

Town of Vienna
2026 ViVa! Vienna! & Brewfest
Memorandum of Understanding

This agreement is entered into this _____ day of _____ 2026, by and between the TOWN OF VIENNA, Virginia hereinafter referred to as the “Town” and the Rotary Club of Vienna, hereinafter referred to as “Rotary”. The Rotary will be hosting two events this year: ViVa! Vienna! and Brewfest.

The Town hereby enters into this agreement with the Rotary:

1. Proposed Events: 42nd Annual ViVa! Vienna! Festival & 5th Annual Brewfest
2. 2026 Event Dates (no rain date):
 - ViVa! Vienna!: Saturday, May 23 10 a.m.- 10 p.m.; Sunday, May 24 10 a.m.- 10 p.m.; Monday, May 25 10 a.m.- 6 p.m.
 - Brewfest: Saturday, May 23 12 p.m.- 10 p.m.; Sunday, May 24 12 p.m.- 10 p.m., Monday, May 25 2 p.m. – 6 p.m. (Brewfest is not to open on Monday, May 25 until after Memorial Day Ceremony on Town Green Stage is complete)
3. Set-Up and Take-Down Hours:
 - ViVa! Vienna!: The Town and Rotary agree to share set-up and take-down responsibilities. In general, set-up will begin at 7 a.m. on Friday, May 22 and take down will conclude by 10 p.m. on Monday May 25
 - Brew Fest: Rotary is responsible for set-up and take-down responsibilities. In general, set-up will begin at 12 p.m. on Friday, May 22 and take down will conclude by 10 p.m. on Monday May 25
4. Town Services:
 - ViVa! Vienna!- the Town will provide staff services for police, parks & recreation and public works at the Town’s expense
 - Brewfest- the Town will provide staff services for parks and recreation/public works, specifically sanitation services, at Rotary’s expense
5. Event Locations:

- ViVa! Vienna! - Church Street between Lawyers Road and Mill Street, Dominion Road NE between Ayr Hill Avenue NE and Church Street, the Vienna Town Green, the private parking lots located at 132 Mill Street NE and 125 Church Street NE.
 - The Rotary shall use all reasonable efforts to enter into an agreement with the property owners for use of the private parking lots located at 132 Mill Street NE and 125 Church Street NE. If business owners where ViVa! Vienna! traditionally set up decide not to support the event, then the Rotary Club will present an alternative plan as soon as possible for Town approval, but not later than thirty (30) days prior to the event
 - Brewfest - Mill Street between Church Street and Maple Avenue and a small section of grass on the Town Green adjacent to the restrooms
6. Beer & Wine: The Brewfest will serve beer and wine. The event area (identified above) will be fenced off, operated, and supervised at all times by Rotary volunteers and hired security guards. The Rotary shall hire one security guard for each event exit plus one additional security guard roamer. The security company must be licensed to operate in the Commonwealth of Virginia. No beer or wine shall leave the contained area. The Rotary will be solely responsible for the application and approval of an ABC license. The Rotary will be responsible for fencing the event area.
 7. Parking: The Rotary agrees to provide the Town with a parking plan one-month prior to the event that involves the use of private lots under agreement by the Rotary for this event.
 8. Food Courts: All food court areas will be supervised at all times by Rotary volunteers.
 - ViVa! Vienna! – There will be four (4) food courts
 - Parking lot, 125 Church Street NE under separate agreement with the property owner
 - Church Street at Lawyers Road intersection
 - Church Street between Dominion Rd and Mill St
 - Intersection of Dominion Rd and Church Street
 - Brewfest – There will be 1 food court.
 - Mill Street between Church Street and Maple Avenue
 9. Community Involvement: The Rotary will work with local organizations that wish to participate in the festival. This may include organizations that wish to provide entertainment, children’s activities, etc.

10. Vendors: The Rotary shall be solely responsible for securing food, drink, community, and business vendors. The Rotary is responsible for ensuring that the Rotary and all vendors follow all applicable State, County, and Local health department regulations.
11. Carnival: The Rotary shall be solely responsible for contracting with a licensed amusement ride supplier. Amusements company will provide concessions within the Rides and Amusement Area (125 Church Street NE and 132 Mill Street NE).
12. Town Landscaping and Flower Beds: Rotary agrees to work with Parks and Recreation department to ensure a written plan is drafted, in place, and implemented for protecting the landscaping and flower beds in the Town Green Park, Freeman Store Grounds and on Church Street (between Mill Street and Lawyers Road).
13. Local Taxes: The Rotary is responsible for ensuring that all food and beverage vendors understand the new process and deadlines for paying the Flat Town Meals Event Tax. In addition, the Rotary will provide the Town with a list of all food and beverage vendors, including business name, contact, address, phone number, and email. Businesses with outstanding meal taxes owed to the town will not be permitted to participate in the festival. The Town is responsible for collecting the meals tax and will make every effort to collect outstanding taxes.
14. Ticket Sales: The Rotary shall be solely responsible for all ticket venues and sales, including setting prices and procedures.
15. Entertainment: The Rotary shall be responsible for booking entertainment for all event stages.
16. Equipment: Equipment: Upon request, The Town shall work with the Rotary to provide barricades, street signage, cones, and other items deemed necessary for the festival's set-up and operation. The Rotary is responsible for renting chairs, tables, staging, tents, fencing, and other event equipment and for the cost. The Town shall be responsible for requesting use of one Fairfax County or City of Fairfax show mobile for staging at Lawyer's Road. If the Fairfax County and City of Fairfax show mobiles are unavailable, it will be the responsibility of the Rotary to source a stage alternative.
17. Maple Avenue Street Banner: The Town will reserve space on the Maple Avenue Street Banner calendar for at least one week of advertising the week prior to the event. The Rotary is responsible for purchasing and maintaining the banner.

