



## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: April 10, 2024

Re: **Item No. 1 – Docket No. PF-1552739-BAR**  
**Trippy Smoke Shop – 513 Maple Ave W**  
**Sign**

**Request approval of a new sign for Trippy Smoke Shop, located at 513 Maple Ave W., Docket No. PF-1552739-BAR, in the AW, Avenue West zoning district; filed by Gloria Walker of Signarama, Project Contact.**

The application for a new cabinet sign for Trippy Smoke Shop was brought before the Board at the meeting on December 19, 2024. Unfortunately, the applicant was unable to attend that meeting, and the Board briefly discussed an alternate location for the sign before voting to defer the application. Following the meeting, the applicant was made aware of the Board's discussion and has now revised their proposal.

The applicant is now proposing to place the new sign next to the Eye Level Learning Center sign, where the Prime Learning Center sign is currently located. The new cabinet sign will measure 15.67 square feet and, although the rendering shows the sign as black, the applicant has clarified that it will match the color of the existing cabinet signs in the area. The sign will feature a 3/16-inch-thick white polycarbonate acrylic plastic panel, covered in Dark Brown Duranodic vinyl film reading "SMOKE SHOP". It will be illuminated at a color temperature of 2700 Kelvins, with a brightness of 200 Lumens. At this time, the applicant does not intend to add a tenant panel to the monument sign.

Attachments: 01 – Staff Report  
02 – Application and Authorization  
03 – Sign Rendering  
04 – Relevant Code Section

***Applicants must attend the meeting and represent their application.***  
***Failure to appear may result in the deferral of the item or amendments to the design.***  
***Failure to appear will not relieve any pending violations.***

***Recommended motion:***

I move to (approve/defer/deny) the application requesting a new sign for Trippy Smoke Shop, located at 513 Maple Ave W., Docket No. PF-1476338-BAR, in the AW, Avenue West zoning district; filed by Gloria Walker of Signarama, Project Contact. (as submitted / with the following conditions....)

***Process***

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.