

Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: July 21, 2022

Re: **Item No. 10 – IDT Docket No. PF-781767-BAR**
258 Maple Ave E – Smoothie King
Signs

Request for approval of signs for Smoothie King, located at 258 Maple Ave E, Docket No. PF-781767-BAR, in the C-2, General Commercial zoning district, filed by William Rosenberg, Econo Sign Inc., project contact.

The applicant is requesting approval of a façade sign and a window sign for Smoothie King.

Applicant is proposing a façade sign at 16' 10.5" wide by 2'2" high. The sign will include the logo as well as channel letters stating, "Smoothie King". The sign will be white plexiglass faces with aluminum returns painted PMS Cool Grey and 1" metallic silver trim cap. The signs lighting is proposed at 2800 kelvins and 136.7 lumens. The sign will be mounted with 3/8" lag bolts.

The proposed window sign will be 24" by 24" white plexiglass with Red Translucent for the logo on the sign. The aluminum returns will be painted PMS Cool Grey 7C to match with Metallic Silver 8886 gem trim cap or equivalent. The sign will be installed with a chain hanging from the ceiling. The proposed lighting is 2800 kelvins and 47.2 lumens

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.