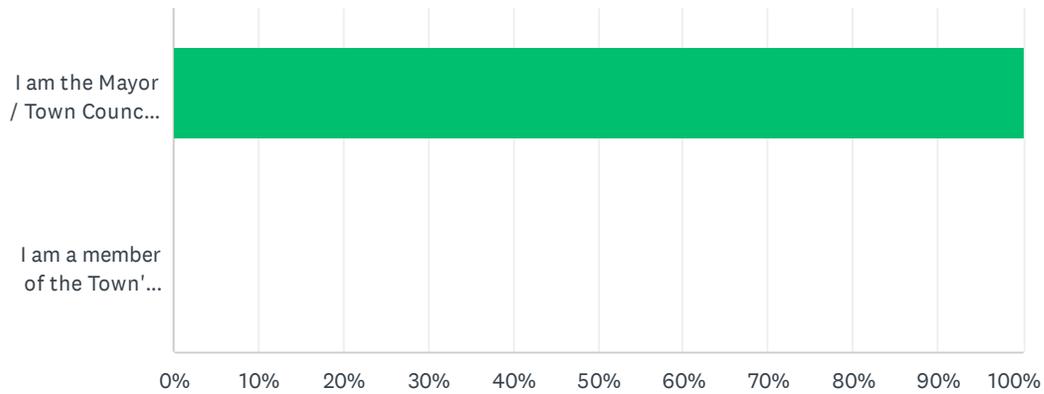


## Q1 My role with the Town.

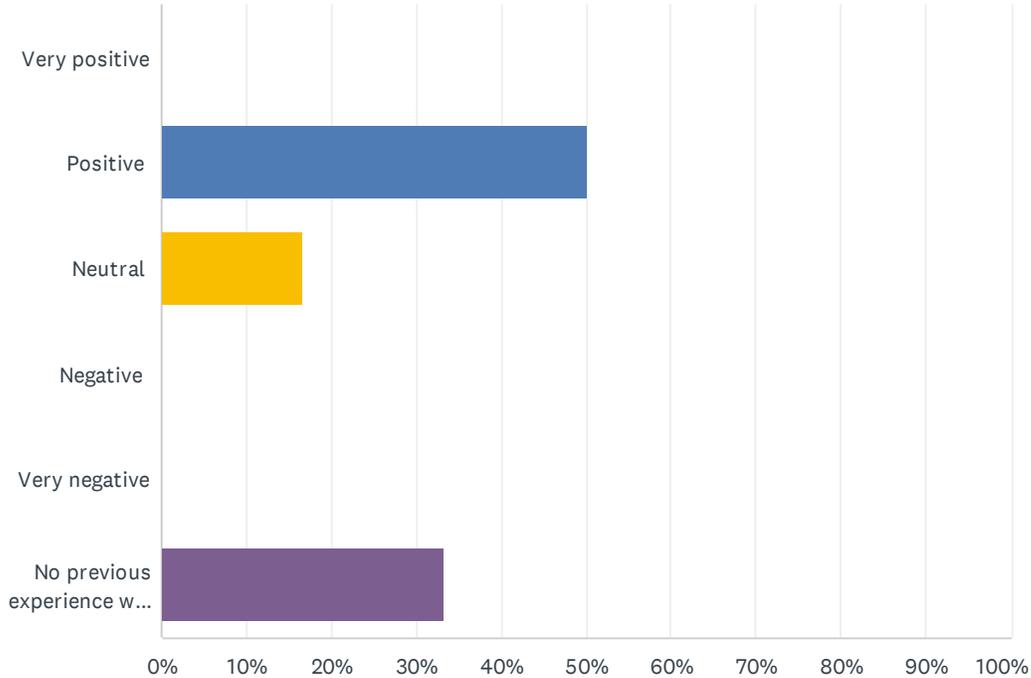
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am the Mayor / Town Council member	100.00%	6
I am a member of the Town's senior management team	0.00%	0
<b>TOTAL</b>		<b>6</b>

## Q2 General Experience: How would you describe your overall experience with previous strategic efforts (the process for developing a meaningful plan)?

