



Memorandum

To: Board of Architectural Review

From: Sharmaine Abaied, Planner

Meeting Date: January 19, 2023

Re: **Item No. 3 – IDT Docket No. PF- 907531-BAR
302 Maple Ave W. – Frame Coffee Roasters
Sign**

Request for approval of signs for Frame Coffee Roasters, located at 302 Maple Ave W., Docket No. PF-907531-BAR, in the C-1A Special Commercial zoning district; filed by Spring Lee of Best Sign USA, Project Contact.

The applicant is requesting installation of a new façade sign for Frame Coffee Roasters.

The applicant is proposing installation of a channel letter sign with the word “FRAME” on a raceway and a box sign below it with words “COFFEE ROASTERS”. The signs, combined, are 32” high and 120” wide. The channel letters will be attached to an aluminum raceway with a finish color to match the façade. They will be attached with 3” anchor role plug screws which will be sealed with silicon adhesive. The “COFFEE ROASTERS” sign will be attached to the raceway by aluminum tubing. The sign colors will be black and white.

The applicant is also proposing removal of the awnings. Any discoloration remaining after removal of the awning will be painted to match the façade.

Attachments: 01 – Staff Report
02 – Application and Authorization
03 – Sign Rendering

***Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.***

- 04 - Site Photos
- 05 - Condenser Cover
- 06 - Paint Color

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.