



Department of Planning and Zoning
Town of Vienna, Virginia
 127 Center Street South
 Vienna, VA 22180
 Phone: (703) 255-6341
 Email: DPZ@viennava.gov

Project Overview

#1808237

Project Title: 303 Maple Ave W - BAR Sign - SMILEWORX
Application Type: Board of Architectural Review: Signs
Workflow: 2. BAR Meeting

Jurisdiction: Town of Vienna
State: VA
County: Fairfax

Project Contacts

Contact Information: Applicant

Christopher SPIVAK
 Smileworx
 303 Maple Ave W
 Vienna, VA 22180
 P:9178802104
chris.spivak@gmail.com

Contact Information: Owner

Christopher SPIVAK
 Smileworx
 303 Maple Ave W
 Vienna, VA 22180
 P:9178802104
chris.spivak@gmail.com

Indicate which of the following additional project contacts are to be included on project correspondences.: Contractor

Project Address

Project Address: 303 MAPLE AVE W

Parcel (PIN): Address/Parcel

- 303 MAPLE AVE W: 0384 70 A

Current Zoning: Address/Parcel

- 303 MAPLE AVE W: C-1A

Suite: E

Town Limits: Address/Parcel

- 303 MAPLE AVE W: IN TOWN OF VIENNA

Project Description

Project Description:

Installation of Illuminated SmileWorx sign on face of building facing Maple Ave

Project Information

Business/Development Name: SmileWorx

Total Allowable Building Sign Area: 65

Width of Building Frontage/Leased Area: 65

BAR Agenda Item:

SmileWorx Signage area 18 sq feet

Existing signs from other tenants are 20 Square feet and 17 Square feet

Total 55 square feet which is under the 65.

BAR Meeting Date: 09/18/2025

Project File Number: TBD

Project Information

Total Number of Signs Proposed: 1

Sign Type A (please provide all applicable details below)

Proposed Sign Type: Front Facade

Scope of Work: New

Description of Sign:

Sign Area Height: 2.25

- The proposed sign area is **18 square feet**.
- Given the building frontage provided in the plan (**8'0"** width is noted as reference dimension; typically, this is a minimal width for entry), an 18 square foot sign is well within typical allowable limits provided that the actual frontage along Maple Avenue is at least 18 linear feet, which is usually the case for commercial establishments in this area.
- The sign plan indicates letters and logo mounted directly to the precast concrete facade.
- The mounting method (1/8 stainless steel threaded pins, epoxy anchors, aluminum spacers) provides secure attachment.
- The sign dimensions indicate minimal projection from the facade (1 to 5 at the deepest point), thus within the allowable projection limits of 18 inches.
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- The proposed sign uses **BITRO PICO 3000K White LED units**, which are energy-efficient and standard for modern signage installations.
- Power supply is provided via dedicated circuit with compliant electrical enclosure inside the building.

Sign Area Width: 8

Total Sign Face Area: 18

Sign Depth: 1.75

Window Height:

Window Width:

Total Window Area:

Awning Depth:

Awning Width:

Height from Bottom to Sidewalk:

Total Structure Height:

Illumination Type: LED

Lumens: 95

Kelvins: 3000

Alternative Measurement:

Sign Type B (please provide all applicable details below)

Proposed Sign Type:

Scope of Work:

Description of Sign:

Sign Area Height:

Sign Area Width:

Total Sign Face Area:

Sign Depth:

Window Height:

Window Width:

Total Window Area:

Awning Depth:

Awning Width:

Height from Bottom to Sidewalk:

Total Structure Height:

Illumination Type:

Lumens:

Kelvins:

Alternative Measurement:

Sign Type C (please provide all applicable details below)**Proposed Sign Type:****Description of Sign:****Sign Area Width:****Sign Depth:****Window Width:****Awning Depth:****Height from Bottom to Sidewalk:****Illumination Type:****Kelvins:****Scope of Work:****Sign Area Height:****Total Sign Face Area:****Window Height:****Total Window Area:****Awning Width:****Total Structure Height:****Lumens:****Alternative Measurement:****Sign Type D** (please provide all applicable details below)**Proposed Sign Type:****Description of Sign:****Sign Area Width:****Sign Depth:****Window Width:****Awning Depth:****Height from Bottom to Sidewalk:****Illumination Type:****Kelvins:****Scope of Work:****Sign Area Height:****Total Sign Face Area:****Window Height:****Total Window Area:****Awning Width:****Total Structure Height:****Lumens:****Alternative Measurement:**



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Hours: Monday – Friday, 8:00 am - 4:30 pm

APPLICANT AUTHORIZATION FORM

I hereby certify that I am the property owner or I have authority of the property owner to make this application, that the information is complete, and that if a permit or certificate is issued, the construction and/or use will conform to the zoning ordinance and other applicable laws and regulations including private building restrictions, if any, which relate to the property. This form must be submitted prior to issuance of any permit or certificate.

I understand that the permits or certificates obtained pursuant to this permit authorization form will be in my name. I accept full responsibility for the work performed.

Check one box below:

☐

I am the property owner

☒

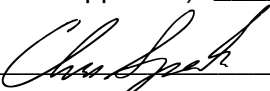
I am an applicant who has the authority of the property owner (owner will still need to sign)

Description of permits or certificates being applied for:

Signage approval

at the following address: 303 Maple Ave West, Unit E , Vienna VA 22180

Applicant Name (fill out if owner is not applicant): Christopher Spivak

Signature of Applicant:  Date: 5/22/2025

Property Owner's Name: URI SPERLING

Signature of Property Owner:  Date: 5/22/2025