



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: August 18, 2022

Re: **Item No. 3 – IDT Docket No. PF-823053-BAR
527 Maple Ave E – DermUtopia
Sign**

Request for approval of a sign for DermUtopia, located at 527 Maple Ave E, Docket No. PF-823053-BAR, in the C-1, Local Commercial zoning district, filed by Ruth Vanlandingham, SMI Sign Systems., project contact.

The applicant is requesting approval of a façade sign for DermUtopia.

Applicant is proposing a façade sign at 11' wide by 3' high. The sign will be channel letters stating, "DermUtopia" as well as a lozenge sign below with the word "WELLNESS". The sign will have 3/16" white acrylic faces with vinyl lime green (3M 3630-136) overlay for the word "DermUtopia" and vinyl fuchsia (3M 3630-38) for the lozenge sign. The aluminum returns will be black with a 1" Pearl Gray trim cap, White returns, and a Benjamin Moore Sea Pearl raceway. The signs lighting is proposed at 3000 kelvins and 49 lumens and will be mounted with 5/8" lag bolts and a silicone seal.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

***Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.***

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.