

TOWN OF VIENNA ANNEX LONG-TERM USE STUDY



**Town Council Conference Session
May 8, 2022**

MEETING AGENDA:

Introductions

Outreach and Engagement Summary

Next Steps



Town of Vienna - Annex Long-Term Use Study



OUTREACH AND ENGAGEMENT SUMMARY



Town of Vienna - Annex Long-Term Use Study



Engagement Strategy

Inform – Putting out information about the site, the constraints, and the process to reach a common and foundational understanding



Consult – Questioning stakeholders about their wants, needs, desires, and curiosities



Collaborate – Two-way engagement with joint learning, decision-making, and partnership to understand unmet needs in the Town / inform the project team



Involve – Two-way engagement that makes the stakeholders and community part of the process, but focuses their responsibilities to a few key asks



Support – Providing tools, skills, and professional expertise to the community so they can express their perspective and have the needed information to understand the decision-making process.



Completed / Ongoing Activities

- 2 on 2 Council Member Conversations
- Interdepartmental Leadership Meeting
- Community Perspective Questionnaire (Ongoing)
- Public Workshop #1 – Needs and Wants
- Public Workshop #2 – Solutions(Upcoming)



2 on 2 Councilmember Conversations



Emerging Themes



- Engage the community broadly
- Manage expectations
- Satisfy a missing need
- Uniquely Vienna

Land Uses to Consider

AQUATICS FACILITY PICKLEBALL MULTIPURPOSE ROOMS
EXERCISE/FITNESS BOUTIQUE / POP-UP RETAIL
INDOOR RECREATION MAKER SPACE OFFICE SPACE
RECTANGULAR SPORTS FIELDS FARMERS MARKET
SENIOR CENTER PLAYGROUND MEETING ROOMS
OUTDOOR POOL HOTEL YOUTH/TEEN CENTER MINIGOLF
SPORTS COMPLEX CONFERENCE CENTER
THEATER / AUDITORIUM PLAZA W/ LAWN GAMES



Interdepartmental Leadership Meetings



Emerging Themes



- Consider the near-term
- Serve the community
- Bring people to the community
- Incorporate outdoor programming
- Understand the fully-loaded costs
- Uniquely Vienna

Land Uses to Consider

RECREATION FACILITY PICKLEBALL GOVERNMENT USE

EXERCISE/FITNESS BOUTIQUE / POP-UP RETAIL

BREWERY EVENT SPACE AQUATICS LIBRARY

FOOD HALL / COMMERCIAL KITCHEN PAVILION

COFFEE BAR / GATHERING SPACE COMMUNITY GARDEN

MEETING ROOMS OUTDOOR POOL CIVIC CENTER

BUSINESS INCUBATOR OUTDOOR SPACES



Community Perspective Questionnaire

• Open from March 7, 2023 – May 1, 2023

• 1,005 submissions (as of 4/12/23)

• Involving the community by collecting input on their values and opinions about the site

**Vienna Annex
Long-Term Land Use
Feasibility Study**

TOWN OF VIENNA
since 1828

PROJECT LOCATION

**How Should
Vienna Reimagine
the Annex?**

The Town of Vienna wants your feedback on the **Annex Property at 301 Center Street S**. Provide your input about what you think the long-term use of the site should be.

**Community Perspective
Questionnaire**

Provide feedback by **May 1**

www.viennava.gov/AnnexStudy

**Attend the
Community Workshop**
Tuesday, March 28
6:30 to 8:30 pm
Police Station Community Room
215 Center Street S.



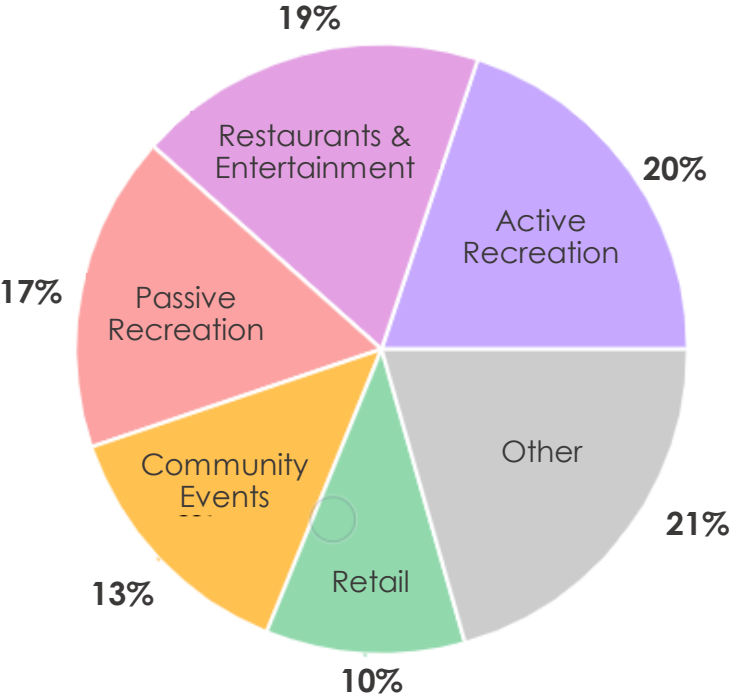
Town of Vienna - Annex Long-Term Use Study

