Department of Planning and Zoning
Town of Vienna, Virginia
127 Center Street South
Vienna, VA 22180
Phone: (703) 255-6341
Email: DPZ@viennava.gov

Project Overview #1833761

Project Title: 359 MAPLE AVE E_Giant Foods #763_BAR SIGNS

Application Type: Board of Architectural Review: Signs

Workflow: 1. Initial Review

Jurisdiction: Town of Vienna

State: VA

County: Fairfax

Project Contacts

Contact Information: Applicant
Jimmy Senecal
Rite Lite Signs
1000 Biscayne Dr
Concord, NC 28027
[redacted]

Contact Information: Owner
Bill Ercolini
Giant Foods
8301 Professional Place , 115
Landover, MD 20785
[redacted]

Indicate which of the following additional project contacts are to be included on project correspondences.: None of the Above

Project Address

Project Address: 359 MAPLE AVE E

Parcel (PIN): Address/Parcel
- 359 MAPLE AVE E: 0382 02 0024

Current Zoning: Address/Parcel
- 359 MAPLE AVE E: C-2/RM-2/RS-10

Suite:

Town Limits: Address/Parcel
- 359 MAPLE AVE E: IN TOWN OF VIENNA

Project Description

Project Description:
Manufacture and install 2 illuminated signs, reface 1 non-illuminated welcome sign, 4 parking spot signs and reface 1 tenant panel

Project Information

Business/Development Name: Giant Foods 763

Total Allowable Building Sign Area: 200

BAR Meeting Date:

Width of Building Frontage/Leased Area: 315

BAR Agenda Item:

Project File Number: 0

Project Information

Total Number of Signs Proposed: 4

Sign Type A (please provide all applicable details below)

Proposed Sign Type: Front Facade
Description of Sign:
Illuminated channel letters

Scope of Work: New
Sign Area Height: 12.5

Sign Area Width: 15.45
Sign Depth: 3
Window Width:
Awning Depth:
Height from Bottom to Sidewalk:
Illumination Type: LED
Kelvins: 0

Total Sign Face Area: 89.02
Window Height:
Total Window Area:
Awning Width:
Total Structure Height:
Lumens: 5000
Alternative Measurement:

Sign Type B (please provide all applicable details below)

Proposed Sign Type: Front Facade
Description of Sign:
Illuminated channel letters on raceway

Scope of Work: New
Sign Area Height: 1.8

Sign Area Width: 10
Sign Depth: 3
Window Width:
Awning Depth:
Height from Bottom to Sidewalk:
Illumination Type: LED
Kelvins: 0

Total Sign Face Area: 16.56
Window Height:
Total Window Area:
Awning Width:
Total Structure Height:
Lumens: 5000
Alternative Measurement:

Sign Type C (please provide all applicable details below)

Proposed Sign Type: Front Facade
Description of Sign:
Replacement face for wall sign

Scope of Work: Reface
Sign Area Height: 2

Sign Area Width: 7
Sign Depth: 3
Window Width:
Awning Depth:
Height from Bottom to Sidewalk:
Illumination Type: None
Kelvins:

Total Sign Face Area: 14
Window Height:
Total Window Area:
Awning Width:
Total Structure Height:
Lumens:
Alternative Measurement:

Sign Type D (please provide all applicable details below)

Proposed Sign Type: Parking Spot Signs
Description of Sign:
Pickup Parking Signs replacement

Scope of Work: Reface
Sign Area Height: 1.8

Sign Area Width: 1.2
Sign Depth:
Window Width:

Total Sign Face Area: 2.16
Window Height:
Total Window Area:

Awning Depth:
Awning Width:
Height from Bottom to Sidewalk:
Total Structure Height:
Illumination Type: None
Lumens:
Kelvins:
Alternative Measurement:

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APPLICANT AUTHORIZATION FORM

I hereby certify that I am the property owner or I have authority of the property owner to make this application, that the information is complete, and that if a permit or certificate is issued, the construction and/or use will conform to the zoning ordinance and other applicable laws and regulations including private building restrictions, if any, which relate to the property. This form must be submitted prior to issuance of any permit or certificate.

I understand that the permits or certificates obtained pursuant to this permit authorization form will be in my name. I accept full responsibility for the work performed.

Check one box below:

- ☐ I am the property owner
- ☐ I am an applicant who has the authority of the property owner (owner will still need to sign)

Description of permits or certificates being applied for:

Commercial Construction Permit for interior store remodel.

at the following address: 359 Maple Ave East Vienna, VA 22180

Applicant Name (fill out if owner is not applicant): Giant Food c/o Veronica Martinez

Signature of Applicant: Veronica Martinez Date: _____

Property Owner's ~~Name:~~ Representative: Daniel Wiechert

Signature of Property Owner Representative: _____ Date: 9/29/25

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Check one box below:

- ☐ I am the property owner
- ☑ I am an applicant who has the authority of the property owner (owner will still need to sign)

Description of permits or certificates being applied for:
Sign permits to remove & replace existing signs

at the following address: 359 Maple Ave E Vienna, VA 22180

Applicant Name (fill out if owner is not applicant): Nickie Golden - Rite Lite Signs

Signature of Applicant: _____ Date: 8.13.25

Property Owner's Name: _____

Signature of Property Owner: _____ Date: _____