

Town of Vienna
Board of Architectural Review
Sign Review Application

Application Number: PF-10-18-BAR
(Office Use Only)

Name of Project: Body & Brain of Vienna Acreage: 700 sq ft
Location: 123 Church Street NW, Vienna, VA 22180 Zoning: C-1B
Business Owner: Paula Pierce, Peridona Strategies, LLC dba Body & Brain of Vienna
Address: 2987 District Avenue, Suite 404, Fairfax, VA 22031 Phone: 703.463.7209
Property Owner: Jennings Management (POC: Jessica Jennings)
Address: PO Box 123 Oakton, VA 22124 Phone: 703.307.0752
E-mail Address (for "Contact Person"): Paula.pierce@peridonastrategies.com

The following is to be furnished by the applicant for review in compliance with Chapter 4 of the Code of the Town of Vienna, Virginia. All plans shall include the following applicable items:

1. **Scaled drawings:** Seven (7) copies of drawings of all proposed signs; drawn to scale; include all proposed text and images; show dimensions of sign, letters, and images; all sets are to be in color
2. **Complete Application** on reverse side of this form.
3. **Samples** of proposed colors, materials, and paint chips.
4. **Photographs** with the proposed location of any sign indicated as nearly as possible
5. **Site Plan:** Seven (7) **folded** copies showing the proposed location of any freestanding sign (no larger than 11x17 format)
6. **Electronic Copy** of application, plans, and drawings submitted via email or flash drive.

Plans will not be considered complete and eligible for a placement upon an agenda until all the information listed below has been received at least twenty-one (21) days prior to the next available Board of Architectural Review meeting.

M: 1550

This following must be completed by the applicant and submitted along with all other required information and materials for review by the Board of Architectural Review in accordance with Chapter 4 of the Code of the Town of Vienna, Virginia:

1. Type of sign: Façade Freestanding Monument
Replacement Face Panel Under Canopy
Window Other _____

2. Location of proposed sign(s) on-site (include dimensions as necessary):

Centered on window that is to the left of front door. Store front is 17' wide. Window measures 54" wide x 86" high. Decal is 30" wide x 24.32" high.

3. Dimensions (sign exterior and interior design elements):

Decal is 30" wide x 24.32" high

4. Colors and materials (include manufacturer, number, thickness, etc.):

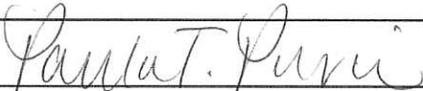
Vinyl window decal; colors are orange, turquoise, and dark grey

5. Illumination details:

None

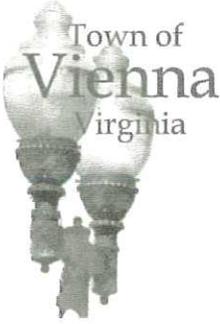
6. Other information:

This is a franchise business. The orange, turquoise, and grey colors are the only colors allowed for the company logo.

Applicant's Name: Paula Pierce
Company: Peridona Strategies, LLC dba Body & Brain of Vienna
Address: 2987 District Avenue, Suite 404, Fairfax, VA 22031
Phone: 703.463.7209
E-mail: paula.pierce@peridonastrategies.com
Signature: 

*I am the Owner or have received Owner's
Consent for this Application (Please Check)*

THE TOWN OF VIENNA IS COMMITTED TO FULL COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT STANDARDS. TRANSLATION SERVICES, ASSISTANCE OR ACCOMMODATION REQUESTS FROM PERSONS WITH DISABILITIES ARE TO BE REQUESTED NOT LESS THAN 3 WORKING DAYS BEFORE THE DAY OF THE EVENT. PLEASE CALL (703) 255-6300 (Voice) OR TTY 711.



Town of Vienna Sign Permit Application

Permit Number: _____

(Office Use Only)

Name of Project: Body & Brain of Vienna
Address: 123 Church Street, NW, Vienna, VA 22180 Zoning: C-1B
Contact Person: Paula Pierce

Type of Work: New Repair Alter

Façade Sign: Dimensions: _____ Total Square Feet: _____

Freestanding Sign: Dimensions: _____ Total Square Feet: _____

Other Sign: Dimensions: 30" wide x 24.32" high Total Square Feet: 5.06

Wording: Body & Brain; Yoga; Taichi

Location on Building or Site: Window to the left of front door

Length of Frontage (building or suite): 17 feet

Applicant's Name: Paula Pierce

Company: Peridona Strategies, LLC dba Body & Brain of Vienna

Address: 2987 District Avenue, Suite 404, Fairfax, VA 22031

Phone: 703.463.7209

E-mail: paula.pierce@peridonastrategies.com

Signature: *Paula Pierce*

I am the Owner or have received Owner's
Consent for this Application (Please Check)

