



## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: April 10, 2024

Re: **Item No. 3 – Docket No. PF-1663888-BAR  
Shilla Baker – 340 & 342 Maple Ave W  
Signs**

**Request approval of new wall signs for Shilla Bakery, located at 340 & 342 Maple Ave W., Docket No. PF-1663888-BAR, in the AW, Avenue West zoning district; filed by Justin Yoon, Canaan Enterprise Inc., Project Contact.**

The applicant is proposing a new wall sign for tenant spaces 340 & 342 Maple Ave W. The new internally lit channel letter sign proposed for 340 Maple Ave W will read “Shilla” in 3/16-inch acrylic with a Black trim cap. The 17 square foot sign will be placed on a raceway painted to match the façade with lighting levels at 3,000 Kelvins and 110 Lumens.

The sign proposed for 342 Maple Ave W will also be an internally lit channel letter sign. The text for this sign will read “Bakery & Cafe” in 3/16-inch acrylic with a Black trim cap. This sign will be 14 square feet and will also be placed on a raceway painted to match the façade with lighting levels at 3,000 Kelvins and 110 Lumens.

Attachments: 01 – Staff Report  
02 – Application and Authorization  
03 – Sign Rendering  
04 – Site Photos  
05 – Relevant Code Section

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

***Recommended motion:***

I move to (approve/ defer/ deny) the request for new wall signs for Shilla Bakery, located at 340 & 342 Maple Ave W., Docket No. PF-1663888-BAR, in the AW, Avenue West zoning district; filed by Justin Yoon, Canaan Enterprise Inc., Project Contact. (as submitted / with the following conditions....)

***Process***

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.