



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: November 20, 2025

Re: **Item No. 6 – Docket No. PF-1903724-BAR**
Toastique – 208 Dominion Rd NE
Sign

Request approval of new sign for Toastique, located at 208 Dominion Rd NE., Docket No. PF-1903724-BAR, in the M, Mill Street zoning district; filed by Bob Biroonak, Art Display Co., Project Contact.

The applicant is proposing a new wall sign for Toastique, located at the former Greenheart Juice Shop. The proposed sign consists of non-illuminated channel letters displaying the Toastique logo and name. The sign measures 12 square feet in total. Letters will be fabricated from ½-inch thick acrylic, painted in Black Matthews Paint (N202SP), and pin-mounted to the existing white back panel.

Attachments: 01 – Staff Report
02 – Application and Authorization
03 – Sign Rendering
04 – Relevant Code Section

Recommended motion:

I move to (approve/defer/deny) the application requesting a new sign for Toastique, located at 208 Dominion Rd NE., Docket No. PF-1903724-BAR, in the M, Mill Street zoning district; filed by Bob Biroonak, Art Display Co., Project Contact. (as submitted / with the following conditions....)

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.