

Implementation - Overview

The Implementation chapter is broken down by chapter, beginning with the chapter's goals, the policies associated with the specific goals, and then the strategies that have been identified as key in implementing the policies. The strategies tables also identify which Town department leads the implementation process, as well as the target completion timeframe for which the strategy is expected to be implemented.

Implementation Lead

CPI - Communications & Public Information

DPZ - Planning & Zoning

ED - Economic Development

IT - Information Technology

PD - Police

PR - Parks & Recreation

PW - Public Works

TA - Town Attorney

TC - Town Council

TM - Town Manager

Target Completion

Ongoing - Town continually addresses this strategy

Short-Term - Implementation expected within three years of Comprehensive Plan adoption

Medium-Term - Implementation expected between three to five years of Comprehensive Plan adoption

Long-Term - Implementation expected beyond five years of Comprehensive Plan adoption

Goal 1. Maintain Vienna’s core single-family residential neighborhoods, while allowing for other neighborhood-compatible uses that enhance community life.

Policy 1.1: Maintain single-unit detached zoning patterns in the established neighborhoods to preserve Vienna’s traditional character.

Strategy		Implementation Lead	Target Completion
1.1.1	Monitor development activity to ensure neighborhood integrity is maintained and that rezoning proposals are consistent with adopted land use policies.	DPZ, TC	
1.1.2	Review zoning code language periodically to ensure that allowed accessory uses remain compatible with the primary residential function.	DPZ, TC	

Policy 1.2: Support small-scale minimally impactful home-based businesses within residences that do not disrupt neighborhood character.

Strategy		Implementation Lead	Target Completion
1.2.1	Permit by-right home-based businesses that generate no visible impacts (e.g., signage, parking, deliveries, or customer traffic).	TC	
1.2.2	Allow conditional approval of slightly more active in-home businesses if impacts are minor and can be effectively mitigated (e.g., hours, parking limits, number of visitors).	DPZ, TC	
1.2.3	Provide educational materials and clear permitting pathways for residents interested in starting home-based businesses. (See also <i>Economic Development Strategy 2.1.1.</i>)	DPZ	

Policy 1.3: Support the continued implementation of Accessory Living Units (ALUs) in single-unit residential zones, with ongoing monitoring to ensure compatibility with neighborhood character and community needs.

Strategy		Implementation Lead	Target Completion
1.3.1	Conduct regular evaluations, at least every two years, of ALU activity, focusing on permitting trends, code compliance, and community feedback.	DPZ	
1.3.2	Provide clear guidance for property owners on how to develop and maintain ALUs in compliance with Town regulations.	DPZ	

Policy 1.4: Retain and strengthen the Windover Heights Historic District as a unique residential area with historic character and tailored design guidance.

Strategy		Implementation Lead	Target Completion
1.4.1	Continue the role of the Windover Heights Board of Review as a mechanism to uphold the aesthetic goals of the neighborhood.	DPZ	
1.4.2	Develop a community infrastructure plan that is consistent with the aesthetic goals of the community but also ensures safe pedestrian and vehicular movement, and management of rain/floodwaters.	DPZ, PW	
1.4.3	Prepare a community-driven small-area plan that includes a vision statement for the community and policy statements regarding architecture, character, and aesthetics. This plan could be combined with the infrastructure plan.	DPZ	

Policy 1.5: Support any emergent historic and neighborhood preservation efforts.

Strategy		Implementation Lead	Target Completion
1.5.1	Create criteria for evaluating neighborhood preservation requests, including historical, architectural, and cultural significance.	DPZ	

Goal 2. Provide opportunities for diverse housing options for the full range of residents.

Policy 2.1: Allow multi-unit residential development on upper stories along the Maple Avenue corridor, on Church Street, and in the Gateway South area.

Strategy		Implementation Lead	Target Completion
2.1.1	Identify and prioritize opportunity sites through a corridor planning process for Maple Avenue and Church Street.	DPZ, ED	
2.1.2	Develop architectural and massing guidelines to ensure upper-story residential uses integrate with surrounding development.	DPZ	
2.1.3	Create a development FAQ or illustrated guide to encourage property owners to explore vertical mixed-use development.	DPZ	

Policy 2.2: Allow residential development on the ground floor along the Maple Avenue corridor, either as a conditional use or through a rezoning process, on the rear portions of lots where the residences would abut existing residential development and would not preclude commercial development on the entire frontage of Maple Avenue.

Strategy		Implementation Lead	Target Completion
2.1.1	Establish design and screening standards for ground-floor residential units abutting commercial corridors.	DPZ	
2.2.2	Create zoning criteria that define when ground-floor residential may be appropriate on the rear of commercial lots. <i>(See also Economic Development Strategies 1.2.2 and 2.2.2.)</i>	DPZ	

Policy 2.3: Evaluate proposals for rezoning that would result in multi-unit residential development in appropriate transitional areas.

Strategy		Implementation Lead	Target Completion
2.3.1	Consider properties located between, or on the edges of, Maple Avenue and adjacent single-use residential neighborhoods. <i>(See also Economic Development Strategy 4.2.3.)</i>	DPZ	
2.3.2	Consider Town-owned properties of sufficient size to support context-sensitive, larger-scale residential development.	DPZ, TC	

Policy 2.4: Use the following criteria when evaluating proposed rezonings for residential use:

Strategy	Implementation Lead	Target Completion
Appropriateness of the proposed zone versus the current zone;	DPZ, TC	
The potential impacts of the new zone on the adjacent and nearby residential, commercial, and institutional uses;	DPZ, TC	
The anticipated impacts of the specific development proposed; and	DPZ, TC	
Alignment with adopted policies of the Town of Vienna.	DPZ, TC	

Policy 2.5: Rezoning to the Neighborhood Mixed Use zone should be approved only in exceptional cases. Proposals must demonstrate that:

Strategy	Implementation Lead	Target Completion
Impacts on the surrounding neighbors would be negligible; and	DPZ, TC	
All components of the project (e.g., parking) can be fully accommodated on site.	DPZ, TC	

Policy 2.6: Encourage proposals for housing that serves older adults and individuals with disabilities.

Strategy	Implementation Lead	Target Completion
2.6.1 Identify zoning code barriers that may discourage accessible or senior housing types.	DPZ, TC	
2.6.2 Explore incentives such as reduced parking requirements or expedited review for developments including accessible or senior units.	DPZ, TC	

Policy 2.7: Seek opportunities for development of housing units that are more affordable than the private market will produce on its own, to serve the full range of the community.

Strategy	Implementation Lead	Target Completion
2.7.1 Conduct a housing needs assessment to identify current and projected affordability gaps.	DPZ	
2.7.2 Explore partnerships with Fairfax County and other entities to leverage housing programs, resources, and funding opportunities.	DPZ, TC, TM	

Goal 3. Promote and strengthen Vienna’s commercial and corporate areas so that they continue to provide goods, services, and employment opportunities.

Policy 3.1: Preserve ground-floor commercial activity in key areas to support vibrant and economically active corridors.

Strategy		Implementation Lead	Target Completion
3.1.1	Retain zoning that prohibits residences on the ground floor facing Maple Avenue, in the Church Street historic overlay area, and in Gateway South area. <i>(See also Economic Development Strategy 4.3.1.)</i>	DPZ	
3.1.2	Evaluate zoning enforcement mechanisms to ensure ongoing compliance with commercial activity requirements on key frontages.	DPZ	
3.1.3	Explore incentives or flexibility (e.g., façade improvements, business incubation) to help activate vacant or underused ground-floor spaces. <i>(See also Economic Development Strategy 1.2.3.)</i>	DPZ, ED	

Policy 3.2: Partner with the Department of Economic Development, to attract and retain businesses in Vienna.

Strategy		Implementation Lead	Target Completion
3.2.1	Maintain openness to adjusting zoning and other regulations as necessary to accommodate changing business needs.	DPZ, ED, TC	
3.2.2	Coordinate regularly with the Economic Development Department to identify barriers to business success and explore responsive solutions through zoning or permitting reforms.	DPZ, ED, TC	

Policy 3.3: Adapt land use policies and public investments in response to evolving shopping and service patterns.

