

## MEMORANDUM

DATE: January 18, 2018  
TO: Board of Architectural Review  
FROM: Hyojung Garland, Deputy Director  
RE: Item No. 1

**Request for approval of signage for Magnolia Coffee Shop located at 431 Maple Avenue West, (Docket No. BAR-01-18),** in the C-1 Local Commercial zoning district; filed by W. Sakie Bhar, sign agent.

The applicant is requesting approval for replacing the sign on the existing corner wall and replacing the awning with a new awning, which will include text. The main proposed sign reads “MAGNOLIA” on the front corner wall above the awning. The proposed sign is 18” by 144”, approximately 18 square feet in area. This sign will be mounted on the raceway, which is painted the same color as the color of the background wall. The low voltage white LED light source will illuminate the text.

The other sign on the awning will read “DESSERT BAR & COFFEE” and will be 4’ by 10 feet, approximately 3.3 square feet. The newly proposed fabric is SUNBRELLA FABRIC #4917 Moss/Canvas, block striped with white letters imprinted on a black background, applied on the lower center.

Illustrations and material samples have been included as part of the submittal package.

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This staff report is not an approval.

***Applicants should attend the meeting and represent their application.***

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.