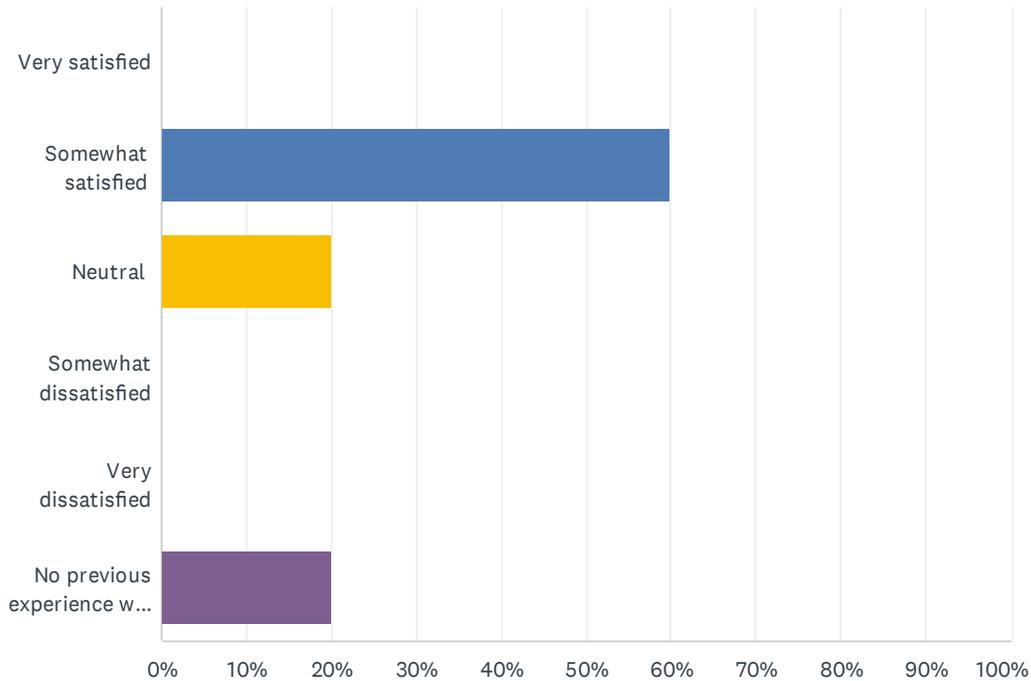
Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very positive	0.00%	0
Positive	50.00%	3
Neutral	16.67%	1
Negative	0.00%	0
Very negative	0.00%	0
No previous experience with strategic planning efforts	33.33%	2
<b>TOTAL</b>		<b>6</b>

### Q3 Outcome Satisfaction: How satisfied are you with the outcomes of previous strategic planning efforts (did the effort result in meaningful goals that everyone supported)?

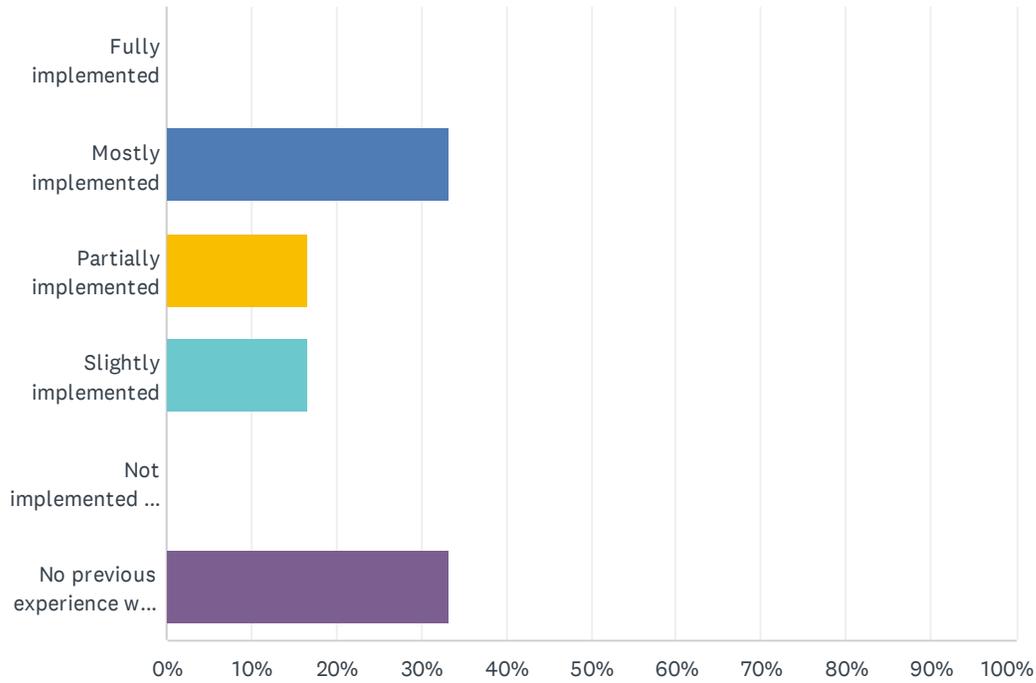
Answered: 5 Skipped: 1



ANSWER CHOICES	RESPONSES	
Very satisfied	0.00%	0
Somewhat satisfied	60.00%	3
Neutral	20.00%	1
Somewhat dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
No previous experience with strategic planning efforts	20.00%	1
<b>TOTAL</b>		<b>5</b>