Strategy		Implementation Lead	Target Completion
3.3.1	Monitor local and regional trends in retail, remote work, and service delivery to inform updates to commercial zoning districts.	DPZ, ED, TC	
3.3.2	Consider zoning amendments or new districts that allow for flexible commercial formats, such as hybrid retail-office spaces or co-working environments.	DPZ, TC	
3.3.3	Align public infrastructure investments—such as sidewalk improvements, signage, and lighting—with areas of shifting commercial demand to maintain corridor vitality.	PW	

Policy 3.4: Preserve the Corporate Park zone for corporate, governmental and/or employment uses.

Strategy		Implementation Lead	Target Completion
3.4.1	Review and update list of permitted and conditional uses in the Corporate Park zone to accommodate a wider range of innovative and desirable employment types. <i>(See also Economic Development Strategies 4.2.3 and 5.1.2.)</i>	DPZ, TC	
3.4.2	Update use standards in the zoning code for the Corporate Park zone to ensure compatibility with surrounding uses and modern operational needs. <i>(See also Economic Development Strategy 5.1.2.)</i>	DPZ, TC	
3.4.3	Evaluate and streamline the approval process for modifications to properties in the Corporate Park zone to encourage reinvestment while maintaining appropriate review standards. <i>(See also Economic Development Strategy 1.2.2.)</i>	DPC, ED, TC	

Goal 4. Retain and support industrial/flex spaces that meet the diverse needs of Vienna's residents.

Policy 4.1: Preserve zoning in the Mill/Dominion corridor that accommodates both light-industrial and community-serving flex uses.

Strategy		Implementation Lead	Target Completion
4.1.1	Retain zoning that permits light-industrial activity, such as repair services, storage, small-scale production, and other service-oriented uses. <i>(See also Economic Development Strategy 4.3.2.)</i>	DPZ	
4.1.2	Ensure continued allowance for community-serving non-industrial flex uses, such as gyms, maker spaces, art studios, and similar uses that are compatible with the corridor's character.	DPZ	
4.1.3	Periodically review the Industrial/Flex zoning to ensure it supports viable business models while minimizing conflicts with adjacent uses.	DPZ, ED	

Policy 4.2: Coordinate with NOVA Parks on land use and trail improvements affecting the Mill District and surrounding areas.

Strategy		Implementation Lead	Target Completion
4.2.1	Jointly conduct a community planning process with NOVA Parks that defines the future of two sites for potential public purchase.	DPZ, ED, PR, TC, TM	
4.2.2	Identify appropriate land use transitions between Church Street and the light-industrial character of the Mill District to ensure compatibility and walkability.	DPZ	
4.2.3	Coordinate with NOVA Parks on the design and implementation of the proposed split-mode (pedestrians and bicyclists) path to ensure that access and operations of nearby businesses are not negatively impacted. <i>(See also Economic Development Strategy 3.2.4.)</i>	DPZ, ED, PR, PW	

Policy 4.3: Address infrastructure challenges that affect the functionality and viability of the Mill District.

Strategy		Implementation Lead	Target Completion
4.3.1	Seek solutions to ongoing parking limitations in the Mill/Dominion corridor, including shared parking, structured parking, or creative lot arrangements. <i>(See also Economic Development Strategy 4.3.2.)</i>	DPZ, ED	
4.3.2	Evaluate streetscape and access improvements that balance truck/service vehicle needs with pedestrian and cyclist safety.	DPZ, PW	

Goal 5. Ensure that governmental and institutional uses, including educational facilities, have places in Vienna to serve the community.

Policy 5.1: Allow and encourage key governmental and institutional uses to operate in Vienna.

Strategy		Implementation Lead	Target Completion
5.1.1	Permit governmental and institutional uses as conditional uses in most zoning districts, rather than by-right, to allow for case-by-case evaluation of impacts and compatibility.	DPZ, TC	
5.1.2	Clearly define in the zoning ordinance the criteria for approval of conditional use permits for institutional and governmental uses in each zoning category.	DPZ	
5.1.3	Ensure that all conditions placed on institutional uses (e.g., parking, event management, lighting, hours of operation) are specific, measurable, and enforceable.	DPZ	
5.1.4	Identify and preserve suitable locations throughout Town for future community-serving uses, such as schools, libraries, civic buildings, and religious institutions, as part of long-range land use planning.	DPZ	

Policy 5.2: Ensure ongoing compliance and accountability for institutional and governmental uses.

Strategy		Implementation Lead	Target Completion
5.2.1	Regularly monitor compliance with zoning conditions for approved institutional uses, especially those located in residential neighborhoods.	DPZ	
5.2.2	Develop a public-facing summary of major CUP conditions for high-impact uses to help residents understand expectations and report concerns.	DPZ	
5.1.3	Coordinate enforcement efforts across departments (e.g., Zoning, Police, Public Works) to address recurring issues such as traffic, parking overflow, or event-related disturbances.	DPZ, PD, PR, PW	

Policy 5.3: Collaborate with Fairfax County and other regional partners to ensure institutional uses in Vienna continue to meet long-term community needs.

Strategy		Implementation Lead	Target Completion
5.3.1	Coordinate with Fairfax County Public Schools (FCPS) on facility planning, enrollment trends, and site needs within Town boundaries.	DPZ, TM, TC	
5.3.2	Explore joint-use opportunities with regional partners (e.g., shared parking, emergency preparedness, stormwater infrastructure) that serve institutional sites in Vienna.	DPZ, TM, TC	
5.3.3	Participate in countywide and regional planning initiatives that may affect the location or function of institutional uses within or adjacent to the Town.	DPZ, TM, TC	

Goal 6. Protect and preserve Vienna's green space and the natural resources land that supports environmental sustainability and resilience.

Policy 6.1: Preserve and enhance public and private green spaces through land use planning and zoning decisions.

Strategy		Implementation Lead	Target Completion
6.1.1	Rezone Salisbury Spring Park to PR (Park and Recreational) or PC (Park and Conservation Area), consistent with its use and character.	DPZ, TC	
6.1.2	Evaluate rezoning the W&OD Trail corridor to PR (Park and Recreational), in coordination with NOVA Parks, to reflect its current and long-term recreational use.	DPZ, ED, PR	
6.1.3	Coordinate with the Parks and Recreation Department to ensure zoning decisions align with the Town's adopted Parks Master Plan.	DPZ, PR	
6.1.4	Avoid land use changes that would reduce publicly accessible open space unless equivalent community benefit or replacement open space is provided.	DPZ, TC	

Policy 6.2: Encourage the conservation of natural features and tree canopy on private property.

Strategy		Implementation Lead	Target Completion
6.2.1	Coordinate with the Environment and Sustainability chapter to cross-reference tree canopy goals and update relevant zoning standards accordingly.	DPZ, PR, PW	

Goal 7. Promote key locations in Vienna as special planning areas, deploying tools and policies from all portions of the Comprehensive Plan.

Policy 7.1: Monitor the evolution of the Maple Avenue corridor, with the potential to develop and implement a unified vision for the Maple Avenue corridor.

Strategy		Implementation Lead	Target Completion
7.1.1	If deemed necessary, conduct a small area or corridor plan to articulate goals for land use, zoning, building form, pedestrian and bicycle access, accommodation for transit, streetscape design, and stormwater infrastructure.	DPZ, ED, PR, PW	
7.1.2	Engage the community and business owners in shaping priorities for redevelopment, design character, and accessibility along the corridor.	DPZ, ED	
7.1.3	Identify and prioritize infrastructure investments (e.g., sidewalk widening, underground utilities, wayfinding) to support placemaking goals.	PW	

Policy 7.2: Update the Church Street Vision zoning overlay to support continued reinvestment and historic small-town character.

Strategy		Implementation Lead	Target Completion
7.2.1	Review the existing overlay guidelines and revise them to reflect current best practices in historic design and economic feasibility.	DPZ	
7.2.2	Coordinate updates with local businesses and property owners to ensure alignment with both aesthetic and commercial viability goals.	DPZ, ED	
7.2.3	Explore grants or incentives to support preservation-compatible façade improvements and outdoor public amenities.	ED, TC	

Policy 7.3: Support the continued integrity and evolution of the Windover Heights Historic District.

