

# TOWN OF VIENNA ANNEX LONG-TERM USE STUDY



**Town Council Conference Session  
May 8, 2022**

# MEETING AGENDA:

Introductions

Outreach and Engagement Summary

Next Steps







# OUTREACH AND ENGAGEMENT SUMMARY



## Town of Vienna - Annex Long-Term Use Study





# Engagement Strategy

**Inform** – Putting out information about the site, the constraints, and the process to reach a common and foundational understanding



**Consult** – Questioning stakeholders about their wants, needs, desires, and curiosities



**Collaborate** – Two-way engagement with joint learning, decision-making, and partnership to understand unmet needs in the Town / inform the project team



**Involve** – Two-way engagement that makes the stakeholders and community part of the process, but focuses their responsibilities to a few key asks



**Support** – Providing tools, skills, and professional expertise to the community so they can express their perspective and have the needed information to understand the decision-making process.



# Completed / Ongoing Activities

- 2 on 2 Council Member Conversations
- Interdepartmental Leadership Meeting
- Community Perspective Questionnaire (Ongoing)
- Public Workshop #1 – Needs and Wants
- Public Workshop #2 – Solutions(Upcoming)



# 2 on 2 Councilmember Conversations



## Emerging Themes



- Engage the community broadly
- Manage expectations
- Satisfy a missing need
- Uniquely Vienna

## Land Uses to Consider

AQUATICS FACILITY PICKLEBALL MULTIPURPOSE ROOMS  
EXERCISE/FITNESS BOUTIQUE / POP-UP RETAIL  
INDOOR RECREATION MAKER SPACE OFFICE SPACE  
RECTANGULAR SPORTS FIELDS FARMERS MARKET  
SENIOR CENTER PLAYGROUND MEETING ROOMS  
OUTDOOR POOL HOTEL YOUTH/TEEN CENTER MINIGOLF  
SPORTS COMPLEX CONFERENCE CENTER  
THEATER / AUDITORIUM PLAZA W/ LAWN GAMES



# Interdepartmental Leadership Meetings



## Emerging Themes



- Consider the near-term
- Serve the community
- Bring people to the community
- Incorporate outdoor programming
- Understand the fully-loaded costs
- Uniquely Vienna

## Land Uses to Consider

RECREATION FACILITY PICKLEBALL GOVERNMENT USE

EXERCISE/FITNESS BOUTIQUE / POP-UP RETAIL

BREWERY EVENT SPACE AQUATICS LIBRARY

FOOD HALL / COMMERCIAL KITCHEN PAVILION

COFFEE BAR / GATHERING SPACE COMMUNITY GARDEN

MEETING ROOMS OUTDOOR POOL CIVIC CENTER

BUSINESS INCUBATOR OUTDOOR SPACES



# Community Perspective Questionnaire

• Open from March 7, 2023 – May 1, 2023

• 1,005 submissions (as of 4/12/23)

• Involving the community by collecting input on their values and opinions about the site

**Vienna Annex  
Long-Term Land Use  
Feasibility Study**

**TOWN OF VIENNA**  
since 1828

**PROJECT LOCATION**

**How Should  
Vienna Reimagine  
the Annex?**

The Town of Vienna wants your feedback on the **Annex Property at 301 Center Street S**. Provide your input about what you think the long-term use of the site should be.

**Community Perspective Questionnaire**

Provide feedback by **May 1**

[www.viennava.gov/AnnexStudy](http://www.viennava.gov/AnnexStudy)

**Attend the  
Community Workshop**  
Tuesday, March 28  
6:30 to 8:30 pm  
Police Station Community Room  
215 Center Street S.



