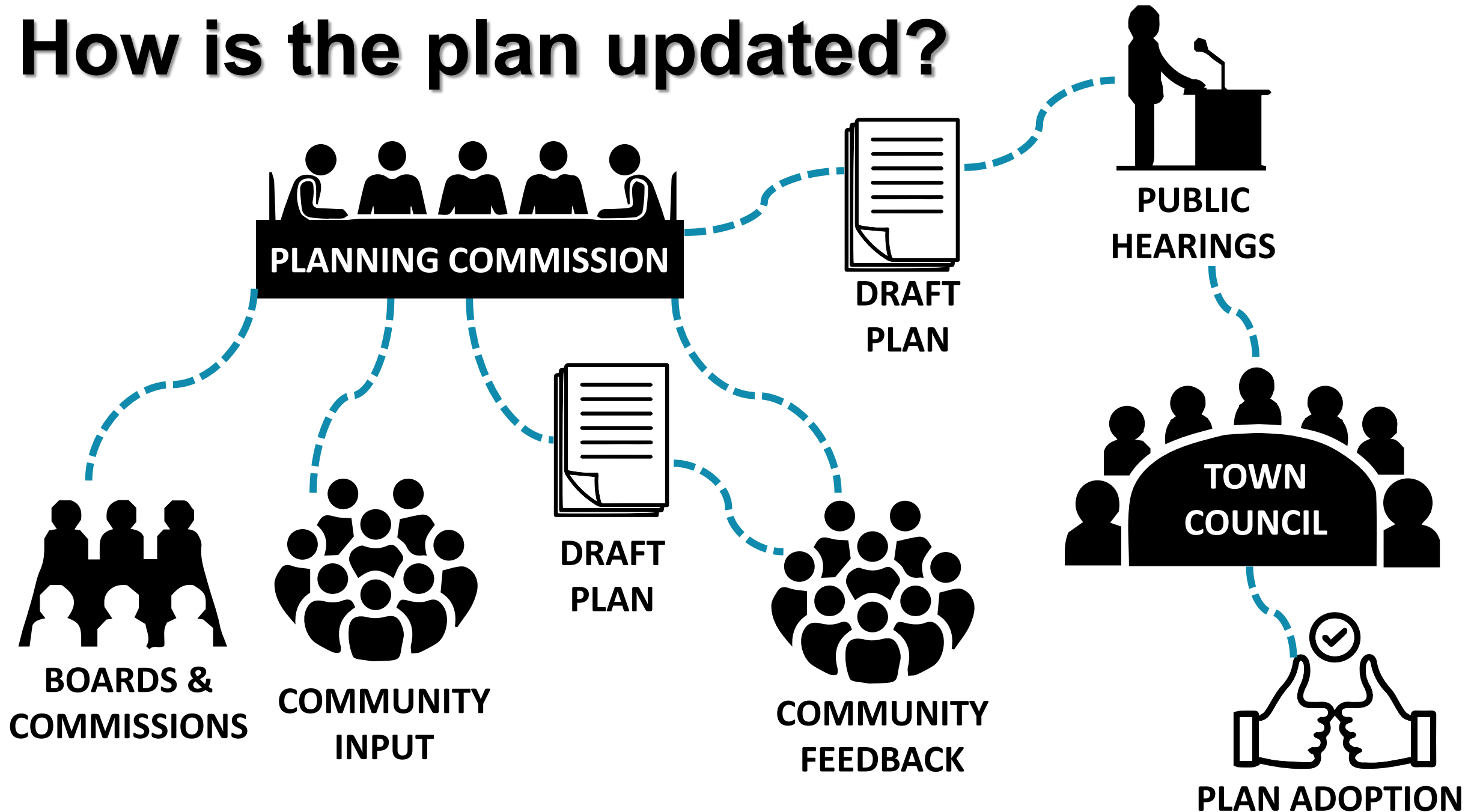


How is the Plan Implemented?

- Update regulations (e.g., zoning)
- Capital Improvement Plan (CIP) and operational budget.
- Town Policies
- Community plans and programs that deal with specific subjects; i.e. Housing Studies, Parks & Recreation Master Plans, and Small Area Plans



How is the plan updated?