Strategy		Implementation Lead	Target Completion
7.3.1	Collaborate with the Windover Heights Board of Review and neighborhood residents to prepare a planning framework that balances historic preservation with modern infrastructure needs.	DPZ	
7.3.2	Develop a clearly articulated purpose statement and goals for the Windover Heights Historic District that guide future decision-making.	DPZ	
7.3.3	Evaluate opportunities to improve pedestrian safety, traffic circulation, and stormwater management without compromising the district's historic character.	DPZ, PW	

Policy 7.4: Enhance placemaking opportunities along the W&OD Trail, Town Green, and adjacent sites to create a vibrant, accessible, and community-oriented public space.

Strategy		Implementation Lead	Target Completion
7.4.1	Support the joint planning process between the Town and NOVA Parks to determine the future use of the two properties at the intersection of Church Street and the W&OD Trail, including the potential development of a visitor center.	DPZ, PR, TC, TM	
7.4.2	Develop a vision for the W&OD Trail frontage in Vienna, incorporating trail access, adjacent land use transitions, signage, bike and pedestrian infrastructure, public art, and small-scale event space. <i>(See also Economic Development Strategy 3.2.4.)</i>	DPZ, ED, PR	
7.4.3	Coordinate placemaking improvements with nearby commercial areas to reinforce synergies between trail users, local businesses, and community gathering spaces.	DPZ, ED, PR	
7.4.4	Explore partnerships and funding sources (e.g., NOVA Parks, VDOT, grant programs) to implement streetscape and trail-edge improvements that benefit both recreational and economic goals.	ED, PR, TC	

Goal 8. Enforce and regularly adopt updates to zoning and other regulations to align with community goals and evolving needs.

Policy 8.1: Provide education to residents, property owners, and business owners regarding keeping their properties in compliance with the zoning code.

	Strategy	Implementation Lead	Target Completion
8.1.1	Create and maintain user-friendly educational materials, such as zoning guides and FAQs, on the Town's website.	DPZ	
8.1.2	Host annual or semi-annual workshops or webinars to explain zoning requirements and common issues.	DPZ	
8.1.3	Include zoning and code compliance reminders in regular Town newsletters and permit-related correspondence.	CPI, DPZ	

Policy 8.2: Regularly review zoning and other land use regulations to ensure alignment with the Comprehensive Plan and other policies adopted by the Town Council.

	Strategy	Implementation Lead	Target Completion
8.2.1	Upon adoption of this Comprehensive Plan, conduct a focused review of zoning regulations to identify needed updates. <i>(See also Economic Development Strategy 4.1.1; Environment and Sustainability Strategy 3.2.3.)</i>	DPZ	
8.2.2	When the Town Council adopts updates to other plans (e.g., for roads, sidewalks, parks), assess and update zoning as needed to support implementation.	DPZ	
8.2.3	Establish a five-year zoning code audit cycle to assess the performance and relevance of existing regulations. <i>(See also Economic Development Strategy 4.1.1.)</i>	DPZ	
8.2.4	Monitor changes in state law and update Town regulations accordingly to ensure legal compliance and local applicability.	DPZ, TA	

Policy 8.3: Maintain and improve property maintenance, public realm standards, and enforcement practices.

	Strategy	Implementation Lead	Target Completion
8.3.1	Review and update standards for property maintenance, signage, and cleanliness in residential and commercial areas.	DPZ	
8.3.2	Evaluate and refine enforcement practices to respond quickly and consistently to code violations.	DPZ	
8.3.3	Strengthen communication and coordination between zoning staff and other departments responsible for enforcement.	DPZ, PD	

Policy 8.4: Balance the protection of residential neighborhoods with support for successful commercial and light-industrial activity.

Strategy		Implementation Lead	Target Completion
8.4.1	Maintain zoning standards that minimize negative impacts—such as lighting, noise, traffic, and parking—on residential areas.	DPZ	
8.4.2	Provide guidance and design expectations for buffering, screening, and transitions between land uses.	DPZ, PR, PW	

Policy 8.5: Ensure consistent enforcement of all land use approvals and conditions.

Strategy		Implementation Lead	Target Completion
8.5.1	Track and enforce compliance with all conditions associated with Conditional Use Permits, rezonings, Board of Architectural Review decisions, and variances.	DPZ	
8.5.2	Develop a compliance checklist or digital system to monitor enforcement of discretionary approvals.	DPZ	

Goal 1. Enhance the Town’s commercial districts to create vibrant, pedestrian-friendly, and economically sustainable areas.

Policy 1.1: Invest in infrastructure improvements to support business activity and accessibility.

Strategy		Implementation Lead	Target Completion
1.1.1	Evaluate, update, and implement recommendations from the Maple Avenue Corridor Multimodal Study to improve walkability and transit access. (<i>See also Community Facilities Strategies 6.1.1 and 6.2.3.</i>)	DPZ, ED, PW	
1.1.2	Upgrade streetscape elements, including sidewalks, lighting, and landscaping, to create inviting commercial environments.	DPZ, ED, PW	
1.1.3	Ensure adequate and well-managed parking solutions that balance the needs of businesses, residents, and visitors.	DPZ, ED, PW	

Policy 1.2: Encourage mixed-use development to create dynamic and livable commercial areas.

Strategy		Implementation Lead	Target Completion
1.2.1	Update zoning regulations to allow for a greater mix of retail, office, and residential uses in key commercial districts, particularly in areas where vacancy rates indicate potential for repositioning.	DPZ, ED, TC	
1.2.2	Provide incentives —such as tax abatements, reduced parking requirements, or streamlined permitting— for the redevelopment of underutilized properties, especially in areas with persistent vacancies or where revitalization aligns with the Town’s economic and land use objectives. (See also <i>Land Use Strategies 2.2.2 and 3.4.3; Community Facilities Strategy 6.3.1</i>)	TC	
1.2.3	Encourage adaptive reuse of existing buildings to support small businesses and retain Vienna’s unique architectural and community character. (See also <i>Land Use Strategy 3.1.3</i>)	DPZ, ED	

Goal 2: Support small and locally owned businesses that provide services to the community as key contributors to the local economy.

Policy 2.1: Provide resources and support programs for small businesses and entrepreneurs.

Strategy		Implementation Lead	Target Completion
2.1.1	Establish a business incubation program to support new startups and growing enterprises. <i>(See also Land Use Strategy 1.2.3; Community Facilities Strategy 6.1.4.)</i>	ED	
2.1.2	Offer financial assistance programs, such as small business grants or low-interest loans, to support storefront improvements and operational needs.	ED, TC	
2.1.3	Facilitate networking and mentorship programs to connect new business owners with experienced professionals.	ED	

Policy 2.2: Preserve Vienna's small businesses and neighborhood-serving enterprises.

Strategy		Implementation Lead	Target Completion
2.2.1	Work with property owners to encourage long-term leases that help stabilize small businesses.	ED	
2.2.2	Support public awareness campaigns that highlight and celebrate Vienna's long-term businesses.	CPI, ED	

Goal 3: Promote regional tourism to drive economic activity.**Policy 3.1:** Expand community events and marketing efforts to attract visitors.

Strategy		Implementation Lead	Target Completion
3.1.1	Develop a comprehensive tourism marketing campaign that highlights Vienna's unique attractions and events.	ED	
3.1.2	Support and expand signature events, such as festivals, markets, and seasonal celebrations, to drive visitor engagement.	ED, PR	
3.1.3	Collaborate with regional tourism organizations to position Vienna as a premier destination for visitors.	ED	

Policy 3.2: Leverage Vienna's cultural and recreational assets to enhance economic development.

Strategy		Implementation Lead	Target Completion
3.2.1	Invest in wayfinding signage and visitor information hubs to enhance the experience for tourists.	ED	
3.2.2	Partner with local businesses and community groups to create themed experiences and promotional initiatives.	ED	
3.2.3	Encourage expansion of performance spaces, galleries, and creative venues to diversify Vienna's tourism offerings.	ED	
3.2.4	Leverage the W&OD Trail, in coordination with NOVA Parks, to attract the many local and regional tourists that pass-through Vienna to shop and eat in Vienna establishments. <i>(See also Parks and Recreation Strategies 8.1.4 and 8.3.3; Land Use Strategies 4.2.3 and 7.4.2.)</i>	ED	

Goal 4: Foster a business-friendly environment to support a strong and diverse revenue base, which includes the meals tax revenues that fund the Town's capital improvements.

Policy 4.1: Improve the efficiency of the Town's regulatory and permitting processes.

