



## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: May 21, 2026

Re: **Item No. 3 - Docket No. PF-2112178-BAR  
Whistler's Ice Cream - 521 Maple Ave W  
Sign**

**Request approval of a new sign for Whistler's Ice Cream, located at 521 Maple Ave W., Docket No. PF-2112178-BAR, in the AW, Avenue West zoning district; filed by David Galinsky, Whistler's Ice Cream, Project Contact.**

The applicant is proposing the replacement of the sign panel of the existing sign box. The new sign panel will be a 20 square foot panel, made of 3/16" thick white polycarbonate acrylic plastic, finished with a Dark Brown Duranodic vinyl film. The sign panel will be installed within the existing sign box and will read "WHISTLER'S" on the top line and "ICE CREAM EXTRAORDINAIRE" on the second line. There are no proposed changes to the existing illumination for the sign box.

Attachments: 01 - Staff Report  
02 - Application and Authorization  
03 - Sign Rendering  
04 - Photos  
05 - Relevant Code Sections

***Recommended motion:***

I move to (approve/defer/deny) the application for a new sign for Whistler's Ice Cream, located at 521 Maple Ave W., Docket No. PF-2112178-BAR, in the AW, Avenue West zoning district; filed by David Galinsky, Whistler's Ice Cream, Project Contact. (as submitted / with the following conditions....)

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

*Process*

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.