



## Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: August 18, 2022

Re: **Item No. 2 – IDT Docket No. PF-779729-BAR  
237 Maple Ave E – Bruster’s Real Ice Cream  
Signs**

**Request for approval of signs for Bruster’s Real Ice Cream, located at 237 Maple Ave E, Docket No. PF-779729-BAR, in the C-2, General Commercial zoning district, filed by George Marino, The Sign Machine, project contact.**

The applicant is requesting approval of façade signs for Bruster’s Real Ice Cream.

Applicant is proposing two façade signs at 8’ 10” wide by 3’2 1/2” high. The signs will include the logo as well as channel letters stating, “Bruster’s” and “real ice cream”. The sign will have 1/8” white acrylic faces with vinyl overlays of Pantone Red (485), Green (3415), and Brown (1535). The trim caps and aluminum returns will be black. The signs lighting is proposed at 3000 kelvins and 123 lumens. The signs will be mounted with through bolts with angle iron backups.

### *Process*

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.