



The Town of Vienna is seeking your input on parking in the Town of Vienna's commercial corridors, which includes businesses, restaurants, stores, and other commercial activity along Maple Avenue, Cedar Lane, Church Street, Park Street, Mill Street, Dominion Road and Center Street (the study area shown in the map below). Your survey responses will help us better understand how people travel in the Town of Vienna, where they park, and why. Your responses will also help inform future parking recommendations. Thank you for your time.

1. Why do you typically come to the destinations defined within the study area?

Select the primary two reasons.

- a. I own a business and/or property
- b. I work in the study area
- c. I shop
- d. I have medical, legal, or other appointments
- e. I go to eat/drink
- f. I go to special events like live shows, festivals, or sporting/cultural events
- g. Other (please specify)

2. Where is your typical destination within the study area? Select the primary two destinations.

- a. Maple Avenue
- b. Cedar Lane
- c. Church Street
- d. Park Street
- e. Mill Street
- f. Dominion Road
- g. Center Street
- h. Other (please specify)

3. How often do you come to the study area?

- a. Every day
- b. 4-5 days per week
- c. 1-3 days per week
- d. 1-2 days per month
- e. A few times per year
- f. Never

- 4. How do you typically travel to the study area? If you use multiple modes, please select the PRIMARY mode of transportation – whichever mode you consider to be the most significant part of your trip.**
- a. Drive alone and park (including motorcycle/moped)
 - b. Drive/carpool with others (someone else parks the vehicle)
 - c. Dropped off (the driver leaves without parking)
 - d. Public transit (bus/shuttle)
 - e. Bike
 - f. Walk
 - g. Taxi / Uber / Lyft
 - h. Other (please specify)
- 5. In what type of parking facility do you typically park when in the study area?**
- a. A parking lot or garage in which I can park for free
 - b. A parking lot or garage in which I have a reserved space free of charge
 - c. A parking lot or garage for which I have a paid permit (at my own or my employer's expense)
 - d. A parking lot or garage that I pay for by the hour
 - e. On-street space (not reserved as a disabled space)
 - f. On-street disabled space
 - g. Off-street private residential space
 - h. I get dropped off
 - i. I do not drive and park (I walk or bike)
 - j. Other (please specify)
- 6. Recall the last time you parked while in the study area. What were the reasons you were there that day? (Please check all that apply)**
- a. For work
 - b. To shop (grocery, clothing, or other)
 - c. For medical, legal, or other appointments
 - d. To go out to eat or drink
 - e. To go to special events like a live show, festival, or sporting/cultural event
 - f. Other (please specify)
- 7. Approximately how far away from your destination did you park the last time you parked when visiting the study area?**
- a. On-site or on the same block
 - b. Used a valet service at my destination
 - c. ~1 block away
 - d. ~2 blocks away

- e. ~3 or more blocks away
- f. I do not drive and park

8. How long is your car typically parked when visiting the study area?

- a. Less than 15 minutes
- b. 15 to 30 minutes
- c. 30 minutes to 1 hour
- d. 1 to 2 hours
- e. 2 to 3 hours
- f. 3 to 4 hours
- g. 4 to 8 hours
- h. More than 8 hours
- i. I do not drive and park

9. When parking in the study area, what are the most important factors in determining where you choose to park? Select the top three (3) factors.

- a. Type of parking facility (on street vs. lot)
- b. Location/proximity to destination
- c. Ease of finding a space
- d. Cost or price of parking
- e. Personal safety and security
- f. Spaces with time limits
- g. Familiarity with location/facility
- h. Weather

10. I'd rather...

- a. Walk further to my destination for free or cheaper parking.
- b. Pay, or pay more, to get as close to my destination as possible.

11. I'd rather...

- a. Drive to and park at each destination during my trip downtown.
- b. Park once and then walk, bike, share a ride, or take transit between destinations in downtown

12. What do you think works well about parking and getting around in Vienna's commercial areas? [OPEN-ENDED]

13. How would you improve parking and getting around in Vienna's commercial areas? [OPEN ENDED]

14. What is your 5-digit home zip code?

This information will only be used to identify travel patterns to and within the study area.

If you would like to receive updates about the Town of Vienna parking study, email XXX@XXXX with Parking Updates in the subject line. Updates will also be posted online at www.viennava.gov/???