



Department of Planning and Zoning  
Town of Vienna, Virginia  
127 Center Street South  
Vienna, VA 22180  
Phone: (703) 255-6341  
Email: DPZ@viennava.gov

## Project Overview

#781767

**Project Title:** SMOOTHIE KING  
**Application Type:** Board of Architectural Review: Signs  
**Workflow:** 1. Initial Review

**Jurisdiction:** Town of Vienna  
**State:** VA  
**County:** Fairfax

## Project Contacts

### Contact Information: Applicant

William Rosenberg  
Econo Sign Inc  
21097 Mossy Glen Terrace  
Ashburn, VA 20147  
P:703-577-0108  
[will@econosigninc.com](mailto:will@econosigninc.com)

### Contact Information: Owner

CHARLES CHAHÉL  
CHAHÉL MIDTOWN INC.  
P.O. BOX 1452  
VIENNA, VA 22183  
P:703-855-4735  
[charles.chahel@gmail.com](mailto:charles.chahel@gmail.com)

**Indicate which of the following additional project contacts are to be included on project correspondences.:** None of the Above

## Project Address

**Project Address:** 258 MAPLE AVE E

**Parcel (PIN): Address/Parcel**

- 258 MAPLE AVE E: 0382 02 0077

**Town Limits: Address/Parcel**

- 258 MAPLE AVE E: IN TOWN OF VIENNA

**Resource Management Area: Resource Management Area**

- 258 MAPLE AVE E: LOCATED OUTSIDE RMA

**Future Land Use Plan: Address/Parcel**

- 258 MAPLE AVE E: MIXED-USE

**Resource Protection Area : Resource Protection Area**

- 258 MAPLE AVE E: LOCATED OUTSIDE RPA

**Current Zoning: Address/Parcel**

- 258 MAPLE AVE E: C-2

**Windover Heights Historic District: Address/Parcel**

- 258 MAPLE AVE E: LOCATED OUTSIDE WINDOVER HEIGHTS

## Project Description

### Project Description:

INSTALL "SMOOTHIE KING" HORIZONTAL WALL-MOUNTED ILLUMINATED CHANNEL LETTERS SIGN ABOVE FRONT ENTRANCE OF NEW SMOOTHIE KING RESTAURANT.

INSTALL ILLUMINATED HANGING WINDOW DISK SIGN WITH SMOOTHIE KING LOGO NEXT TO FRONT CUSTOMER ENTRANCE.

## Project Information

**Business/Development Name:** SMOOTHIE KING

**Total Allowable Building Sign Area:** 40

**Fairfax County Building Permit Number(s):** 221470211

**Width of Building Frontage/Leased Area:** 20.42

**Are any Fairfax County Building Permit application numbers associated with this application?:** Yes

### Project Information

**Total Number of Signs Proposed:** 2

#### Sign Type A (please provide all applicable details below)

**Proposed Sign Type:** Front Facade

**Description of Sign:**

"SMOOTHIE KING" HORIZONTAL WALL-MOUNTED ILLUMINATED CHANNEL LETTERS SIGN ABOVE FRONT ENTRANCE OF NEW SMOOTHIE KING RESTAURANT.

**Sign Area Width:** 16.875

**Sign Depth:** 3

**Window Width:**

**Awning Depth:**

**Height from Bottom to Sidewalk:**

**Illumination Type:** LED

**Kelvins:** 2800

**Scope of Work:** New

**Sign Area Height:** 2.167

**Total Sign Face Area:** 36.6

**Window Height:**

**Total Window Area:**

**Awning Width:**

**Total Structure Height:**

**Lumens:** 136.7

**Alternative Measurement:**

#### Sign Type B (please provide all applicable details below)

**Proposed Sign Type:** Window

**Description of Sign:**

ILLUMINATED HANGING WINDOW DISK SIGN WITH SMOOTHIE KING LOGO NEXT TO FRONT CUSTOMER ENTRANCE.

**Sign Area Width:** 2

**Sign Depth:**

**Window Width:** 20.42

**Awning Depth:**

**Height from Bottom to Sidewalk:**

**Illumination Type:** LED

**Kelvins:** 2800

**Scope of Work:** New

**Sign Area Height:** 2

**Total Sign Face Area:** 4

**Window Height:** 10.42

**Total Window Area:** 212.776

**Awning Width:**

**Total Structure Height:**

**Lumens:** 47.2

**Alternative Measurement:**

#### Sign Type C (please provide all applicable details below)

**Proposed Sign Type:**

**Description of Sign:**

**Sign Area Width:**

**Sign Depth:**

**Window Width:**

**Awning Depth:**

**Height from Bottom to Sidewalk:**

**Scope of Work:**

**Sign Area Height:**

**Total Sign Face Area:**

**Window Height:**

**Total Window Area:**

**Awning Width:**

**Total Structure Height:**

**Illumination Type:**

**Kelvins:**

**Lumens:**

**Alternative Measurement:**

**Sign Type D** (please provide all applicable details below)



**Proposed Sign Type:**

**Description of Sign:**

**Sign Area Width:**

**Sign Depth:**

**Window Width:**

**Awning Depth:**

**Height from Bottom to Sidewalk:**

**Illumination Type:**

**Kelvins:**

**Scope of Work:**

**Sign Area Height:**

**Total Sign Face Area:**

**Window Height:**

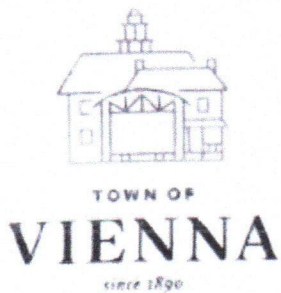
**Total Window Area:**

**Awning Width:**

**Total Structure Height:**

**Lumens:**

**Alternative Measurement:**



## Department of Planning and Zoning

Town of Vienna, Virginia

127 Center Street S

Vienna, Virginia 22180

Phone: 703-255-6341 | Email: DPZ@viennava.gov

Hours: Monday – Friday, 8:00 am – 4:30 pm

## APPLICANT AUTHORIZATION FORM

I hereby certify that I am the property owner or I have authority of the property owner to make this application, that the information is complete, and that if a permit or certificate is issued, the construction and/or use will conform to the zoning ordinance and other applicable laws and regulations including private building restrictions, if any, which relate to the property. This form must be submitted prior to issuance of any permit or certificate.

I understand that the permits or certificates obtained pursuant to this permit authorization form will be in my name. I accept full responsibility for the work performed.

Check one box below:



I am the property owner



I am an applicant who has the authority of the property owner (owner will still need to sign)

Description of permits or certificates being applied for:

INSTALL "SMOOTHIE KING" HORIZONTAL WALL-MOUNTED ILLUMINATED CHANNEL LETTERS SIGN ABOVE FRONT ENTRANCE OF NEW SMOOTHIE KING RESTAURANT.  
INSTALL ILLUMINATED HANGING WINDOW DISK SIGN WITH SMOOTHIE KING LOGO NEXT TO FRONT CUSTOMER ENTRANCE.

at the following address: 258 Maple Ave, Vienna, VA 22180

Applicant Name (fill out if owner is not applicant): WILLIAM ROSENBERG

Signature of Applicant: *William Rosenberg* Date: 06/30/2022

Property Owner's Name: Charles Chahel (CHAHEL MIDTOWN, INC)

Signature of Property Owner: *Chahel* Date: 6.6.22