Strategy		Implementation Lead	Target Completion
4.1.1	Continue to build on and improve the digital permitting system to streamline approvals and reduce processing times. (See also <i>Land Use Strategies 8.2.1 and 8.2.3.</i>)	DPZ	
4.1.2	Regularly review and update zoning and regulatory policies to reflect modern business needs and economic trends.	DPZ	
4.1.3	Expand communication and engagement efforts to ensure business owners have clear guidance on permitting and zoning requirements.	DPZ, ED	
4.1.4	Support equitable access to business resources by engaging underrepresented entrepreneurs and providing language-accessible materials and events.	ED	

Policy 4.2: Attract and retain a diverse range of businesses to enhance economic resilience.

Strategy		Implementation Lead	Target Completion
4.2.1	Develop incentive programs for new businesses, including tax abatements and grants to encourage local investment.	ED, TC	
4.2.2	Partner with regional economic development organizations to promote Vienna as a destination for small businesses and entrepreneurs.	ED	
4.2.3	Conduct regular business climate assessments to understand market trends and proactively support business retention efforts. (See also <i>Land Use Strategies 2.3.1 and 3.4.1.</i>)	ED	

Policy 4.3: Retain and strengthen Vienna’s strong retail/restaurant base and preserve office space, and light industrial uses, wherever market feasible.

Strategy		Implementation Lead	Target Completion
4.3.1	Maintain the prohibition on ground-floor residential development on the ground floor facing Maple Avenue and the designated portion of Church Street within the overlay district, while periodically reevaluating this policy to ensure alignment with housing demand, market trends, and the Town’s economic development goals. <i>(See also Land Use Strategies 3.1.1 and 2.2.2.)</i>	DPZ	
4.3.2	Develop a Small Area Plan for the Mill and Dominion area using market feasibility studies, land use assessments, and stakeholder input to identify the most appropriate commercial and light industrial uses for long-term economic success. <i>(See also Land Use strategies 4.1.1 and 4.3.1)</i>	DPZ, ED, PW	
4.3.3	Develop land use policies for properties that face the W&OD trail, with a focus on trail-oriented uses such as cafes, recreation services, or trail-focused retail.	DPZ	
4.3.4	Study the viability of office spaces currently located in Transition zone areas to establish the highest and best commercial uses for those areas.	DPZ, ED	
4.3.5	Evaluate the Church Street Vision Overlay District incentives to ensure they reflect current development trends and market conditions, and support the corridor’s long-term economic vitality.	DPZ, ED	

Goal 5: Maintain and enhance a strong corporate presence in the Corporate Park sector.**Policy 5.1:** Support reinvestment and adaptability in the Corporate Park.

Strategy		Implementation Lead	Target Completion
5.1.1	Develop a Small Area Plan for the Corporate Park District to explore flexible land uses, infrastructure needs, and targeted redevelopment strategies.	DPZ	
5.1.2	Evaluate zoning regulations in the CP District to allow for light industrial, institutional, research and development, and potential innovation hub uses. <i>(See also Land Use Strategies 3.4.1 and 3.4.2.)</i>	DPZ, TC	
5.1.3	Partner with major employers and property owners to understand evolving space needs and promote reinvestment in underutilized properties.	ED	

Goal 1. Ensure efficient and reliable movement for locally managed transportation modes.**Policy 1.1:** Support a multimodal transportation network that accommodates all users.

Strategy		Implementation Lead	Target Completion
1.1.1	Design and operate streets that safely accommodate vehicles, transit, bicycles, and pedestrians. <i>(See also Parks and Recreation Strategy 1.2.1.)</i>	PW	
1.1.2	Prioritize infrastructure improvements that enhance connectivity, efficiency, and comfort for all users across modes.	PW, TC	
1.1.3	Use the Town's street typology system to guide context-sensitive design, balancing mobility with neighborhood character.	PW	
1.1.4	Integrate shared mobility services (such as Capital Bikeshare and e-scooters) into the transportation system by ensuring safe access, clear operational rules, and designated parking zones.	PW	

Policy 1.2: Improve connectivity within and beyond Town borders

Strategy		Implementation Lead	Target Completion
1.2.1	Improve local street and trail connections between neighborhoods, commercial districts, schools, and parks. <i>(See also Parks and Recreation Strategy 1.2.1.)</i>	PR, PW	
1.2.2	Coordinate with VDOT, Fairfax County, and WMATA to improve access between Vienna and nearby destinations including Metro stations, Tysons, and the I-66 Parallel Trail.	PR, PW, TC, TM	
1.2.3	Identify and pursue opportunities to close sidewalk, trail, and bicycle facility gaps—particularly in regional connection areas like Nutley Street and the W&OD Trail. <i>(See also Parks and Recreation Strategy 1.2.1.)</i>	PR, PW	

Policy 1.3: Leverage smart technologies and data to improve transportation system performance.

Strategy		Implementation Lead	Target Completion
1.3.1	Use data from shared mobility operators to monitor usage trends, evaluate system performance, and inform infrastructure and enforcement strategies.	PW	
1.3.2	Expand deployment of intelligent transportation systems (ITS), including adaptive traffic signals and centralized traffic management platforms.	PW	
1.3.3	Monitor trends in autonomous vehicles, delivery drones, and other emerging technologies for potential regulatory or infrastructure needs.	PW	

Policy 1.4: Support efficient and safe management of freight and deliveries, particularly in commercial corridors.

Strategy		Implementation Lead	Target Completion
1.4.1	Designate delivery zones and loading spaces to reduce double-parking and conflicts with pedestrian or bicycle infrastructure.	PW	
1.4.2	Explore off-peak delivery incentives or restrictions to reduce traffic conflicts during peak periods.	PW	

Policy 1.5: Promote access management and inter-parcel connectivity

Strategy		Implementation Lead	Target Completion
1.5.1	Reduce curb cuts along major corridors by requiring shared driveways and inter-parcel access in redevelopment projects.	PW	
1.5.2	Work with VDOT and private property owners to retrofit parcels along Maple Avenue and Church Street for improved vehicle and pedestrian circulation.	PW, TM	

Goal 2. Prioritize safety for all users of the transportation system**Policy 2.1:** Ensure transportation improvements prioritize user safety across all modes.

Strategy		Implementation Lead	Target Completion
2.1.1	Use data from crash reports, speed studies, and community feedback to guide traffic calming interventions.	PW	
2.1.2	Implement recommendations from the Town of Vienna Guide to Improving Street Safety.	PW	
2.1.3	Address crossing safety at high-volume locations, including the W&OD Trail at Maple Avenue.	PR, PW	
2.1.4	Regularly review and update traffic enforcement priorities using crash data, school safety needs, and community input.	PR, PW	

Policy 2.2: Design streets to accommodate users of all ages and abilities.

Strategy		Implementation Lead	Target Completion
2.2.1	Implement context-sensitive solutions like mini-roundabouts, curb extensions, and pedestrian refuge islands.	PW	
2.2.2	Adopt and implement a Complete Streets policy for all street projects.	PW	

Goal 3. Encourage walking, biking, and micro-mobility.**Policy 3.1:** Expand and maintain safe, connected pedestrian and bicycle networks.

Strategy		Implementation Lead	Target Completion
3.1.1	Fill sidewalk gaps and improve ADA accessibility along major corridors.	PW	
3.1.2	Implement recommendations from the 2017 ULI TAP for the W&OD Trail area, and the Vienna Pedestrian Master Plan.	PR, PW	
3.1.3	Develop a Town-wide bicycle network plan linking schools, parks, W&OD Trail, and Metrorail stations. (See <i>also Parks and Recreation Strategy 1.2.1.</i>)	PR, PW	
3.1.4	Evaluate demand and feasibility for expanding bicycle facilities on key corridors, informed by crash data and community input.	PR, PW	

Policy 3.2: Promote supportive amenities, programs, and shared mobility services.

