



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: March 19, 2026

Re: **Item No. 04 -Docket No. PF-1986462 -BAR**
121 Maple Ave W - Gilded Pet Spa
Sign and Awning

Request for approval of new signs and awnings at 121 Maple Ave W, Docket No. PF-1986462-BAR, in the AC. Avenue Center zoning district, filed by Kristina Robertson, The Gilded Pet Spa and Boutique, project contact.

The applicant met with the Board at the January 15, 2026, Board of Architectural Review meeting receiving approval for exterior modifications.

The applicant is now presenting for approval of the following three signs:

Sign 1 -

34.57 square foot acrylic channel letter sign with the text "The Gilded Pet Spa & Boutique" in vinyl applied gold. The channel letters will be installed on an aluminum raceway painted to match the façade and fastened with 3/8-inch bolts. The channel letter sign is proposed to be internally lit with the illumination at 67 lumens, and the kelvins are not known.

Sign 2 -

Two tenant panels are proposed for each side of the existing pylon signs replacing the previous tenant panels. The panels will be made of white acrylic with a gold graphic print of the following text "The Gilded Pet Spa & Boutique". There are no changes proposed to the existing pylon sign's illumination.

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Sign 3 -

A window cling is proposed for the door, with the business logo, measuring 24-inches in diameter. The colors for the sign are black, gold, and fuchsia and will have the text “The Gilded Pet Spa & Boutique”.

The applicant is also proposing three metal frame awnings that will project 24-inches from the front façade. The awnings will be covered with fuchsia and white vinyl and will be installed per manufacturers specifications.

- Attachments:**
- 01 - Staff Report
 - 02 - Application and Authorization
 - 03 - Sign and Awning Renderings
 - 04 - Door Cling Rendering
 - 05 - Relevant Code Sections

Recommended motion:

I move to (approve/defer/deny) new signs and awnings at 121 Maple Ave W, Docket No. PF-1986462-BAR, in the AC. Avenue Center zoning district, filed by Kristina Robertson, The Gilded Pet Spa and Boutique, project contact. (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.