## Q4 Implementation: To what extent were the strategies developed during the planning effectively implemented?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Fully implemented	0.00%	0
Mostly implemented	33.33%	2
Partially implemented	16.67%	1
Slightly implemented	16.67%	1
Not implemented at all	0.00%	0
No previous experience with strategic planning efforts	33.33%	2
<b>TOTAL</b>		<b>6</b>

## Q5 Strengths: What do you consider the key strengths (pros) of developing a strategic plan?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Articulate a vision with concrete goals and a plan to achieve those goals.	2/29/2024 11:44 AM
2	Openness to listen to other perspectives. Moving away from "this is the way it has been done" A responsible Plan that addresses all diverse community needs and implements SP in executing year.	2/28/2024 7:46 PM
3	To guide the council, town commissions, And staff to set goals and plan and help make decisions on the budget.	2/27/2024 11:29 PM
4	It creates a shared sense of vision and definitions of progress and successful outcomes.	2/27/2024 7:53 PM
5	It can be a road map but in reality is tend to be rather aspirational.	2/25/2024 1:58 PM
6	Forcing us to think more long-term and on a more conceptual level	2/24/2024 11:59 AM

## Q6 Weaknesses: What do you consider key weaknesses (cons or concerns) of developing a strategic plan?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	There were too many strategies (8) in our 2019 Strategic Plan, too many Action Steps (106) and no one individual designated for lead responsibility. Also, there is no periodic follow-up to determine if we have achieved our goals in a timely manner.	2/29/2024 11:44 AM
2	Lack of cohesion at leadership level. Move away from top to bottom approach. SP looks good on paper only, never implemented.	2/28/2024 7:46 PM
3	None unless it is not followed or does not represent the majority and to a lesser degree the minority of our residents	2/27/2024 11:29 PM
4	There can be a tendency to include more than an organization can truly focus on because of an interest in ensuring that everyone sees their work reflected in the plan.	2/27/2024 7:53 PM
5	A strategic plan is road map but need to depend on the economic climate and be aware the costs involved.	2/25/2024 1:58 PM
6	There is a danger that we might reduce our area of maneuver, as opportunities/threats develop	2/24/2024 11:59 AM

## Q7 Impact: How do you ensure the strategic plan has the desired impact on the organization and the delivery of services?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Reduce the number of goals/priorities and assign one person in each department to ensure the goals/priorities are achieved. Periodic assessments, either quarterly or twice a year to measure progress would be helpful.	2/29/2024 11:44 AM
2	Strategic Plan should be flexible and adaptable. Macro perspective and evolving Micro in implementation.	2/28/2024 7:46 PM
3	Use it as a guide- refer to it often	2/27/2024 11:29 PM
4	The strategic plan should include a small set of goals and related metrics that can convey how to focus effort.	2/27/2024 7:53 PM
5	Good plan I don't think the plan done in 2019 had much of a impact.	2/25/2024 1:58 PM
6	There has to be buy-in and reinforcement.	2/24/2024 11:59 AM

## Q8 What are your top priorities that you hope to achieve with the upcoming exercise?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	Our Town Council adopts four priorities to accomplish each year. We could try to identify four priorities per year for the next five years or 20 in total.	2/29/2024 11:44 AM
2	I would like to bring conversation on the needs of all residents especially those that are not affluent and are still living in the Town. Provide service to diverse residents. The elderly, all Disable residents, affordable services. Improve effective communication at all levels.	2/28/2024 7:46 PM
3	Bring the council, commissions, and staff together so when we make decisions and plan for the future of our town we have an overarching set of goals to follow and refer to.	2/27/2024 11:29 PM
4	Clarity on what areas matter most to the Council and how we can align with those areas in our management of resources.	2/27/2024 7:53 PM
5	keep it under 2.5 hours	2/25/2024 1:58 PM
6	Not sure . . . have never gone through one of these exercises.	2/24/2024 11:59 AM