Strategy		Implementation Lead	Target Completion
3.2.1	Increase the number of bike racks and long-term bicycle parking throughout the commercial districts.	PW	
3.2.2	Support Safe Routes to School, Walk-Bike-Shop Vienna, and Bike to Work Day.	PR, PW	
3.2.3	Partner with NOVA Parks in its project to convert the W&OD Trail in the center of Vienna to a facility that separates pedestrians and cyclists, and on other planning initiatives.	DPZ, PR, PW, TC, TM	
3.2.4	Implement and maintain Capital Bikeshare stations in strategic locations such as Town Hall, the Community Center, Metro station areas, and trailheads; leveraging partnerships with the appropriate agencies for locations outside of Town limits.	PR, PW	
3.2.5	Adopt a permanent Shared Mobility Device (SMD) ordinance that governs fleet size, parking, safety, and data sharing, based on lessons learned from the Town's 2023 pilot program.	PW	
3.2.6	Identify and implement designated parking areas for e-scooters and bikeshare docks to reduce sidewalk clutter and maintain pedestrian access.	PW	
3.2.7	Provide user education and outreach for safe operation of bikes and SMDs, including helmet use and proper riding behavior.	PR, PW	

Goal 4. Reduce congestion to support environmental sustainability.**Policy 4.1:** Support alternatives to single-occupancy vehicle travel.

Strategy		Implementation Lead	Target Completion
4.1.1	Encourage telework and flexible commuting through educational outreach.	CPI	
4.1.2	Promote local circulator concepts and micro transit feasibility studies.	PW, TC	
4.1.3	Encourage first/last-mile travel by expanding access to shared micromobility services, including docked bikeshare and e-scooters, in areas near Metro, parks, and commercial centers; leveraging partnerships with the appropriate agencies for locations outside of Town limits.	PR, PW, TC, TM	

Goal 5. Coordinate with regional agencies to manage the impacts of growth and improve connectivity.**Policy 5.1:** Integrate regional transportation trends into local planning decisions.

Strategy		Implementation Lead	Target Completion
5.1.1	Monitor development in Tysons and evaluate impacts on Vienna's transportation network.	PW, TC, TM	
5.1.2	Support implementation of the Nutley Street Shared-Use Trail connecting to I-66 Parallel Trail.	PR, PW, TC, TM	

Policy 5.2: Coordinate with regional agencies on multimodal infrastructure.

Strategy		Implementation Lead	Target Completion
5.2.1	Participate in planning and funding partnerships with VDOT, NVTC, WMATA, and Fairfax County.	TC, TM	
5.2.2	Coordinate with Fairfax County, VDOT, and WMATA to align micromobility infrastructure and policies—especially in shared corridors like the W&OD Trail, Nutley Street, and around the Metro station.	PR, PW, TC, TM	

Goal 6. Encourage public input and transparency on transportation decisions.

Policy 6.1: Promote inclusive and ongoing community engagement.

Strategy		Implementation Lead	Target Completion
6.1.1	Engage the Transportation Safety Commission, Bicycle Advisory Committee, and Pedestrian Advisory Committee in project development.	PW	
6.1.2	Use online tools, surveys, and workshops to solicit community feedback.	PW	
6.1.3	Develop plain-language project summaries and visuals to improve public understanding and participation in transportation projects.	PW	

Goal 7. Support the transition to zero- and low-emission vehicles and fleets.

Policy 7.1: Expand support for electric vehicle (EV) infrastructure and clean fleets.

Strategy		Implementation Lead	Target Completion
7.1.1	Require EV-ready infrastructure in new public facilities and redevelopment projects.	TC	
7.1.2	Partner with regional agencies to install public EV charging stations in commercial districts and commuter parking areas.	TC, TM	
7.1.3	Create incentives or guidance for private developments to install EV charging infrastructure accessible to the public.	TC	

Goal 8. Improve parking and curbside management.**Policy 8.1:** Optimize travel demand through parking and system management.

Strategy		Implementation Lead	Target Completion
8.1.1	Implement key TDM recommendations from the 2024 Commercial Corridors Parking Study.	PW	
8.1.2	Promote shared parking agreements and enhance wayfinding for public lots. <i>(See also Parks and Recreation Strategy 1.2.2.)</i>	PR, PW	
8.1.3	Expand “park once” areas and promote walking between destinations.	DPZ, PW	
8.1.4	Develop event-specific traffic and parking management plans to minimize disruption during festivals and major events.	PR, PW	

Policy 8.2: Improve curb space management.

Strategy		Implementation Lead	Target Completion
8.2.1	Develop a curb management plan to allocate curbside zones for pickup/drop-off, delivery, bikeshare/SMDs, and short-term parking in commercial corridors.	PW	
8.2.2	Implement clear signage and enforcement for loading zones, ADA access, and micromobility parking.	PW	

Goal 1: Plan, design, build, maintain, improve, and operate high-quality Town facilities.**Policy 1.1:** All Town facilities are properly maintained and in good working order.

Strategy		Implementation Lead	Target Completion
1.1.1	Conduct regular inspections of facilities, making needed repairs in a timely manner. <i>(See also Parks and Recreation Strategy 1.3.1.)</i>	PR, PW	
1.1.2	Plan for renovations and replacements as needed, ensuring these items are appropriately captured in the Town's Capital Improvement Program. <i>(See also Parks and Recreation Strategies 1.1.2, 1.3.2, and 3.3.4; Environment and Sustainability Strategy 3.1.1.)</i>	PR, PW, TC	
1.1.3	Plan for and incorporate upgrades to facilities due to changes in State and Federal regulations as well as best practices for the type of facility. <i>(See also Environment and Sustainability Strategy 3.1.1)</i>	PR, PW, TC	
1.1.4	Town facilities are resilient and able to withstand future weather events. <i>(See also Parks and Recreation Strategies 1.1.2 and 3.2.1; Environment and Sustainability Strategy 3.1.1.)</i>	PR, PW, TC	

Policy 1.2: Town facilities provide for residents' needs for decades to come.

Strategy		Implementation Lead	Target Completion
1.2.1	Plan, design, build, maintain, and operate Town-owned facilities and services following Code procedures and standards applicable to non-governmental facilities and services.	PR, PW	
1.2.2	As new facilities are planned, consider future adaptability and multi-use spaces that can accommodate future recreational trends.	PR, PW	
1.2.3	Maintain full compliance with the Americans with Disabilities Act by Town-owned facilities. <i>(See also Parks and Recreation Strategies 1.1.1 and 1.3.3.)</i>	PR, PW	
1.2.4	Continue exploring the feasibility of an aquatics and fitness center at the Annex along with potential funding mechanisms for planning, construction, and operations. If the Town determines not to move forward with this facility, conduct a community process to determine the long-term use of this property.	PR, TC	

Policy 1.3: Town facilities adequately serve the needs of Town employees, enabling them to best serve Town residents, businesses, employees, institutions, and visitors.

Strategy		Implementation Lead	Target Completion
1.3.1	As staffing changes and new technologies emerge, ensure Town worksites are sufficiently equipped to ensure that Town employees can continue providing excellent service to residents and businesses.	IT, TC, TM	
1.3.2	As needed, identify potential sites for acquisition to meet the Town's office, storage, and worksite needs; and include funding needs for these sites in the Capital Improvement Program.	TC, TM	
1.3.3	Invest in improvements at Town Hall, to improve the workplace and service to the public.	TC	

Goal 2: Collaborate with Fairfax County, the Commonwealth of Virginia, and utility providers on facility matters to ensure that Town residents, businesses, employees, visitors, and institutions are well served and community goals are addressed.

Policy 2.1: School facilities serving Town students will be of the highest quality possible.

Strategy		Implementation Lead	Target Completion
2.1.1	Work closely with the Fairfax County School Board's Hunter Mill District representative to communicate the needs of schools serving Town students.	TC, TM	
2.1.2	Advocate for Fairfax County Public Schools to monitor enrollment to ensure Town schools buildings are not strained by over-enrollment.	TC, TM	
2.1.3	As needed, work with Fairfax County Public Schools to plan for school renovations and expansions, as well as new school facilities, that will ultimately benefit Town students. <i>(See also Parks and Recreation Strategy 2.1.2.; Environment and Sustainability Strategy 3.1.2.)</i>	TC, TM	
2.1.4	Ensure real estate tax rates sufficiently contribute to any necessary renovations to existing schools or the construction of new schools serving Town students.	TC	

Policy 2.2: The Vienna-Carter Library and public parking garage will be a state-of-the-art facility meeting the needs of Town residents and the Fairfax County Public Library system for decades to come.