Town of Vienna - Annex Long-Term Use Study

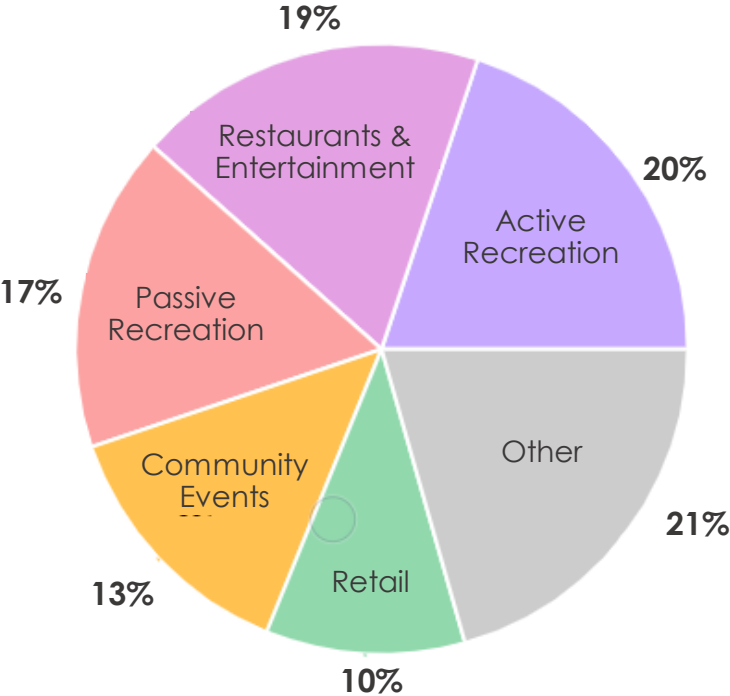


**What types of uses should the Study team evaluate as part of this long-term use study for the Annex Site?**

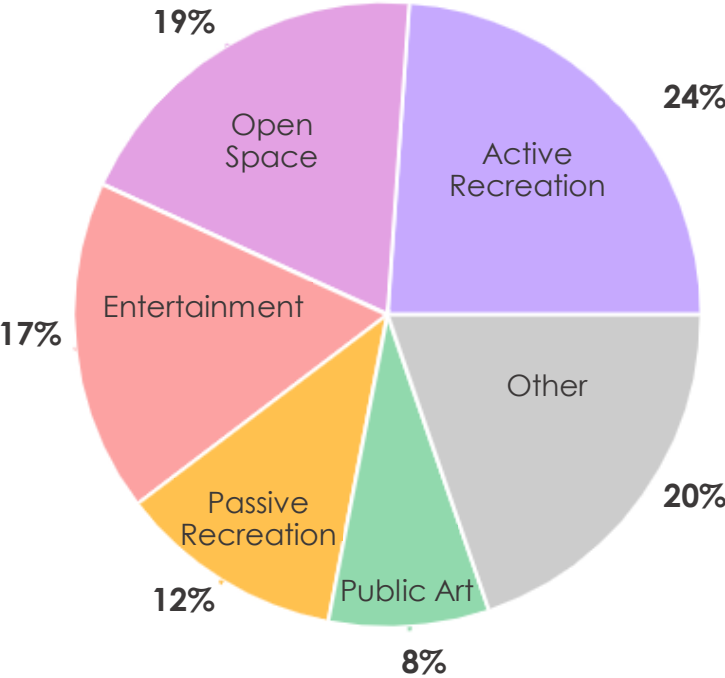


# Community Perspective Questionnaire - Vienna