Planning and Zoning Approval: _____ Date: _____

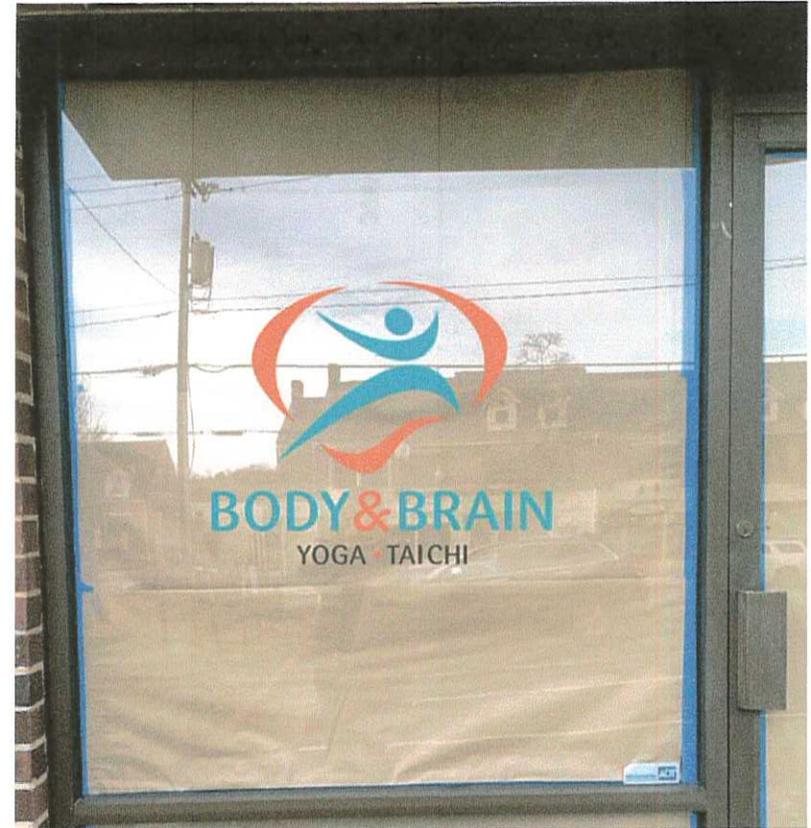
Master Sign Plan: BAR Approved:

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Size: 30"W x 24.32"H
Material: Solvent Print Vinyl Decals
Qty: 1



DESIGNER: CB



ESTIMATE #: 31078

INVOICE #:

PRODUCTION ETA: 0-0 Business Days after approval and payment.

All original artwork contained within shall remain the intellectual property of FASTSIGNS FAIRFAX and IS NOT to be duplicated or distributed without the written consent of FASTSIGNS FAIRFAX.

At FASTSIGNS, we strive for accuracy and precision, however the final examination and approval of this layout is the responsibility of the customer. Any revisions requested after providing approval will incur additional design fees. All signs are printed exactly as seen on the approved proof sheet.

NOTE: Colors viewed on screen or from a printed proof are NOT accurate representations of the final colors to be produced. If a specific color match is needed, please provide a Pantone color for matching prior to approval.

SPECIFICATIONS:

QTY:

INSTALLATION:

NOTES:

UPON APPROVAL: A 50% deposit is required for all orders over \$500.00. Balance due upon completion of signage. All other orders require full payment before production can begin.

PLEASE NOTE: A \$20.00 Design Fee will be added to your total for any proofs provided. You will have the ability to make up to 2 changes without incurring any additional design fee. Should more than 2 additional changes/proofs be needed, a \$10.00 charge per design change/update will be applied to your final bill. Production will not begin without approval and payment.

