



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: May 15, 2025

Re: **Item No. 6 – Docket No. PF-1692502-BAR**
Nojan Jafari DDS PLLC – 110 Pleasant St NW Suite A
Signs

Request approval of a window sign and wall sign for Nojan Jafari DDS LLC, located at 110 Pleasant ST NW Suite A, Docket No. PF-1692502-BAR, in the AW, Avenue West zoning district; filed by Nojan Jafari, of Nofan Jafari DDS LLC, Business Owner.

The applicant is proposing two signs for 110 Pleasant St SW Suite A. The first sign, a window sign measuring approximately 5.125 square feet is proposed. The sign will feature white vinyl lettering displaying the following information:

- “PACE DENTAL”
- “Dr. Nojan Jafari DDS”
- “703-938-6800”

The vinyl graphics will be centered on the window for clear visibility and professional appearance.

The proposed wall sign, approximately 4.425 square feet in size, will feature the Pace Dental logo, a stylized tooth in white and shades of blue using printed vinyl graphics. Beneath the logo, the business name “PACE DENTAL” will be displayed in 3/8-inch-thick acrylic letters flush stud mounted to the brick.

Attachments: 01 – Staff Report
02 – Application and Authorization
03 – Sign Rendering
04 – Relevant Code Section

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Recommended motion:

I move to (approve/defer/deny) the request for a window sign and wall sign for Nojan Jafari DDS LLC, located at 110 Pleasant ST NW Suite A, Docket No. PF-1692502-BAR, in the AW, Avenue West zoning district; filed by Nojan Jafari, of Nofan Jafari DDS LLC, Business Owner. (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.