Values

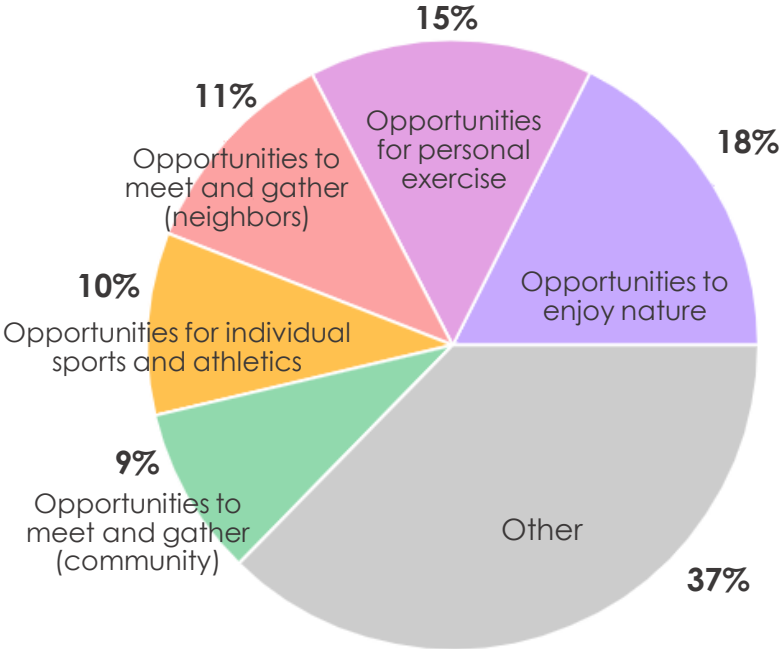
What three activities in the Town of Vienna do you value the most?



What three activities do you feel the Town is currently lacking or would like to see more of?



What three things do you value the most in public spaces?