What types of uses should the Study team evaluate as part of this long-term use study for the Annex Site?

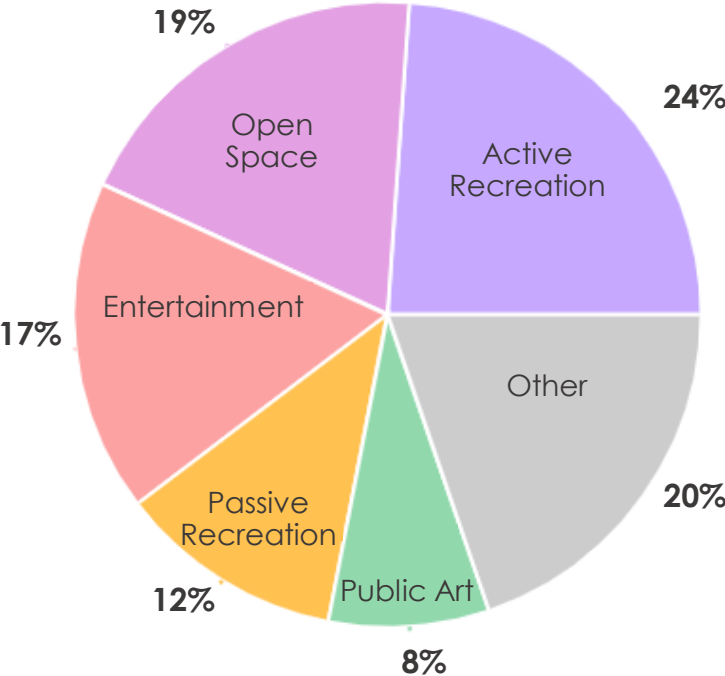


Community Perspective Questionnaire - Vienna Values

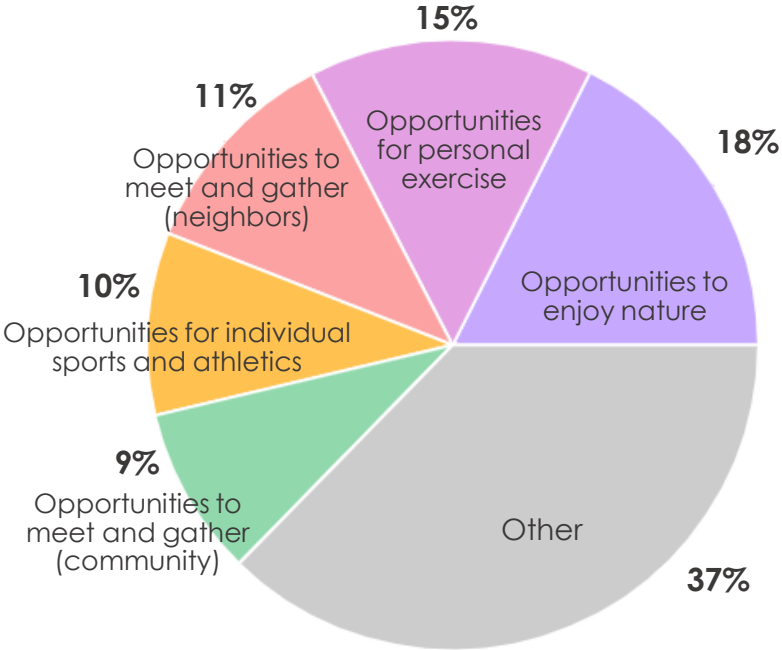
What three activities in the Town of Vienna do you value the most?



What three activities do you feel the Town is currently lacking or would like to see more of?



What three things do you value the most in public spaces?



