

# Church Street Vision Background



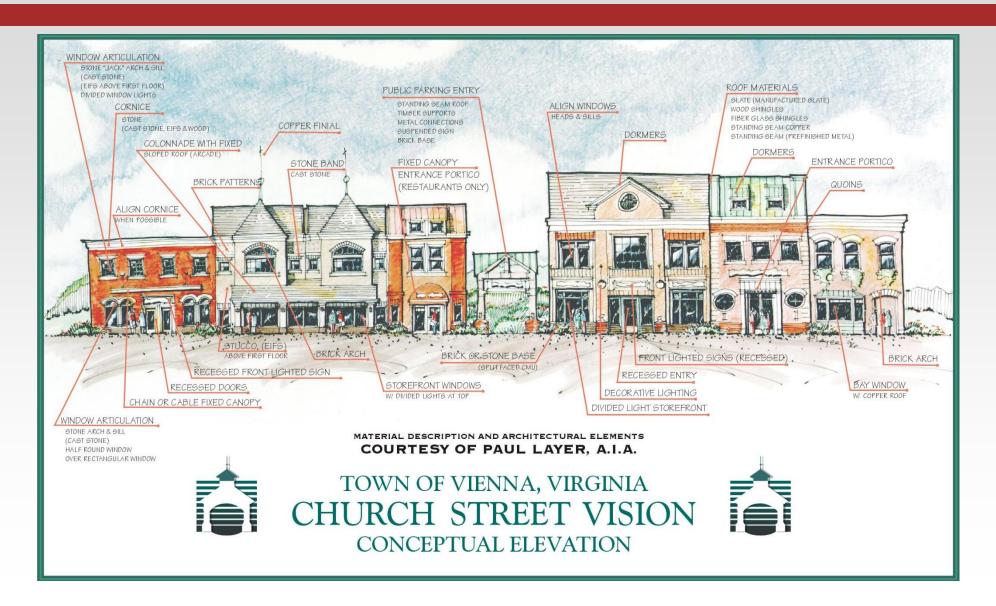
June 14, 2021

## Background

- In July 1999 the Vienna Town Council adopted the Church Street Vision to enhance the appearance and economic vitality of businesses in the historic Church Street commercial corridor.
- Property owners are encouraged to renovate and develop properties in accordance with adopted guidelines that reflect a main street urban architecture reminiscent of the small town American streetscape of the late 19th century. In exchange, owners may receive additional building square footage, reduction in parking requirements and an expedited review process.
- Four Church Street Vision projects have been approved by Town Council since 1999.



## Design Criteria





#### Incentives

- Parking only required at 1 space per 600 square feet of floor area
- Expedited review only by Staff and Town Council, no review by Planning Commission or Board of Architectural Review
- Shorter setbacks



# **Approved Projects**









#### **Church Street Before**





## Church Street After