# Community Workshop #1



- Tuesday, March 28, 2023, in the Vienna Police Department community room



- Project Overview + 3 Hands-on Activities



- Focused on Wants and Needs

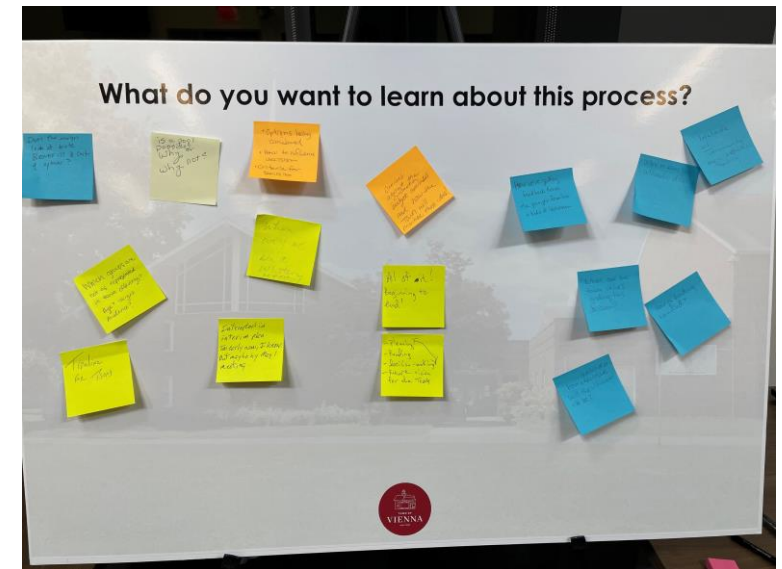
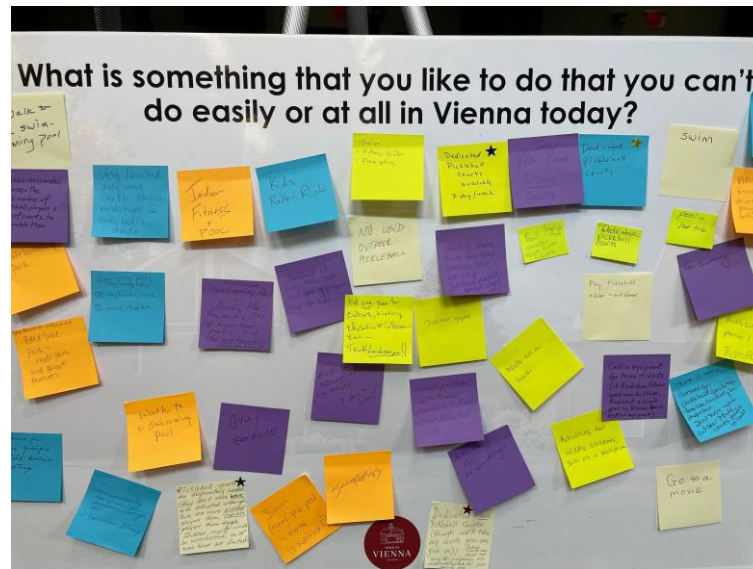
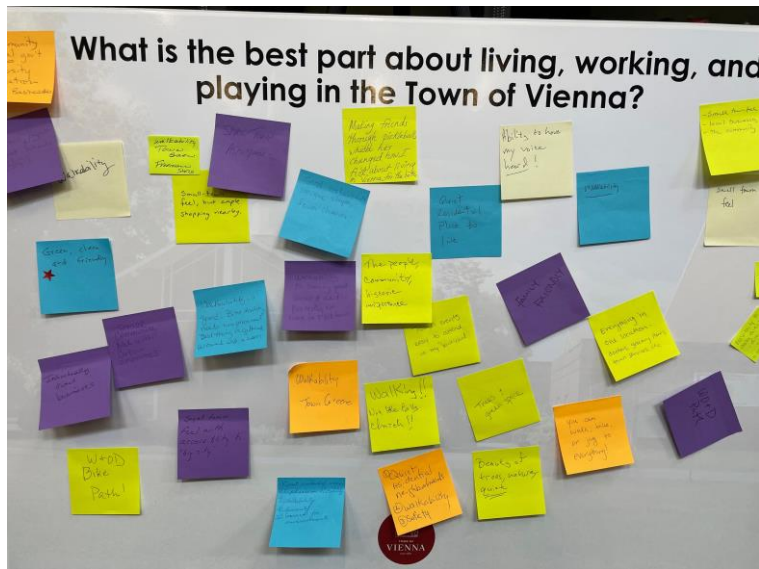