Community Workshop #1



- Tuesday, March 28, 2023, in the Vienna Police Department community room



- Project Overview + 3 Hands-on Activities



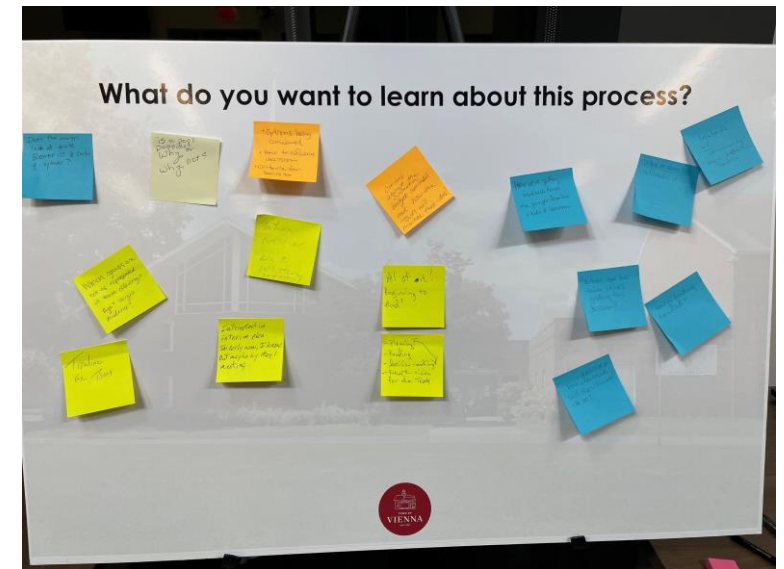
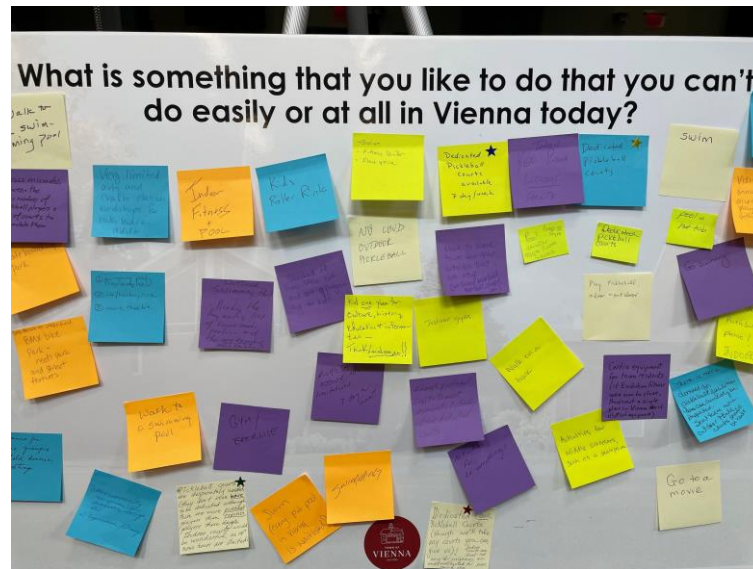
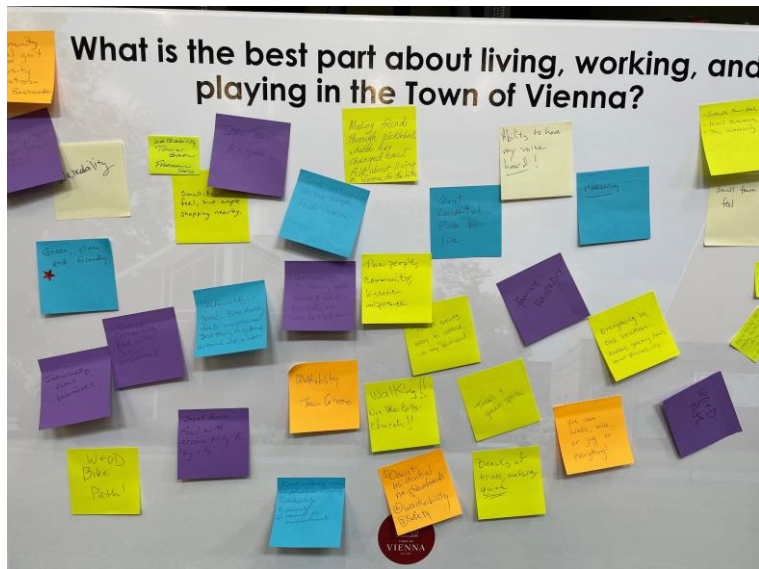
- Focused on Wants and Needs



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“In Your Own Words” Activity

- “Include **ALL**”
- “Emphasis on livability and walkability”
- “Small town feel with accessibility to big city resources”



“Vienna Values” Activity

Focused on the activities and types of developments valued by the individual and the community