Strategy		Implementation Lead	Target Completion
2.2.1	As needed and able, provide input on matters regarding the library's construction, use, maintenance, and programming.	DPZ, ED, PR, TC, TM	
2.2.2	Provide support during the construction of the library and parking garage where possible, i.e.: allowing for parking and storage on unused Town property.	TC, TM	
2.2.3	Ensure that the parking spaces constructed to serve commuters and Town uses in the new public parking garage are used as intended and that there is a continuing agreement in place with Fairfax County for maintenance of the garage. <i>(See also Parks and Recreation Strategy 2.1.3.)</i>	TC, TM	

Policy 2.3: The Vienna Volunteer Fire Department will have the necessary facilities to appropriately serve the Town.

Strategy		Implementation Lead	Target Completion
2.3.1	Maintain funding support for the Vienna Volunteer Fire Department to ensure rapid response capability for fires and medical emergencies. <i>(See also Parks and Recreation Strategy 2.1.2.)</i>	TC	

Goal 3: Ensure that Town residents, businesses, and institutions receive adequate and appropriate utility services that meet current and future needs.

Policy 3.1: Provide water supply, sanitary sewer, and storm sewer facilities and other infrastructure that deliver reliable, responsive, and cost-effective services to Town residents and businesses.

Strategy		Implementation Lead	Target Completion
3.1.1	Continue to require new developments to fund improvements to the water and sewer systems through fee and development conditions. <i>(See also Environment and Sustainability Strategy 2.2.4.)</i>	PW, TC	
3.1.2	Continue to require no net increase in post-development stormwater run-off to adjacent properties for new subdivisions, re-subdivisions, and other applicable situations. <i>(See also Environment and Sustainability Strategy 2.2.4.)</i>	PW	
3.1.3	Require adequate infrastructure design and construction for all new developments consistent with current best practices. <i>(See also Environment and Sustainability Strategy 2.2.3.)</i>	PW	
3.1.4	Require, within reasonable cost standards, the use of the most reliable and dependable materials for the stormwater collection and management system.	PW	
3.1.5	Implement recommended capital improvements to the water and sewer systems.	PW	
3.1.6	Encourage the use of low-impact development technology as a planning and design strategy to manage the quantity and quality of stormwater runoff. <i>(See also Parks and Recreation Strategy 3.1.1.)</i>	PR, PW	
3.1.7	Work with non-Town utility providers to encourage upgrades and service expansions when appropriate.	PW, TC	
3.1.8	As service improvements or interruptions may occur, work with the appropriate utility provider to properly notify customers.	CPI	
3.1.9	Ensure that there is ample street lighting along sidewalks and roadways to allow for safe walking and improved visibility at night and in the early morning. <i>(See also Parks and Recreation Strategy 1.2.1.)</i>	PW	

Policy 3.2: Develop plans for constant delivery of utility services that take future weather conditions into account.

Strategy		Implementation Lead	Target Completion
3.2.1	Explore climate-friendly, energy saving utility infrastructure upgrades, planning for future upgrades in the Capital Improvement Program. <i>(See also Parks and Recreation Strategy 3.2.2.)</i>	PR, PW	
3.2.2	Work with non-Town utility providers to ensure future weather conditions are at the forefront of utility planning and updates.	PW, TC	

Policy 3.3: Ensure that public utilities, including telecommunications facilities, are located to minimize negative effects on nearby properties and the community in general.

Strategy		Implementation Lead	Target Completion
3.3.1	New and existing public utilities should, wherever possible, be placed underground during new development/redevelopment.	PW	
3.3.2	The visual impacts of above-ground facilities and any related structures should be minimized through the use of architecturally compatible design and materials, landscape plans, screening, and siting.	DPZ, PW	
3.3.3	Service providers should collocate their facilities to the maximum extent possible.	PW, TC	
3.3.4	Discourage the construction of new telecommunications facilities in the form of monopoles or towers. If such monopoles or towers must be built, they should be constructed to hold multiple service providers and owners of such monopoles or towers should provide a letter of intent committing them and all successors in interest to allow shared use of the facilities subject to reasonable terms and conditions.	TC	
3.3.5	Encourage wireless service providers to locate new telecommunications facilities in areas that best serve Town residents, businesses, employees, visitors, and institutions.	ED, TC	
3.3.6	The Town should review regulations that may be restricting telecommunication providers from deploying facilities that would bring a high-level of service consistently to the Town.	DPZ, TC	

Goal 4: Ensure the Town is prepared for and can effectively respond to emergencies to protect lives, property, and critical operations. (See also Environment and Sustainability Policy 3.4.)

Policy 4.1: Ensure critical infrastructure and Town facilities are resilient and accessible during emergencies.

Strategy		Implementation Lead	Target Completion
4.1.1	Identify and maintain emergency routes free from physical obstructions such as traffic calming devices.	PD, PW	
4.1.2	Prioritize emergency access in infrastructure and transportation planning, including snow emergency and evacuation routes. <i>(See also Parks and Recreation Strategy 1.2.1.)</i>	PD, PW	
4.1.3	Continue investment in resilient utility systems and backup power supply for key Town facilities.	PD, PW, TC	

Policy 4.2: Maintain coordinated emergency operations that align with county, regional, and state plans.

Strategy		Implementation Lead	Target Completion
4.2.1	Regularly review and update the Town's Emergency Operations Plan and Continuity of Operations Plans (COOP) in coordination with Fairfax County and the Commonwealth of Virginia.	PD	
4.2.2	Maintain readiness to activate the Emergency Operations Center (EOC) for centralized decision-making during major incidents.	PD	

Policy 4.3: Keep the public informed during emergencies and promote community preparedness.

Strategy		Implementation Lead	Target Completion
4.3.1	Maintain and promote subscription to Vienna Alerts and other communication tools.	CPI	
4.3.2	Expand community outreach efforts focused on household emergency preparedness.	CPI	
4.3.3	Provide multilingual emergency communication where appropriate to serve all Town residents.	CPI	

Goal 1: Maintain and enhance parks, facilities, and services with a focus on long-term sustainability and accessibility.

Policy 1.1: Implement the Parks & Recreation Master Plan. The Parks Master Plan is intended to be implemented through 2035 with annual work plans, as outlined in the implementation section of the plan.

Strategy		Implementation Lead	Target Completion
1.1.1	Expand access to greenspace and recreational opportunities by developing unclassified properties owned by the Town that are deemed appropriate as passive or active recreation and access to nature. If resources are available, acquire land in underserved areas. <i>(See also Community Facilities and Infrastructure Strategy 1.2.3.)</i>	PR, TC	
1.1.2	Prioritize physical improvements to parks by upgrading outdated amenities, improving accessibility, and addressing safety needs identified through inspections and community input. <i>(See also Community Facilities and Infrastructure Strategies 1.1.2 and 1.2.4.)</i>	PR	
1.2.3	Update the Parks and Recreation Master Plan at regular intervals, as identified in the Master Plan, to reflect changing community needs, demographic shifts, and emerging recreational trends.	PR	

Policy 1.2: Improve multi-modal connectivity.

Strategy		Implementation Lead	Target Completion
1.2.1	Expand sidewalks, trails, and bike paths to connect parks and recreational facilities. <i>(See also Transportation Strategies 1.1.2, 1.2.1, 1.2.3, and 3.1.3; Community Facilities and Infrastructure Strategies 3.1.9 and 4.1.2.)</i>	PR, PW	
1.2.2	Increase wayfinding signage to facilitate navigation for all users. <i>(See also Transportation Strategy 8.1.2.)</i>	PR, PW	

Policy 1.3: Strengthen facility upgrades and maintenance.

Strategy		Implementation Lead	Target Completion
1.3.1	Continue conducting regular inspections of parks and recreation facilities to support safe, accessible, and welcoming environments for all users. Expand evaluation methods over time to incorporate evolving best practices in accessibility and inclusion. <i>(See also Community Facilities and Infrastructure Strategy 1.1.1.)</i>	PR	
1.3.2	Utilize the Town's Capital Improvement Program (CIP) to plan and implement long-term facility investments, including major renovations and new development projects that respond to evolving recreational needs and support universal access. <i>(See also Community Facilities and Infrastructure Strategy 1.1.2 and 1.2.3; Environment and Sustainability Strategies 3.1.1 and 3.1.3.)</i>	PR	
1.3.3	Integrate principles of universal design and accessibility in all capital improvements and new facility development. <i>(See also Community Facilities and Infrastructure Strategy 1.2.3.)</i>	PR	

Goal 2: Support a healthy, engaged, and connected community through diverse programs and events by leveraging partnerships, including with Fairfax County, community organizations, and private entities to guide planning, policy, and investment decisions.