Town of Vienna - Annex Long-Term Use Study



## “In Your Own Words” Activity

- “Include **ALL**”
- “Emphasis on livability and walkability”
- “Small town feel with accessibility to big city resources”



# “Vienna Values” Activity

Focused on the activities and types of developments valued by the individual and the community

[illegible]

Activity	Priorities
Active Recreation <i>Example: basketball, exercise facilities, pickleball, pool, tennis, trails</i>	
Community Events <i>Example: farmers market, makers market, etc.</i>	
Cultural and Heritage	
Museum and Library	
Parks and Recreation <i>Example: Classes and camps</i>	
Restaurants and entertainment <i>Example: Open space concerts</i>	
Retail <i>Example: Grocery, shopping, coffee shops</i>	
Schools/Academic Activities	
Other <i>Write your opinion next to your dot</i>	





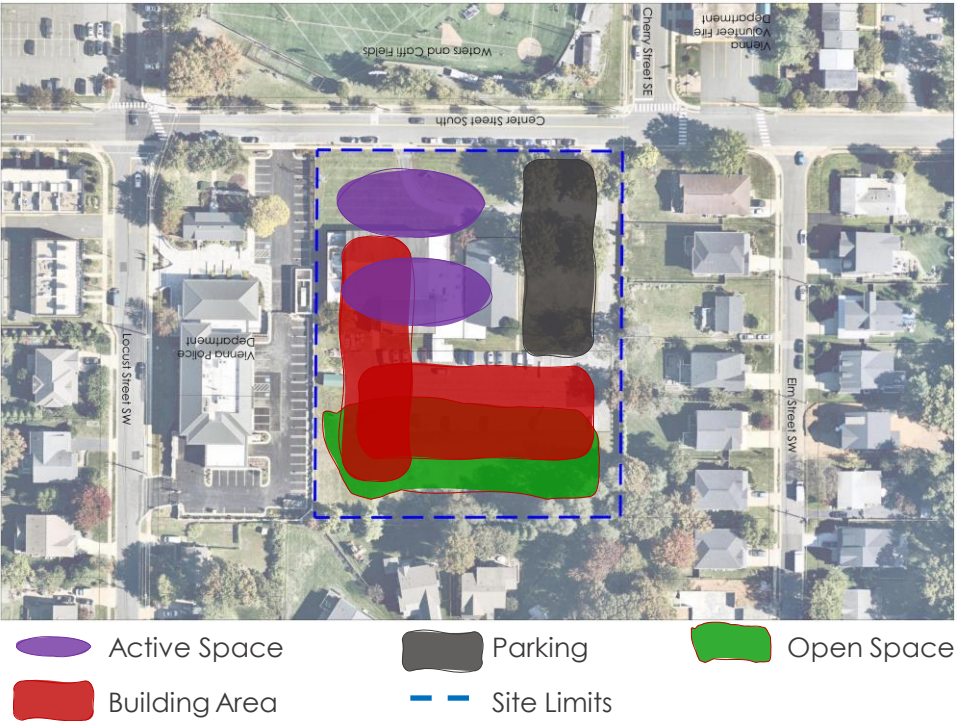
# “The Perfect Fit” Activity



## Town of Vienna - Annex Long-Term Use Study



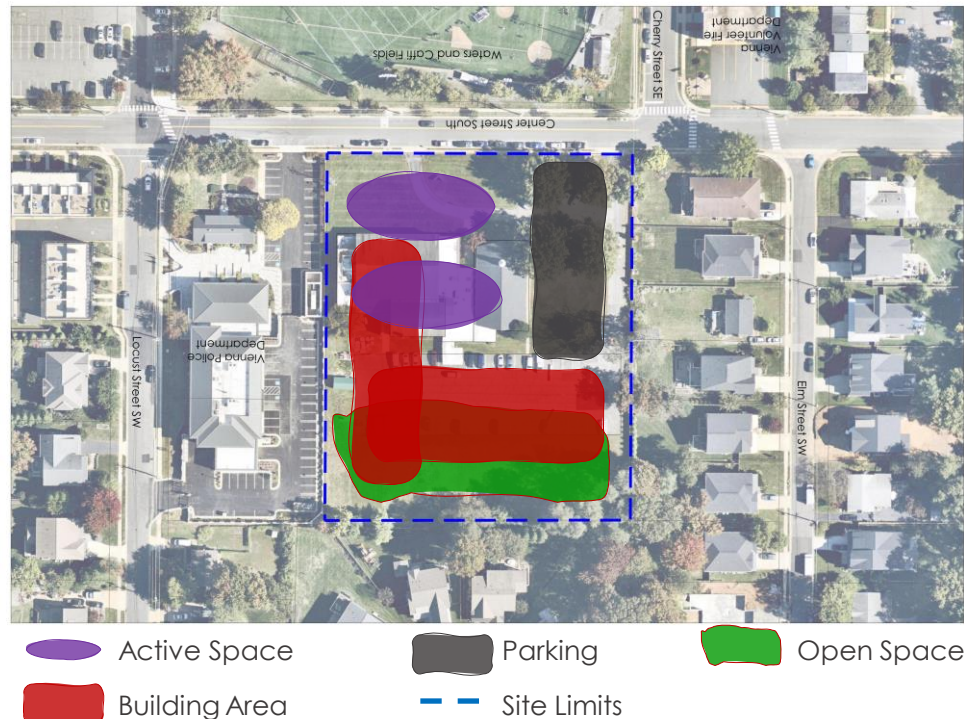
# “The Perfect Fit” Activity



Town of Vienna - Annex Long-Term Use Study



# “The Perfect Fit” Activity



## Emerging Themes

- Concern for noise impacts
- Inclusive uses to all ages and groups
- Indoor and outdoor spaces