[illegible]

Activity	Priorities
Active Recreation <i>Example: basketball, exercise facilities, pickleball, pool, tennis, trails</i>	
Community Events <i>Example: farmers market, makers market, etc.</i>	
Cultural and Heritage	
Museum and Library	
Parks and Recreation <i>Example: Classes and camps</i>	
Restaurants and entertainment <i>Example: Open space concerts</i>	
Retail <i>Example: Grocery, shopping, coffee shops</i>	
Schools/Academic Activities	
Other <i>Write your opinion next to your dot</i>	

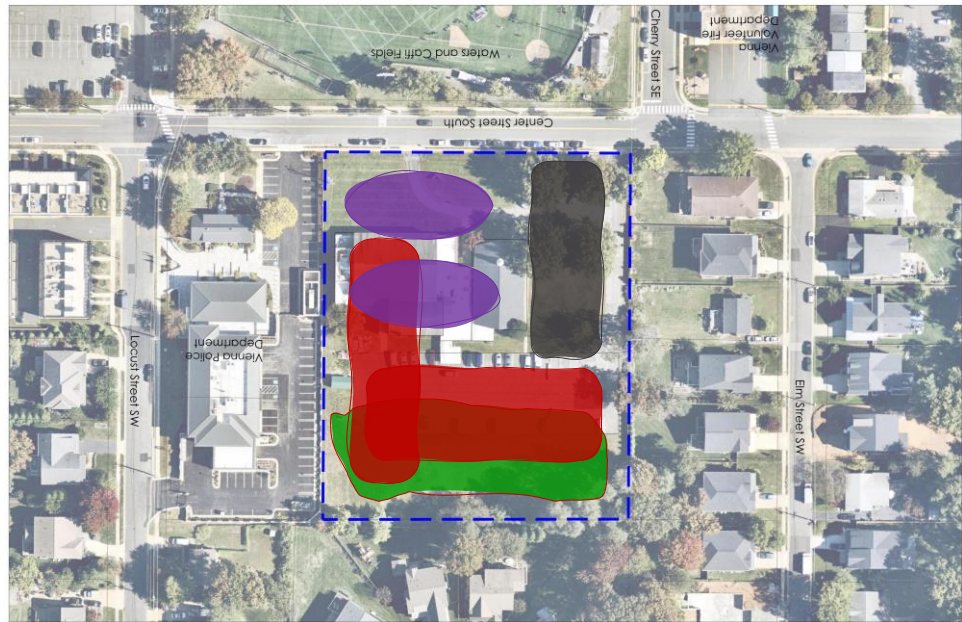


“The Perfect Fit” Activity



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“The Perfect Fit” Activity

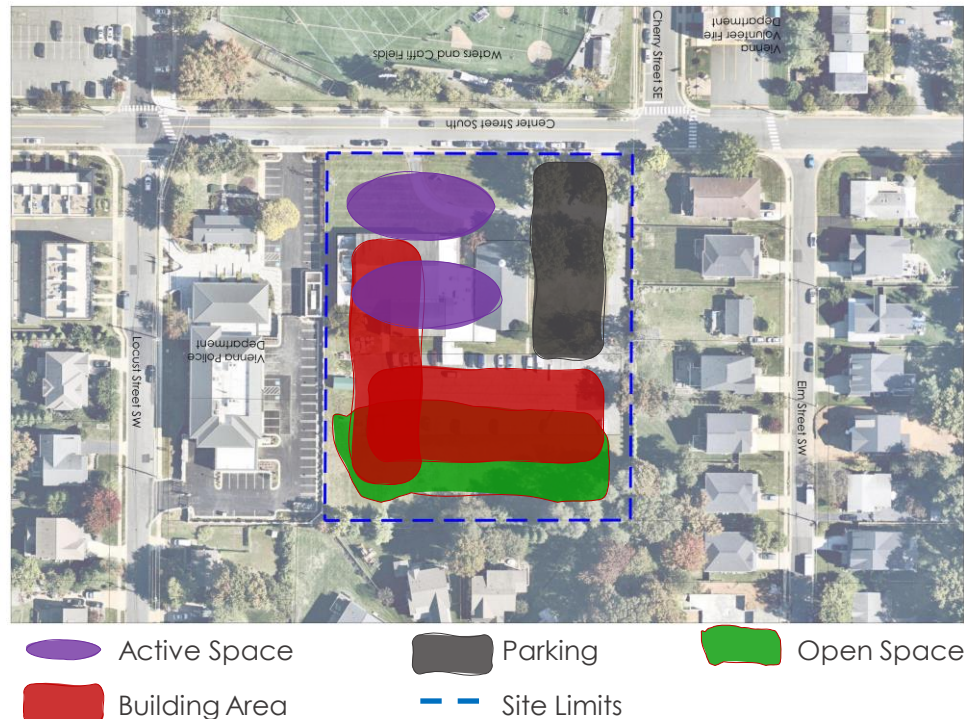


- Active Space
- Building Area
- Parking
- Open Space
- Site Limits



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“The Perfect Fit” Activity



Emerging Themes

- Concern for noise impacts
- Inclusive uses to all ages and groups
- Indoor and outdoor spaces