- APPROVED, AS IS
- APPROVED, WITH NOTED CHANGE(S) - NO NEW PROOF NEEDED
- REVISE, SEND NEW PROOF

PROOF #:

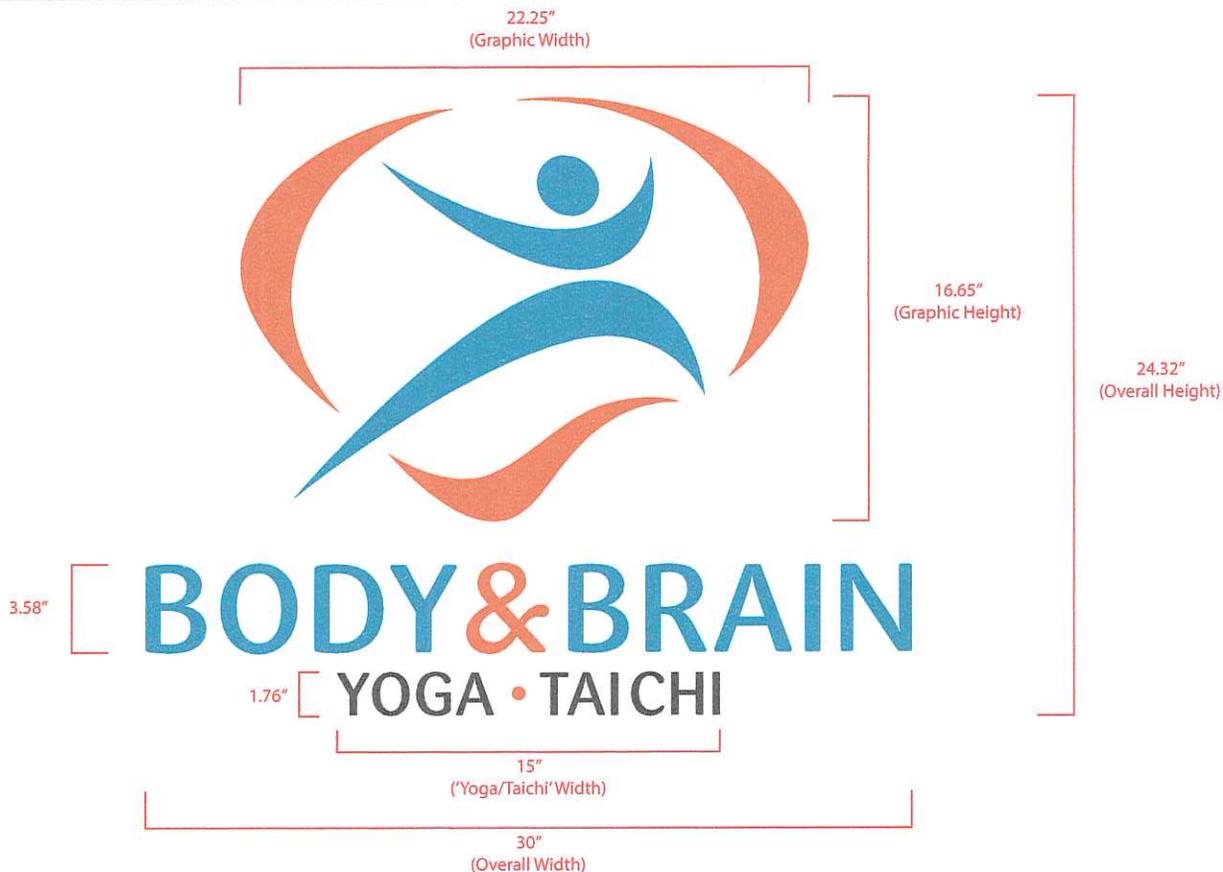
Signature of Approval

Date

Size: 30"W x 24.32"H

Material: Solvent Print Vinyl Decals

Qty: 1



DESIGNER: CB

ESTIMATE #: 31078

INVOICE #:

PRODUCTION ETA: 3-5 Business Days after approval and payment.

All original artwork contained within shall remain the intellectual property of FASTSIGNS FAIRFAX and IS NOT to be duplicated or distributed without the written consent of FASTSIGNS FAIRFAX.

At FASTSIGNS, we strive for accuracy and precision, however the final examination and approval of this layout is the responsibility of the customer. Any revisions requested after providing approval will incur additional design fees. All signs are printed exactly as seen on the approved proof sheet.

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SPECIFICATIONS:

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- APPROVED, AS IS
- APPROVED, WITH NOTED CHANGE(S) - NO NEW PROOF NEEDED
- REVISE, SEND NEW PROOF

PROOF #: 3

Signature of Approval

Date

Note: The property owner (Jennings Management) has submitted a separate sign review application to the BAR to change the wording on the awning to: Yoga & Tai Chi