Policy 1: Expand and formalize strategic partnerships.

Strategy		Implementation Lead	Target Completion
2.1.1	Regularly evaluate agreements and partnerships for the effectiveness and benefit of all parties.	PR, TC, TM	
2.1.2	Continue to utilize partnerships with organizations and regional authorities to develop collaborative opportunities, shared services, volunteer opportunities, and programs in public spaces (e.g., Arts in the Park, environmental workshops, or hiking clubs). <i>(See also Community Facilities and Infrastructure Strategies 2.1.3 and 2.3.1.)</i>	PR, TC, TM	
2.1.3	Collaborate with regional tourism and business associations to cross-market programs, events, and Vienna's parks and recreation system. <i>(See also Community Facilities and Infrastructure Strategy 2.2.3.)</i>	ED, PR, TC, TM	

Policy 2.2: Advance inclusive access and community representation.

Strategy		Implementation Lead	Target Completion
2.2.1	Establish formal mechanisms for gathering community input — particularly from individuals with disabilities, seniors, veterans, accessibility advocates, and historically underserved or underrepresented groups — during the planning and design phases of Capital Improvement Program (CIP) projects to support inclusive, accessible facility development.	CPI, PR	

Goal 3: Advance environmental sustainability and resilience through parks and recreation.

Policy 3.1: Continue to integrate green infrastructure and expand natural habitats within parks to support native species, enhance biodiversity, and provide residents with greater access to nature.

Strategy		Implementation Lead	Target Completion
3.1.1	Expand the use of green infrastructure, such as native plantings, rain gardens, and sustainable landscaping, in park designs to create a more resilient natural environment that will benefit future generations. <i>(See also Community Facilities and Infrastructure Strategy 3.1.6; Environment and Sustainability Strategy 2.2.5.)</i>	PR, PW	
3.1.2	Continue to utilize town-owned properties and rights-of-way to increase the Town's tree canopy and maintain green spaces that enhance air quality and biodiversity. <i>(See also Environment and Sustainability Strategies 1.1.2, 1.1.3, 1.3.1, and 1.3.4.)</i>	PR, PW	

Policy 3.2: Reduce the environmental impact of Parks and Recreational facilities.

Strategy		Implementation Lead	Target Completion
3.2.1	Focus on sustainable groundskeeping by reducing reliance on water, herbicides, and other resource-intensive inputs through eco-friendly landscaping and turf maintenance practices. <i>(See also Community Facilities and Infrastructure Strategy 1.1.4; Environment and Sustainability Strategies 2.1.1, 2.2.1, 2.2.2, 2.2.3, 2.2.4, and 2.2.6.)</i>	PR, PW	
3.2.2	Apply broader sustainability practices—such as recycling, composting, energy and water conservation, and reducing single-use materials operations—to operations, facilities, events, and applicable programs and activities. <i>(See also Community Facilities and Infrastructure Strategy 3.2.1.; Environment and Sustainability Strategies 2.1.2, 2.2.1- 2.2.4, 2.2.6, 2.3.1, 2.3.5, and 2.5.1.)</i>	PR, PW	

Policy 3.3: Support natural resource and urban forest management.

Strategy		Implementation Lead	Target Completion
3.3.1	Implement recommendations from the Town's Natural Resources Management Plan and Urban Forest Management Plan through coordinated planning, maintenance, and programming efforts. <i>(See also Environment and Sustainability Strategy 1.3.7.)</i>	PR, PW	
3.3.2	Identify and pursue grant opportunities and partnerships to support invasive species removal, tree canopy expansion, native habitat restoration, and climate resilience goals. <i>(See also Environment and Sustainability Strategies 1.1.2 and 1.3.1.)</i>	PR, PW	
3.3.3	Update the Natural Resources Management Plan and Urban Forest Management Plan periodically to reflect evolving best practices, community input, and climate considerations.	PR, PW	
3.3.4	Ensure CIP projects including natural elements are consistent with these plans. <i>(See also Community Facilities and Infrastructure Strategy 1.1.2.)</i>	PR, PW	

Goal 1: Preserve and enhance the Town's natural environment.**Policy 1.1: Promote diverse native vegetation.**

Strategy		Implementation Lead	Target Completion
1.1.1	During the development review process, support efforts to preserve and protect native habitat and vegetation.	PR	
1.1.2	Continue to support collaborations between the Town and Fairfax County regarding stream valley enhancement that increase wildlife and aquatic habitat, increase groundwater recharge, stabilize stream flows, and decrease sedimentation. <i>(See also Parks and Recreation Strategies 3.1.2 and 3.3.2.)</i>	PR, PW	
1.1.3	Increase Town plantings of native and drought-tolerant plants, shrubs and trees, including in rights-of-way and along roadways. <i>(See also Parks and Recreation Strategy 3.1.2.)</i>	PR, PW	
1.1.4	Where appropriate and likely to be successful, encourage planting of native plants, shrubs, trees and pollinator gardens by residents and businesses.	CPI, PR	

Policy 1.2: Encourage the removal of harmful invasive species from publicly- and privately-owned land.

Strategy		Implementation Lead	Target Completion
1.2.1	Educate the public on how to identify invasive species and about the damage they cause.	CPI, PR	
1.2.2	Adopt and promote policies encouraging the removal of invasive plants and trees.	PR, TC	

Policy 1.3: Maintain and enhance the Town's tree canopy.

Strategy		Implementation Lead	Target Completion
1.3.1	Maintain, protect, and extend the mature tree canopy and green spaces by ensuring adequate funding in the Town budget to plant; maintain, and, as necessary, remove or replace trees in parks and public spaces. <i>(See also Parks and Recreation Strategies 3.1.2 and 3.3.2.)</i>	PR, PW, TC	
1.3.2	Enforce Vienna's tree ordinance during the redevelopment process, bolstering tree protection as permissible under Town and State law.	PR, TC	
1.3.3	Advocate to the Virginia State legislature for more flexibility to impose stricter tree-preservation and tree-planting requirements during the redevelopment process, with the goal of increasing the Town's tree canopy.	PR, TC, TM	
1.3.4	Coordinate with NOVA Parks and other local jurisdictions to urge Dominion Energy to protect and replace the tree canopy along the W&OD Trail. <i>(See also Parks and Recreation Strategy 3.1.2.)</i>	PR, TC, TM	

1.3.5	Continue commitment to the Town's Tree City USA designation.	PR	
1.3.6	Educate residents, businesses and developers about the economic and environmental value of preserving trees through existing and new Town programs.	CPI, PR	
1.3.7	Prepare an Urban Forest Management Plan to provide goals, policies, and strategies to protect, enhance, expand, and preserve public trees and the tree canopy for the benefit of the community. <i>(See also Parks and Recreation Strategy 3.3.1.)</i>	PR	
1.3.8	Consider creating a heritage tree ordinance to protect trees of a certain size, species, and/or other qualities as appropriate.	PR	

Goal 2: Reduce sources of pollution within the Town.**Policy 2.1:** Protect and preserve water resources and improve water quality.

Strategy		Implementation Lead	Target Completion
2.1.1	Adopt and promote policies encouraging residents, businesses and Town staff to reduce use of lawn chemicals and pesticides that result in polluted stormwater runoff. (See also <i>Parks and Recreation Strategy 3.2.1.</i>)	PW, TC	
2.1.2	Adopt and promote policies encouraging residents, businesses, and Town staff to conserve water and use water-efficient products. (See also <i>Parks and Recreation Strategy 3.2.2.</i>)	PW, TC	
2.1.3	Support collaborations between the Town and Fairfax County on stream restoration and enhancement projects that improve wildlife and aquatic habitat, increase groundwater recharge, stabilize stream flows, and decrease sedimentation. (See also <i>Environment and Sustainability Strategy 1.1.2.</i>)	PR, PW	

Policy 2.2: Maintain effective stormwater management practices

Strategy		Implementation Lead	Target Completion
2.2.1	Adopt policies reducing the amount of impervious surface in Town. (See also <i>Parks and Recreation Strategies 3.2.1 and 3.2.2.</i>)	PW, TC	
2.2.2	Promote using permeable pavers and advanced rainwater collection surfaces for parking lots and sidewalks. (See also <i>Parks and Recreation Strategies 3.2.1 and 3.2.2.</i>)	PW	
2.2.3	Implement stormwater programs, policies and ordinances that meet or exceed state and federally mandated stormwater and Chesapeake Bay protection requirements. (See also <i>Parks and Recreation Strategies 3.2.1 and 3.2.2; Community Facilities and Infrastructure Strategy 3.1.3.</i>)	PW, TC	
2.2.4	Enforce the Town's stormwater management regulations, erosion, and sedimentation control requirements, and Chesapeake Bay Preservation Act ordinance. (See also <i>Parks and Recreation Strategies 3.2.1 and 3.2.2; Community Facilities and Infrastructure Strategies 3.1.1 and 3.1.2.</i>)	PW, TC	
2.2.5	Encourage tree preservation and planting as a means of stormwater management and erosion control. (See also <i>Environment and Sustainability Strategies 1.1.2 and 3.1.1.</i>)	PR, PW	
2.2.6	Improve public and private stormwater infrastructure on an as-needed basis. (See also <i>Parks and Recreation Strategies 3.2.1 and 3.2.2.</i>)	PW	

Policy 2.3: Protect air quality by reducing emissions that are harmful to human health and the environment.

