

Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: November 20, 2025

Re: **Item No. 11 -Docket No. PF-1919604 -BAR**
330 Dominion Rd NE - Metro Motor Collision
Exterior Modification - Building Wrap

Request for approval for exterior modifications, building wrap, for Metro Motor Collision located at 330 Dominion Rd NE, Docket No. PF-1919604-BAR, in the M, Mill zoning district, filed by Paul Ashe, Metro Motor Collision, project contact.

Metro Motor Collisions, formerly Auto Body of Vienna, proposes to apply a 3M vinyl wrap to the three exterior walls of the office area that sits in front of the autobody shop. The proposed wrap would be applied to the front, left and right elevations, all of which are visible from Dominion Rd NE.

The vinyl wrap proposed is a color-graphic only with no branding or text, and consists of angled geometric color blocks, using the following five (5) colors:

- Red. Pantone 711 C,
- Black, Pantone PQ 447C,
- Dark Grey, Pantone 447 C
- Light Grey, Pantone 424C, and
- White

The wrap is proposed to cover the walls and windows on the left and right elevations. On the front façade, the graphic will cover the wall surface, window frames, and windows, but not the door. The graphic will be made of perforated “view-thru” vinyl to maintain visibility from the interior. The vinyl wrap will be heat bonded to the intended surface, is removable, and has an expected performance life of up to ten (10) years per manufacturer specifications. This design can be found at several other Metro Motor Collision locations.

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Attachments: 01 – Staff Report
 02 – Application and Authorization
 03 – Rendering & Material Specifications
 04 – Site Photos
 05 – Relevant Code Section

Recommended motion:

I move to (approve/defer/deny) the request for exterior modifications, building wrap, for Metro Motor Collision located at 330 Dominion Rd NE, Docket No. PF-1919604-BAR, in the M, Mill zoning district, filed by Paul Ashe, Metro Motor Collision, project contact. (as submitted / with the following conditions....)

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.