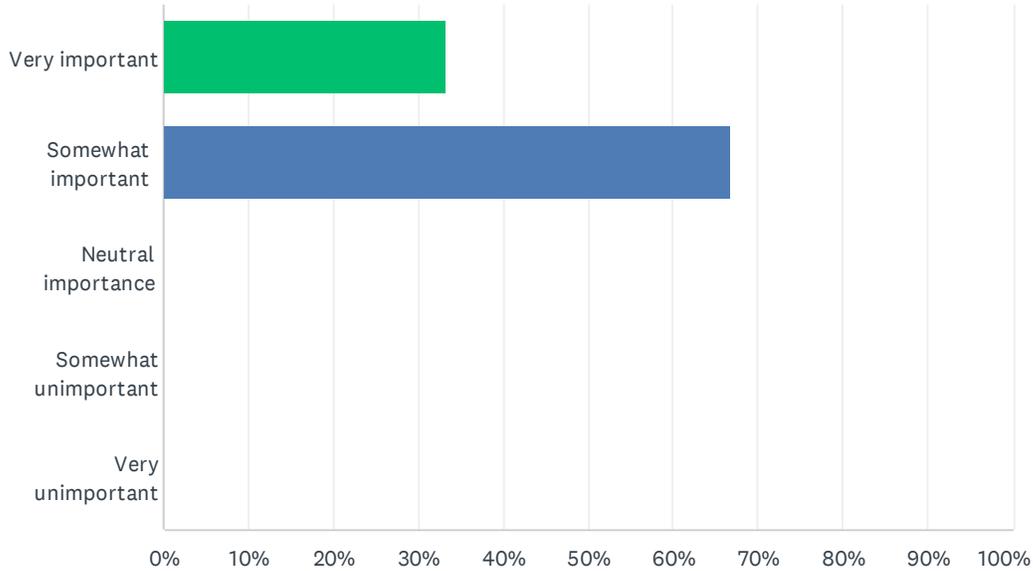
## Q9 Are there any innovative approaches or methods you believe we should incorporate into the upcoming strategic planning effort?

Answered: 5 Skipped: 1

#	RESPONSES	DATE
1	See the answer to question 8.	2/29/2024 11:44 AM
2	Create a sense of value/uniqueness in living in the Town of Vienna. Provide true service no other Town offers. Provide some sort of service that brings pride in living in the Town i.e., years ago there was a trolley. Maybe providing a commuter service transportation that would take residents to metro facilities.	2/28/2024 7:46 PM
3	No	2/27/2024 11:29 PM
4	keep it short and t	2/25/2024 1:58 PM
5	None come to mind.	2/24/2024 11:59 AM

## Q10 Community and stakeholder engagement: How important do you think it is to involve stakeholders in the process?

Answered: 6 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very important	33.33%	2
Somewhat important	66.67%	4
Neutral importance	0.00%	0
Somewhat unimportant	0.00%	0
Very unimportant	0.00%	0
<b>TOTAL</b>		<b>6</b>

## Q11 Success Management: How should we measure the success of our upcoming exercise and the strategic planning effort as a whole?

Answered: 6 Skipped: 0

#	RESPONSES	DATE
1	That we accomplish something. Stated another way, we should reduce our strategies (I would like to change that name) from eight to four or five and reduce our action steps from 106 to 20 with a key person in charge for each action step.	2/29/2024 11:44 AM
2	There should be open and frank communication to achieve real results. Transparency in the process how goals are made.	2/28/2024 7:46 PM
3	Does it match with our town wide survey? Our communities needs and desires? Do we use it to plan for the future?	2/27/2024 11:29 PM
4	A successful outcome would be an easily understood and useful document that could be a reference for the Council, for staff, and for the community.	2/27/2024 7:53 PM
5	it is short and to the point and does not go on for pages listing items that are not going to happen,	2/25/2024 1:58 PM
6	Success will be measured by A) the extent to which it allows us to form closer policy bonds; and B) the extent to which it is actually used in guiding our decisions.	2/24/2024 11:59 AM

## Q12 Do you have any additional comments or suggestions that can help us improve the strategic planning process?

Answered: 5 Skipped: 1

#	RESPONSES	DATE
1	See answer to question 11	2/29/2024 11:44 AM
2	We should be a community that embraces changes while retaining some traditions. Improve customer service asking residents to give feedback after contacting Town of Vienna Services. If the Town Council does know how departments are performing, then changes can't be implemented in Strategic Plan. Creating a statistical data immediately to improve services the Town of Vienna serves.	2/28/2024 7:46 PM
3	Vienna is a successful town and desirable to live in.we do not need to make major changes.	2/27/2024 11:29 PM
4	Again keep the meeting short and to the point.	2/25/2024 1:58 PM
5	None come to mind	2/24/2024 11:59 AM