Comprehensive Plan

❑ May 2016 - Plan adopted

❑ February 2020 – Amendment

Updates to Future Land Use Plan and Community Facilities and Services Chapter to show and describe Town-owned properties as governmental

❑ October 2020 – Amendment

Updates to Future Land Use Plan and Community Facilities and Services Chapter to show and describe Town-owned property as governmental



Contents

Vision Statement

Chapter 1: Introduction

Chapter 2: Community Profile

Chapter 3: Land Use

Chapter 4: Economic Development

Chapter 5: Transportation

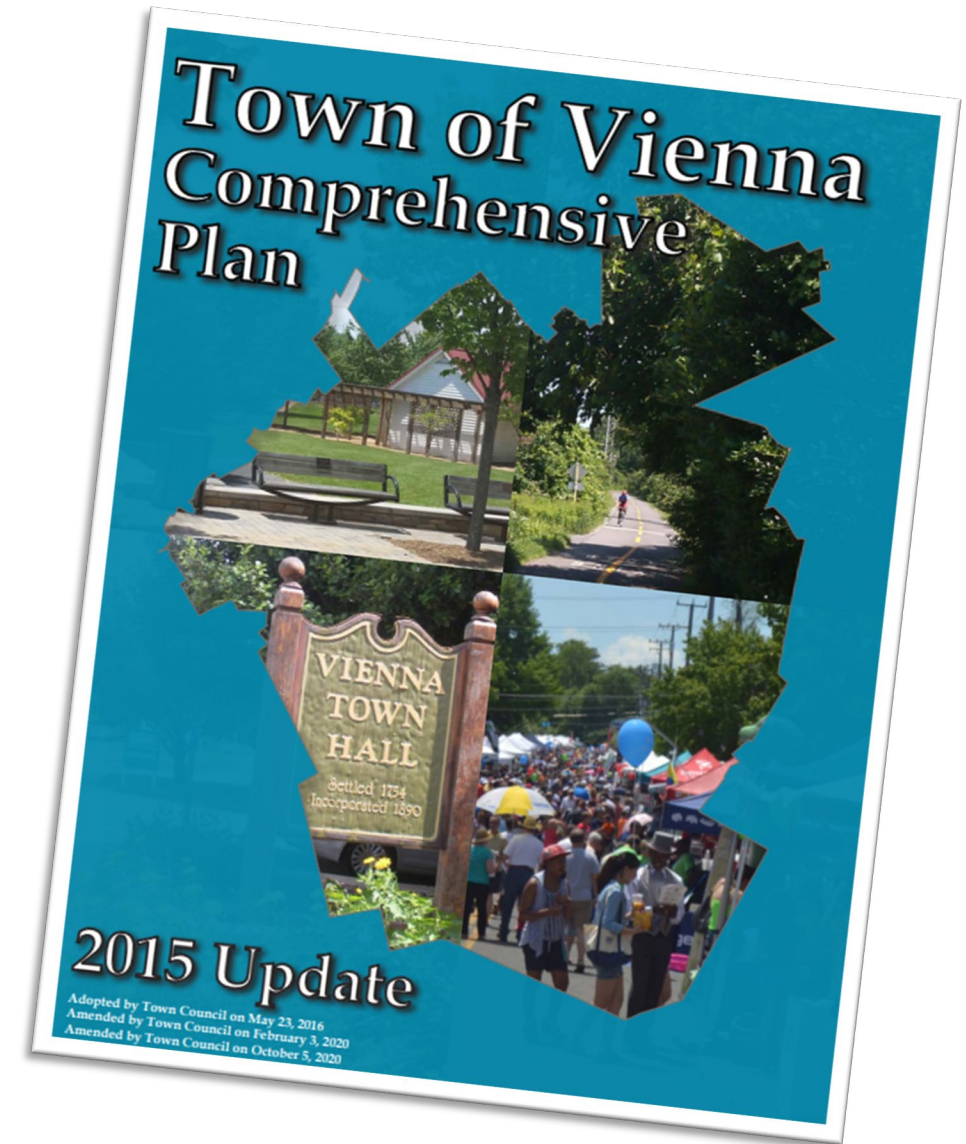
Chapter 6: Community Facilities and Services

Chapter 7: Parks and Recreation

Chapter 8: Environment and Sustainability

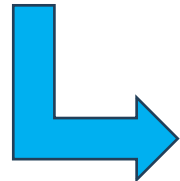
Chapter 9: Implementation

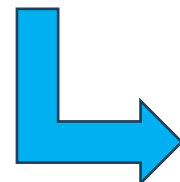
Appendix

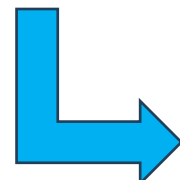


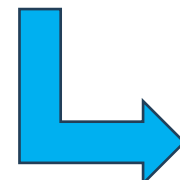
<https://www.viennava.gov/your-government/town-departments-at-your-service/planning-and-zoning/comprehensive-and-long-range-planning>

Vision Statement A formal description of what the community aspires to be.

 **Goals** Meant to be general and describe a desired future condition for each chapter.

 **Objectives** More detailed and describe specific future conditions to be attained.

 **Implementation Strategies** Detailed statements that describe methods, usually through Town or department policies, to implement objectives.

