

September 26, 2025

# SIGNS:UNLIMITED

communicate your identity

6801 Mount Hermon Church Rd, Building C, Durham, NC 27705

Town of Vienna  
Shelly Koslowski, Town Clerk  
127 Center Street S  
Vienna, VA 22180

To whom it may concern,

This letter is to request an appeal of the decision made by the Board of Architectural Review on 9/18/2025 to deny signage project PF-18008851-BAR at 264 Cedar Ln SE. As of this decision, we have not had any clear recommendations from the board to adjust our proposal for wall signage. Furthermore, as explained at the 9/18 hearing, we are unable to make substantial changes to the sign without deviating from the businesses brand book and trademark standards.

Thank you,

Desi Varsel  
Permits Manager  
919-552-8689  
desi@signsunlimitedusa.com

Signature  \_\_\_\_\_  
Date 9/26/25

Desi Varsel  
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