



Town of Vienna

127 Center Street S
Vienna, VA. 22180
p. 703-255-6300
TTY 8111

Meeting Minutes Town Business Liaison Committee

Thursday, June 13, 2024

7:00 PM

Charles Robinson Jr. Town Hall, 127 Center
St. South

1. Roll Call

Item 1. Roll Call: Members present: Najee Davis; Tim Fricker; Joann Hazard; Peggy James; Mark Lander; Bob Marsh; Preeti Penati

Absent: Brenda Burns; Tracy McCarty; Jen Morrow

Staff Present: Natalie Guilmeus, Director, Economic Development; Ashley Curtis, Marketing and Business Engagement Specialist, Economic Development

2. Approval of the Minutes:

The minutes of March, 2024 and April, 2024 were accepted as presented.

Motion, Bob Marsh; second, Preeti Penati. Motion carried unanimously.

A. March 2024 Meeting Minutes

Attachments: [TBLC Minutes March 2024](#)

B. April 2024 Meeting Minutes

Attachments: [TBLC Minutes April 2024](#)

3. VBA Updates

4. Regular Business

A. Business Licenses In April And May 2024

Attachments: [April and May 2024 New Business Licenses](#)

Twelve new business licenses were secured in the April May time frame. Tracey will follow up with postcards to each of these businesses.

B. Thrive Awards Distribution Plan

Attachments: [Thrive 24 Master RSVP for TBLC June 13](#)

Uncollected awards from the Thrive event will be mailed to recipients. Committee members are encouraged to personally deliver awards wherever possible.

5. Economic Development Department Updates

A. Economic Development Department Updates

Chairman Morrow called on Natalie Guilmeus, Director, Economic Development, to present updates from the department.

Director Guilmeus noted Council meetings of importance to the TBLC. July 8, 2024 the Culinary Careers project will be among items on the Consent Agenda; Council continues to discuss options for the Annex property and a CUP was approved at the June 3, 2024 meeting for short term uses; the Parks Master Plan is under way.

6. Subcommittee Meetings

The Committee adjourned into Subcommittees at 7:15 PM.

Chairman Morrow called the meeting back into order at 7:40 PM.

A. Awards/Admin Subcommittee Meeting

Attachments: [TBLC Bylaws Proposed Member Edits June 2024](#)
[TBLC Bylaws Proposed Membership Edits June 2024 Simple](#)

The report from the Awards and Administration Subcommittee included the following items of importance:

- *The current Comprehensive Plan economic development vision statement does not accurately reflect the focus of the Committee; Must emphasize role as an advocate and representative of concerns and needs of the business community;*
- *Will draft body of document over break; present to Council in August;*
- *Propose rewriting Membership section to include eliminating paragraph related to VBA; Recommend membership makeup as six business, two resident and one flex;*
- *Will reevaluate awards decisions to focus primarily on support of the business community;*
- *Propose reevaluation of Committee's role in window decorating contest; Does not necessarily support vision; Will consider retaining role as judge;*
- *Develop recommendations for enhancing engagement with Town Council;*
- *Will shift committee to issue based focus.*

B. Policy Subcommittee Meeting

Attachments: [Comprehensive Plan \(2\)](#)

The report of the Policy Subcommittee included the following items of importance:

- *Housing evolved as primary theme of Comprehensive Plan discussion; Will review housing chapters in other jurisdictional Comprehensive Plans; Concern with effect of increasing housing costs on economic development and local economy;*
- *Suggest inviting Council to showcase prioritized issue areas; Propose seeking assistance from Staff and outside professionals on topics impacting this issue; Challenged to return from break with prioritized topics to present to Council;*
- *Continue to expand online footprint.*

7. Meeting Adjournment

*Chairman Morrow called for a motion to adjourn at 8:00 PM.
Motion, Bob Marsh; second, Preeti Penati.*

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