18. Advertising: The Town and Rotary will work together to provide advertising. The Town will provide access to any free advertising at the Town's disposal. If the Rotary chooses to supplement the free advertising, they do so at their own cost.
19. Meetings: The Town shall provide the Rotary with meeting space once a month at no charge for meetings of the event planning committee. If space is available and requested, the Town shall attempt to provide Rotary with weekly meeting space from January through the first week in June.
20. Impacted businesses: Rotary will offer either a complimentary vendor space or charge a nominal administrative fee (no more than \$50 per event) to businesses directly impacted by the closures ("impacted businesses", which are hereby defined as businesses located inside event related street closures). The impacted businesses must opt-in on or before April 1st each year to receive the discounted vendor space and comply with the Vendor Policies and Guidelines. Event organizers will make every effort to position vendor spaces in front of or near the participating businesses and maintain accessible walking paths around parking lot aprons to the impacted businesses. Participating businesses must also commit to actively utilizing their vendor space to ensure it is not left empty during the event; otherwise, they will not be eligible for a discounted vendor space the following year.
21. Impacted business and property owner notifications: The Rotary shall coordinate with Town of Vienna staff to notify all impacted property owners and events held in the area of road closures and parking restrictions.
22. As part of the ViVa! Vienna! Event, the Town of Vienna will make outdoor seating and parking lot activations available to businesses directly affected by the event's road closures. Impacted property owners and impacted businesses will be permitted to set up temporary outdoor seating and dining in their private parking areas during the event, even if prior approval from the Town of Vienna has not been obtained. These setups must be non-permanent, located on paved surfaces, maintain at least five feet of unobstructed pedestrian space for a continuous path to entry and exit points, and comply with all Fairfax County building and fire code regulations. Any temporary outdoor seating and dining must be removed no later than 24 hours from the conclusion of ViVa! Vienna! If the event organizer identifies a private commercial property that requires use during the event, a use agreement must be signed and included in the event plan.

23. Insurance: The Rotary agrees to provide the Town with a certificate of insurance listing the Town as additionally named insured in the amount of no less than \$5,000,000 for the dates of ViVa! Vienna! and Brewfest. The Rotary will include on their certificate of insurance as additional insured: Town, its elected and appointed officials, officers, employees, and agents. The certificate holder is: Town of Vienna, 127 Center St S, Vienna, VA 22180. An endorsement policy must accompany the Certificate of Insurance listing the Town as additional insured. Proof of liability must be provided by May 8, 2026. In turn, the Town will provide a general liability insurance policy, listing the Rotary as an additional named insured for the dates of ViVa! Vienna!
19. The Rotary agrees to indemnify, defend, and hold harmless the Town, its elected officials, officers, agents and employees from any claims, damages and actions of any kind or nature, whether at law or in equity, arising from or caused by any activity or services of any kind or nature furnished by the Rotary in the operation of ViVa! Vienna! and Brewfest, including, but not limited to, violations of and noncompliance with the Consumer Products Safety Improvement Act, the Consumer Product Safety Act, or any other mandatory legal standards or requirements, provided that such liability is not attributable to the sole negligence of the Town. If the Town suffers any damage, loss or liability, or if any legal proceedings or investigations are instituted (whether frivolous or otherwise) against the Town, its elected officials, officers, employees and/or agents with respect to Rotary activities hereunder, the Town shall promptly give written notice to the Rotary and they shall, at its own expense, pay for or defend (with counsel reasonably acceptable to the Town) all such actions and investigations and pay for all damages, losses, liabilities, costs and expenses (including reasonable attorneys' fees and costs) in defense of such legal proceedings. The Rotary agrees to pay all judgments, fines, fees, costs, expenses and reasonable attorneys' fees incurred by the Town and the parties herein indemnified from such legal proceedings. The terms of this indemnification section shall survive any termination of this MOU.
20. The Town agrees to indemnify, defend, and hold harmless the Rotary, officers, agents and volunteers from any claims, damages and actions of any kind or nature, whether at law or in equity, arising from or caused by any services of any kind or nature furnished by the Town, provided that such liability is not attributable to the sole negligence of the Rotary.

21. It is understood that the Town or the Rotary is not to be held responsible for any loss of vendor property by theft, weather, or any other cause not under the control of the Town or Rotary.
22. ViVa! Vienna! is intended to be a family atmosphere and as such, profanity and disruptive behavior will not be tolerated.
23. This MOU will be reviewed and signed annually. After the conclusion of ViVa! Vienna! and Brewfest, a meeting will be scheduled with the Parks & Recreation Department and the Rotary ViVa! Committee to review the festival's success.
24. Violations of the rules set forth in this MOU may be cause for the terms and conditions of this MOU to be revoked, in the sole discretion of the Town, by its Director of Parks and Recreation.

Rotary Club Chairman, ViVa! Vienna!

Mayor, Town of Vienna

Signature: _____

Signature: _____

Date: _____

Date: _____

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