## Land Uses to Consider

AQUATICS FACILITY   INDOOR RECREATION  
OUTDOOR POOL   RECTANGULAR SPORTS FIELDS  
EXERCISE/FITNESS   PICKLEBALL   OUTDOOR RECREATION  
CULTURAL CENTER   COMMUNITY GARDENS   PLAYGROUND

# Community Workshop #2



- May 10 & May 13



- Pop-up @ Community Center and/or Farmers Market

- Engagement Recap + 1-2 Hands-on Activities



- Focused on solutions and hearing from other community members





# Engagement Summary

## Emerging Themes

- Fiscally responsible and strategic decision-making
- Uniquely Vienna & maintaining the “small town” feel
- Vienna as an active community
- A place for all, with tailored activities for some
- Fulfilling a missing or underserved need
- Sustainability, open space, and outdoor programming as core instead of additive
- Create a transparent process



Broad Programming	Addresses a Widely Expressed Missing Need	Higher Community Continuity	Higher Cost Impacts
<p>AQUATICS FACILITY MULTIPURPOSE ROOMS INDOOR RECREATION EXERCISE/FITNESS OUTDOOR POOL PAVILION COMMUNITY GARDEN EVENT SPACE SPORTS COMPLEX MAKER SPACE</p> <p>CIVIC CENTER POP-UP RETAIL THEATER / AUDITORIUM PLAYGROUND CONFERENCE CENTER SENIOR CENTER HOTEL PLAYGROUND YOUTH/TEEN CENTER PICKLEBALL BREWERY</p>	<p>AQUATICS FACILITY EXERCISE/FITNESS INDOOR RECREATION OUTDOOR POOL CULTURAL CENTER EVENT SPACE SPORTS COMPLEX MULTIPURPOSE ROOMS COMMUNITY GARDEN</p> <p>YOUTH/TEEN CENTER SENIOR CENTER HOTEL THEATER / AUDITORIUM CIVIC CENTER PAVILION PLAYGROUND CONFERENCE CENTER MAKER SPACE BREWERY PICKLEBALL POP-UP RETAIL</p>	<p>MULTIPURPOSE ROOMS PLAYGROUND PAVILION INDOOR RECREATION SENIOR CENTER THEATER / AUDITORIUM YOUTH/TEEN CENTER COMMUNITY GARDEN CULTURAL CENTER EXERCISE/FITNESS CIVIC CENTER</p> <p>EVENT SPACE SPORTS COMPLEX CONFERENCE CENTER OUTDOOR POOL MAKER SPACE BREWERY POP-UP RETAIL PICKLEBALL AQUATICS FACILITYHOTEL</p>	<p>AQUATICS FACILITY INDOOR / OUTDOOR POOL HOTEL SPORTS COMPLEX CONFERENCE CENTER THEATER / AUDITORIUM SENIOR CENTER INDOOR RECREATION YOUTH/TEEN CENTER MULTIPURPOSE ROOMS EXERCISE/FITNESS BREWERY CIVIC CENTER</p> <p>POP-UP RETAIL PAVILION CULTURAL CENTER RECTANGULAR FIELDS PLAYGROUND EVENT SPACE COMMUNITY GARDEN PICKLEBALL MAKER SPACE</p>
Specific Programming	Addresses a Missing Need	Lower Community Continuity	Lower Cost Impacts

# Next Steps - Feasibility





# Next Steps - Options

- Option 1 – Keep the whole building, spending the necessary funds to bring it to compliance.
  - Identify short- and long-term programming with building in place
- Option 2 – Keep part of the building (likely gymnasium), spending the necessary funds to bring it to compliance and a functional state as its own facility
  - Identify short- and long-term programming with part of the building in place
- Option 3 – Demolish the building and consider programming for a “flat site” without a key building
  - Identify short-term programming
- Option 4 – Demolish building and “start fresh”
  - Identify short- and long-term a completely open site to work with

# Discussion

