



Town of Vienna

127 Center Street South
Vienna, VA. 22180
p: 703-255-6300
TTY 7111

Meeting Minutes

Board of Architectural Review Work Session

Thursday, January 22, 2026

8:00 AM

Charles Robinson Jr. Town Hall, 127 Center
St. South

BAR Work Session

264 Cedar Ln SE - BAR Work Session - Sign

BOARD OF ARCHITECTURAL REVIEW

Work Session Minutes

January 22, 2026

The Board of Architectural Review met in a work session in Town Hall, 127 Center St S. Vienna, Virginia, Thursday, June 22, 2026, at 8 am.

The following members were present: Ms. Hanley, Mr. O'Keefe, Mr. Penati, and Ms. Couchamn. Ms. Shelly was absent.

Staff present: Planner Andrea West, Zoning Administrator and Sharmaine Abaied BAR staff liaison.

Work session: Vienna ACE – 264 Cedar Ln SE – GS, Gateway South zoning district

Applicant present: Desi Varsel – Signs Unlimited and Faizal Thbani – Vienna ACE

Mr. Varsel reviewed with the Board the sign that was denied and the reasons for the denial and provided commentary for potential proposed signs that would meet ACE brand logo requirements as well as trying to meet the Boards recommendations. After lengthy discussion the Board recommend the following:

- Provide a new sign with just the name “ACE” on a square backer board to be installed 2 inches above the longest slate on the bottom.
- Provide a backer board or paint the backer board to match the color of the building’s pillar/column color, Warm Gray 37110.

At the end of the meeting Ms. West discussed deadlines for resubmittal.

Meeting ended at 8:40AM.

Board Clerk

THE TOWN OF VIENNA IS COMMITTED TO FULL COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT STANDARDS. TRANSLATION SERVICES, ASSISTANCE OR ACCOMMODATION REQUESTS FROM PERSONS WITH DISABILITIES ARE TO BE REQUESTED NOT LESS THAN 3 WORKING DAYS BEFORE THE DAY OF THE EVENT. PLEASE CALL (703) 255-6304, OR 711 VIRGINIA RELAY SERVICE FOR THE HEARING IMPAIRED.