



## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: November 21, 2024

Re: **Item No. 1 -Docket No. PF-1509623-BAR**  
**Dar Mariam - 107 Maple Ave W**  
**Signs**

**Request for approval of two new building signs and a tenant panel replacement for Dar Mariam located at 107 Maple Ave W, Docket No. PF-1509623-BAR, in the AC, Avenue Center zoning district; filed by Chang Lee, Samsung Sign and Awning, Project Contact.**

The applicant is requesting approval for two channel letter building mounted signs and the replacement of one tenant panel.

The first proposed channel letter sign will be mounted on a black raceway, measuring 33.3 square feet, facing Maple Avenue. The sign will feature 20-inch-high internally lit channel letters that spell out "DAR MARIAM" in Acrylic Blue (Pantone 2860). To the right of the channel letters, the applicant proposes a set of white foam, non-lit Arabic characters that translate to "Mariam House/Home." The internally illuminated channel letters will be lit with 3000 Kelvin LED and 150 Lumens.

The second sign, proposed to face Center St, will be a 17.7 square foot channel letter sign. This sign will also be mounted on a Black raceway with 15-inch-high internally lit letters that also read "DAR MARIAM" in Acrylic Blue (Pantone 2860). To the right of the channel letters, the applicant proposes a set of white foam, non-lit Arabic characters that translate to "Mariam House/Home." The lighting for the channel letters is proposed at 3000 Kelvins and 150 Lumens.

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

The proposed tenant panel will replace a previous tenant panel. The sign will be White Acrylic with Blue Vinyl letters that read "DAR MARIAM" with Arabic characters below, in Grey Vinyl, that translate to "Mariam House/Home." The lighting levels for the tenant panel will not change.

Attachments:           01 – Staff Report  
                              02 – Application and Authorization  
                              03 – Building Sign Rendering  
                              04 – Tenant Panel Replacement  
                              05 – Relevant Code Sections

***Recommended motion:***

I move to (approve/defer/deny) the application requesting two new building signs and a tenant panel replacement for Dar Mariam located at 107 Maple Ave W, Docket No. PF-1509623-BAR, in the AC, Avenue Center zoning district; filed by Chang Lee, Samsung Sign and Awning, Project Contact. (as submitted / with the following conditions....)

***Process***

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.