Strategy		Implementation Lead	Target Completion
2.3.1	Adopt and promote policies encouraging residents, business and Town staff to reduce energy use, purchase energy-efficient products, and use low-pollution transportation options. <i>(See also Parks and Recreation Strategy 3.2.2.)</i>	CPI, ED, PW, TC	
2.3.2	Reduce single-use occupancy vehicle travel by promoting transit and bicycle use; enhancing sidewalks, trails and pathways around Town; and establishing opportunities for visitors to park once and walk to multiple destinations.	CPI, PR	
2.3.3	Take steps to reduce energy use and greenhouse gas emissions at sources identified in the CSC's energy use and greenhouse gas inventory. <i>(See also Parks and Recreation Strategy 3.2.2.)</i>	PW	
2.3.4	Continue to seek grants under the Congestion Mitigation for Air Quality (CMAQ) program for projects that reduce criteria air pollutants regulated from transportation-related sources.	PW	
2.3.5	Encourage the installation of electric vehicle charging stations to promote the expansion of electric vehicles. <i>(See also Parks and Recreation Strategy 3.2.2.)</i>	ED, PW	
2.3.6	Implement new traffic signal system and signal timing strategies that reduce stops leading to increased vehicle emissions.	PW	

Policy 2.4: Identify and encourage means of reducing energy consumed through traditional sources.

Strategy		Implementation Lead	Target Completion
2.4.1	Promote solar panel installation, particularly through programs such as Solarize Vienna, as well as energy efficient products and upgrades in new construction, renovations, and remodels.	PW	
2.4.2	Encourage businesses to reduce their energy consumption through LEED, ENERGY STAR, and the Commercial PACE (Property Assessed Clean Energy) program in Virginia.	ED	

Policy 2.5: Encourage reduction and proper disposal of household waste.

Strategy		Implementation Lead	Target Completion
2.5.1	Maintain the Town's robust recycling program and develop strategies to increase recycling and reduce the amount of waste generated by residents, businesses and the Town. (See also <i>Parks and Recreation Strategy 3.2.2.</i>)	PW	
2.5.2	Continue to look for an appropriate food waste drop-off site in Vienna while exploring the feasibility of establishing a town food waste collection program.	PW	
2.5.3	Engage in outreach-education efforts to encourage composting at home and promote use of county food waste drop-off sites and private compost collection services.	CPI, PW	

Goal 3: Serve as a model for small communities in environmentally friendly, sustainable, and resilient operations.

Policy 3.1: Invest in environmentally friendly, resilient, and sustainable upgrades within the Town's facilities and utilities.

Strategy		Implementation Lead	Target Completion
3.1.1	Continue to make environmentally responsible, energy-saving renovations and upgrades at Town facilities. <i>(See also Community Facilities and Infrastructure Strategies 1.1.2-1.1.4; Parks and Recreation Strategy 1.3.2.)</i>	PW, TC, TM	
3.1.2	Continue to coordinate with Fairfax County and other partners on environmentally friendly updates to facilities and infrastructure that are not Town-owned.	PW, TC, TM	
3.1.3	Require the adoption and implementation of cutting-edge green building practices for design, construction and operations of new and renovated Town facilities, and revise Town procurement policies to require purchase of Energy Star or other energy-efficient products and equipment. <i>(See also Parks and Recreation Strategy 1.3.2.)</i>	PR, PW, TC, TM	
3.1.4	Invest in a Town fleet that includes low-emission and alternative fuel vehicles and install electric vehicle charging infrastructure in Town.	PD, PW, TC, TM	

Policy 3.2: Develop, implement, and maintain sustainability initiatives, policies, and programs that meet the needs of the Town's current and future citizens and businesses.

Strategy		Implementation Lead	Target Completion
3.2.1	Monitor existing programs' efficiency and effectiveness; improving, modifying, or eliminating as needed to best suit the Town's needs and take advantage of new research and technologies pertaining to sustainability.	PW, TC	
3.2.1	Identify, develop, and/or promote programs so all residents and businesses can benefit from energy efficient improvements that save money on utility bills, regardless of income level.	PW, TC	
3.2.3	Consider future weather conditions, energy use, and the environment when making land use and zoning decisions. <i>(See also Land Use Strategy 8.2.1.)</i>	DPZ, TC	

Policy 3.3: Encourage green building strategies in new construction and renovations.

Strategy		Implementation Lead	Target Completion
3.3.1	Promote the adoption of third-party certified energy efficiency programs for new residential and commercial construction and major renovations in Town.	PW	
3.3.2	Adopt policies and programs and utilize incentives to educate and encourage homeowners, homebuilders, and contractors to prioritize sustainable choices when renovating or constructing homes or commercial buildings.	PW, TC	
3.3.3	Advocate that Fairfax County adopt standards that incorporate sustainability standards in its building code for all new construction and renovation.	PW, TC, TM	

Policy 3.4: Develop and maintain a resiliency plan that addresses the effects of future weather conditions. (See also Community Facilities and Infrastructure Goal 4.)

Strategy		Implementation Lead	Target Completion
3.4.1	Assess and update emergency plans for extreme weather events.	PD, PW	
3.4.2	Ensure that stormwater management practices are up-to-date and account for increases in flooding events.	PW	
3.4.3	Work with regional and state agencies in combating the spread of vector-borne diseases that may be exacerbated by future weather conditions.	PW, TC, TM	

Goal 4: Engage and empower the community to achieve community goals for environment and sustainability.

Policy 4.1: Increase public awareness and education on environmental issues and sustainability.

Strategy		Implementation Lead	Target Completion
4.1.1	Expand public outreach through Town communication channels (e.g., newsletter, website, and social media) to share tips, resources, and event information related to sustainability.	CPI, PR, PW	
4.1.2	Develop and distribute seasonal guides (e.g., “Sustainable Spring,” “Eco-Friendly Fall”) highlighting timely actions residents and businesses can take.	CPI, PR	
4.1.3	Partner with schools, libraries, and community organizations to offer sustainability workshops, speakers, and student projects.	PR, PW	
4.1.4	Continue and enhance annual community events like the Green Expo, native plant sales, and student environmental creativity contest.	PR	

Policy 4.2: Encourage hands-on resident participation in sustainability programs.

Strategy		Implementation Lead	Target Completion
4.2.1	Expand volunteer opportunities such as tree planting days, stream cleanups, invasive species removal, and garden builds.	PR, PW	
4.2.2	Launch a “Sustainability Ambassador” program to train and empower residents to lead initiatives in their neighborhoods or civic associations.	PR, PW	
4.2.3	Provide toolkits for schools and civic groups to host their own green events and projects.	PR, PW	

Policy 4.3: Recognize and incentivize community sustainability leadership.

Strategy		Implementation Lead	Target Completion
4.3.1	Publicly recognize residents, students, businesses, and organizations that demonstrate leadership in sustainability through awards, spotlights, or Town Council recognition.	TC, TM	
4.3.2	Provide mini-grants or in-kind support for neighborhood-scale environmental projects (e.g., rain gardens, pollinator habitats, composting initiatives).	PR, PW, TC	
4.3.3	Expand promotion and participation in the Sustainability Challenge program for businesses and nonprofits.	CPI, ED, PR, PR, TC	