 **Indicators** Statements describing how the Town should measure whether goals, objectives, and implementation strategies are successful.

CHAPTER 4

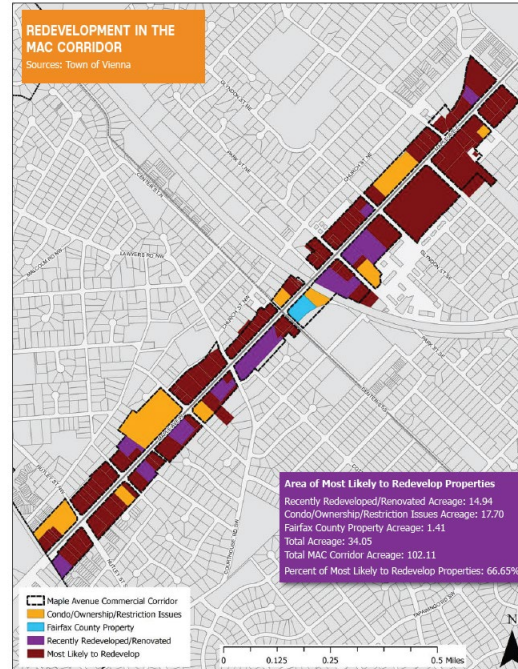
ECONOMIC DEVELOPMENT

Page 45

- Economic Factors and Characteristics
- Economic Development Climate



Mill Street and Dominion Road offer a variety of businesses and services, both light industrial and commercial.



Goals

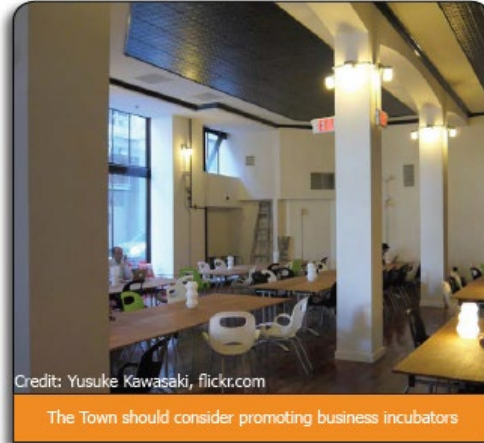
- Create an attractive, walkable community
- Diversify the economy in the Central Business District
- Build an equitable community
- Improve government regulations and processes
- Promote tourism

Objectives

1. Facilitate redevelopment in the long term in Vienna.
2. Incorporate diversified housing strategies.
3. Foster economic opportunity and improve public processes.
4. Think creatively about funding and resources.
5. Promote tourism and temporary urbanism.
6. Continue to build Vienna's sense of community and identity and create beautiful public spaces.



A sense of place and community is important for economic development



Credit: Yusuke Kawasaki, flickr.com

The Town should consider promoting business incubators



"Park once" environments should be encouraged in the Town



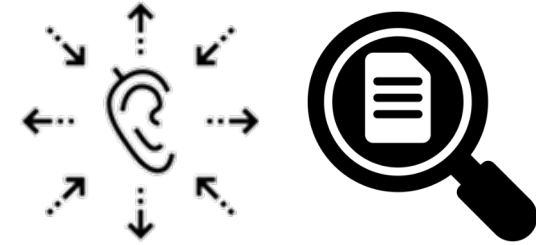
A variety of housing types should be considered in the Town

Questions for TBLC

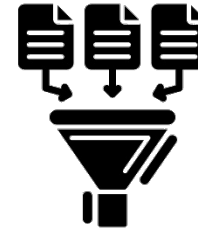
- What are your thoughts on the current plan objectives and implementation strategies related to the economic development?
- What advancements in economic development in Town have occurred since the current plan was adopted that the Planning Commission should know about?
- What are your long-term visions and policies regarding economic development in the town?
- What would you like to see added to the comprehensive plan related to economic development?

Plan Update Process

Phase 1: Information Gathering



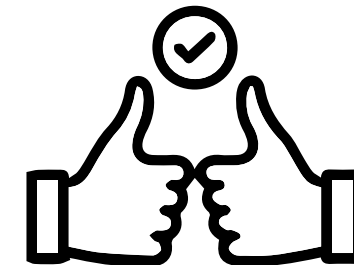
Phase 2: Compilation & Draft Development



Phase 3: Refine the Draft



Phase 4: Finalize the plan



Plan Update Schedule

	2024												2025						
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Phase 1: Information Gathering																			
Phase 2: Compilation & Draft Development																			
Phase 3: Refine the Draft																			
Phase 4: Finalize the Plan																			

Public Engagement

Public Hearing

Adoption



www.surveymonkey.com/r/Vienna-Comp-Plan