



TOWN OF  
**VIENNA**  
since 1890

## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: May 21, 2026

Re: **Item No. 4 - Docket No. PF-2132087-BAR  
Modalika Custom Tailoring - 145 Church St NW  
Sign**

**Request approval of a new wall sign, and gooseneck lights for Modalika Custom Tailoring, located at 145 Church St NW., Docket No. PF-2132087-BAR, in the CS Church Street zoning district; filed by Rafi Behroozian, Modalika Custom Tailoring, Project Contact.**

The applicant is proposing a new externally lit building mounted 12.5 square foot sign. The new sign will have a wood frame, letters and logo, on an aluminum composite panel. The letters will read: "MODALIKA" on the top line and "CUSTOM TAILORING" on the second line with the business logo to the left of the letters. The logos and letters are proposed to be finished with gold exterior enamel paint in Gold (EEC16D). While the aluminum composite panel will be finished with Navy paint (0D1524). The entirety of the sign will be installed with stainless steel screws and anchors.

The applicant is proposing lighting the sign with two exterior cast aluminum gooseneck lights. The proposed lights will be downward facing shielded matte black powder coated lights at 2200 Kelvin.

Attachments: 01 - Staff Report  
02 - Application and Authorization  
03 - Sign Rendering  
04 - Lighting Specifications  
05 - Relevant Code Section

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

***Recommended motion:***

I move to (approve/defer/deny) the application for a new wall sign, and gooseneck lights for Modalika Custom Tailoring, located at 145 Church St NW., Docket No. PF-2132087-BAR, in the CS Church Street zoning district; filed by Rafi Behroozian, Modalika Custom Tailoring, Project Contact. (as submitted / with the following conditions....)

***Process***

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.