



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: August 18, 2022

Re: **Item No. 4 – IDT Docket No. PF-822523-BAR**
224 Maple Ave E – Trek
Signs

Request for approval of signs for Trek, located at 224 Maple Ave E, Docket No. PF-822523-BAR, in the C-1A, Special Commercial zoning district, filed by Gary Brent of MG Permits, LLC. project contact.

The applicant is requesting approval of a façade sign and a pylon sign reface for Trek.

Prior to installation of the new sign, the applicant proposes restoring the building façade to its original condition. The wall will be patched, with a water tight seal, at the location of the holes for the previous sign, and the entire façade wall will be painted with PMS-427C Grey.

Applicant is proposing a façade sign at 20' 11 7/8" wide by 4' high. The proposed façade sign will be channel letters stating, "TREK". The sign will be made of red acrylic faces with aluminum returns painted Matthews Satin Black and 1" Jewlite Black trim cap. The signs lighting will be red LED at 3500 kelvins and 150 lumens max. The sign will be installed with #10 hex head screws into polyethylene wall anchors.

Below the "TREK" sign will be non-illuminated aluminum signs saying "BIKES" "SERVICE" "GEAR". The aluminum faces of the signs as well as the returns will be painted Matthews Satin Black to match the returns of the illuminated sign above. These non-illuminated signs will be installed with 3" lag bolts with a minimum of 4 per letter.

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

The proposal for the pylon sign is to install replacement faces for the existing sign. The faces will be white plex faces with 3M #3630-53 Red Vinyl and 3M #7725-12 Opaque Black vinyl applied. The pylon sign will mirror the façade sign stating "TREK" with "BIKES" "SERVICE" "GEAR" below.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.