

Public Comments Received on Draft 2026 Comprehensive Plan

Comment #	Name	Received	Received Date
1	Bill Comerford	By e-mail	October 7, 2025
2	Robert McCahill	Online Form	October 21, 2025
3	Patty Hanley	Online Form	October 31, 2025

From: Bill Comerford <[REDACTED]>
Sent: Tuesday, October 7, 2025 1:11 PM
To: Toulouse, Nicole [REDACTED]; Curtis, Ashley
 [REDACTED]
Cc: TBLC - Bill Comerford [REDACTED]>
Subject: Re: TBLC Summer Homework - Strategic Plan & Comprehensive Plan

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Nicole and Ashley - some comments on the Economic Plan

The current plan is strong on vision and existing conditions so just a couple of comments on Measurement and Accountability, and a small point on land use.

Measurable Metrics (KPIs)

I suspect the plan and the Town don't want these but the plan lacks specific, time-bound targets (KPIs). Goals like "Enhance" and "Foster" are too subjective to track progress. I would add a dedicated "Key Performance Indicators" section. Tie every major goal to a number. (E.g., "Reduce commercial vacancy rates in Maple Avenue Corridor to 5% by 2030," "Decrease average permit processing time by 20% by Q4 2026.")

Workforce and Talent - Vienna's greatest asset—its highly educated, wealthy residents—is only mentioned as a data point, not a resource. Maybe add a dedicated Workforce Policy/Goal. Focus on programs that connect skilled residents (including remote/home-based) to local business needs, internships, and mentorship.

Digital Economy - The plan mentions digitizing permitting but doesn't address the strategic need for broadband reliability, 5G readiness, and cybersecurity to support the documented surge in home-based as well as businesses in general. Elevate Digital Infrastructure to a formal policy under Goal 4 (Business-Friendly Environment).

Implementation - The plan outlines what to do but not who is responsible or when it will happen. So maybe add an "Accountability Framework". State that all strategies will be assigned to a Town department or position (e.g., Economic Development Director, Planning, or Public Works) and reported on annually.

Differentiation – I think the plan speaks well to the uniqueness of our town. Maybe we could even more assertively position Vienna's "charm" and "scale" as a critical strategic advantage. Pointing out it can be on a par and quite different from the examples used for Tysons, Merrifield and Falls Church City. Maybe use stronger, more confident language in the Vision and Introduction to emphasize even more Vienna's niche as the premier destination for boutique, non-chain, community-driven commerce in Fairfax County and indeed Northern Virginia writ large

Specific Land Use item - The Corporate Park Goal (Goal 5) is too passive regarding the long-vacant 901 Follin Lane SE. (understandably given the heat on that location historically). It would be bold to strengthen a strategy 5.1.1/5.1.2 to commit to identifying a specific, viable adaptive reuse (e.g., institutional, specialized technology hub, or mixed-use with a defined deadline).

Hope this helps but the plan really was something to be proud of - well done!

ps I will call into the meeting on Thursday!

Bill

Bill Comerford

Vienna Town Business Liaison Committee (TBLC)

[REDACTED]

[REDACTED]

Submitted: 21 October 2025, 5:07pm

Full Name (required): **Robert J McCahill**

Address (required; street, city, state, zip):

[REDACTED]

E-mail Address (optional, for updates):

[REDACTED]

Your Connection to Vienna: **Resident**

What comments would you like to share about the draft comprehensive plan?

Nowhere in the parks section or department of public works section do I find mention of a long run vision for the Beulah Road leaf collection site. In the parks survey of April 2025, under Planning & development improvements," I encouraged the possible development of that site as parkland, should the town find another way to collect/dispose of leaves. The comprehensive plan is an excellent vehicle to envision the possible repurposing of the entire 8-acre site now used (1-2 acres of which) 4-5 months of the year. In the meantime, while a long-run vision is considered, the town should prioritize developing a plan, then act on it, to address the removal of invasive species there, to be a good steward of our resources and preserve and protect the trees that are being threatened and damaged.

Submitted: 31 October 2025, 12:33pm

Full Name (required): **Patty Hanley**

Address (required; street, city, state, zip):

[REDACTED]

E-mail Address (optional, for updates):

[REDACTED]

Your Connection to Vienna: **Resident, Other**

What comments would you like to share about the draft comprehensive plan?

The town should be more specific about the cell service infrastructure plan. They should demand a service coverage analysis for Vienna, in its entirety. This could dictate the necessity of towers which may eliminate cluttered rooftops of existing commercial buildings.