Land Uses to Consider

AQUATICS FACILITY INDOOR RECREATION
OUTDOOR POOL RECTANGULAR SPORTS FIELDS
EXERCISE/FITNESS PICKLEBALL OUTDOOR RECREATION
CULTURAL CENTER COMMUNITY GARDENS PLAYGROUND



Community Workshop #2



- May 10 & May 13



- Pop-up @ Community Center and/or Farmers Market

- Engagement Recap + 1-2 Hands-on Activities



- Focused on solutions and hearing from other community members



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Engagement Summary

Emerging Themes

- Fiscally responsible and strategic decision-making
- Uniquely Vienna & maintaining the “small town” feel
- Vienna as an active community
- A place for all, with tailored activities for some
- Fulfilling a missing or underserved need
- Sustainability, open space, and outdoor programming as core instead of additive
- Create a transparent process



Broad Programming	Addresses a Widely Expressed Missing Need	Higher Community Continuity	Higher Cost Impacts
AQUATICS FACILITY MULTIPURPOSE ROOMS INDOOR RECREATION EXERCISE/FITNESS OUTDOOR POOL PAVILION COMMUNITY GARDEN EVENT SPACE SPORTS COMPLEX MAKER SPACE CIVIC CENTER POP-UP RETAIL THEATER / AUDITORIUM PLAYGROUND CONFERENCE CENTER SENIOR CENTER HOTEL PLAYGROUND YOUTH/TEEN CENTER PICKLEBALL BREWERY	AQUATICS FACILITY EXERCISE/FITNESS INDOOR RECREATION OUTDOOR POOL CULTURAL CENTER EVENT SPACE SPORTS COMPLEX MULTIPURPOSE ROOMS COMMUNITY GARDEN YOUTH/TEEN CENTER SENIOR CENTER HOTEL THEATER / AUDITORIUM CIVIC CENTER PAVILION PLAYGROUND CONFERENCE CENTER MAKER SPACE BREWERY PICKLEBALL POP-UP RETAIL	MULTIPURPOSE ROOMS PLAYGROUND PAVILION INDOOR RECREATION SENIOR CENTER THEATER / AUDITORIUM YOUTH/TEEN CENTER COMMUNITY GARDEN CULTURAL CENTER EXERCISE/FITNESS CIVIC CENTER EVENT SPACE SPORTS COMPLEX CONFERENCE CENTER OUTDOOR POOL MAKER SPACE BREWERY POP-UP RETAIL PICKLEBALL AQUATICS FACILITYHOTEL	AQUATICS FACILITY INDOOR / OUTDOOR POOL HOTEL SPORTS COMPLEX CONFERENCE CENTER THEATER / AUDITORIUM SENIOR CENTER INDOOR RECREATION YOUTH/TEEN CENTER MULTIPURPOSE ROOMS EXERCISE/FITNESS BREWERY CIVIC CENTER POP-UP RETAIL PAVILION CULTURAL CENTER RECTANGULAR FIELDS PLAYGROUND EVENT SPACE COMMUNITY GARDEN PICKLEBALL MAKER SPACE
Specific Programming	Addresses a Missing Need	Lower Community Continuity	Lower Cost Impacts

Next Steps - Feasibility

What fits on *this site*?

What are the highest and best uses of *this site*?

What land uses are compatible with the neighboring uses of *this site*?

What are the fiscally attainable options for *this site*?



Next Steps - Options

- Option 1 – Keep the whole building, spending the necessary funds to bring it to compliance.
 - Identify short- and long-term programming with building in place
- Option 2 – Keep part of the building (likely gymnasium), spending the necessary funds to bring it to compliance and a functional state as its own facility
 - Identify short- and long-term programming with part of the building in place
- Option 3 – Demolish the building and consider programming for a “flat site” without a key building
 - Identify short-term programming
- Option 4 – Demolish building and “start fresh”
 - Identify short- and long-term a completely open site to work with



Discussion



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