



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: June 12, 2025

Re: **Item No. 05 -Docket No. PF-1604266 -BAR**
352 Maple Ave W - Train
Exterior Modification and Signage

Request approval of new paint colors, new light fixtures, and a refurbished sign, located at 352 Maple Ave W, Docket No. PF-1604266-BAR, in the AW, Avenue West Commercial Zoning district, filed by Paul Daniel, Ace Signs, project contact.

The applicant proposes to paint the exterior walls of the building with Sherwin-Williams Pure White (SW 7005), and the railings with Sherwin-Williams Tricorn Black (SW 6258). The applicant is also requesting to paint the half round copper roof dormer Tricorn Black (SW 6258).

Additionally, the applicant is proposing the installation of three new exterior light fixtures. Each fixture measures 6 inches in width and 18 inches in height. The proposed fixtures are black die-cast aluminum LED wall lights, providing an illumination level of 2000 lumens at 3000 Kelvins.

Lastly, the applicant proposes replacing the existing wall sign panel from the previous business. The new sign will be refaced with a black background, the numerals for the address in white and the period in red after the numbers.

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Attachments: 01 – Staff Report
 02 – Application and Authorization
 03 – Renderings
 04 – Light Fixture Specifications
 05 – Sign Reface
 06 – Relevant Code Sections

Recommended motion:

I move to (approve/defer/deny) new paint colors, new light fixtures, and a refurbished sign, located at 352 Maple Ave W, Docket No. PF-1604266-BAR, in the AW, Avenue West Commercial Zoning district, filed by Paul Daniel, Ace Signs, project contact (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.