

## MEMORANDUM

DATE: January 18, 2018  
TO: Board of Architectural Review  
FROM: Hyojung Garland, Deputy Director  
RE: Item No. 2

**Request for approval of signage located at 328 Maple Avenue East, (Docket No. BAR-01-18),** in the C-1A Special Commercial zoning district; filed by Gary Brent, sign agent.

The applicant is requesting approval for wall, monument, and window signs for the renovated building.

The façade renovation and the monument sign for the building were approved on April 20, 2017 by Board of Architectural Review.

**Wall Sign:** The proposed wall sign reads “FedExOffice” on the front wall above the metal canopy structure. The proposed sign is approximately 4’ by 9’ and 22.19 square feet in area. This sign will be mounted on the brake-formed aluminum raceway, painted the same color as the color of the background wall. The LED light source will illuminate the text.

The tenant space is half of the entire building, although the building façade was designed to look like a three-bay tenant space. The wall sign is not centered on the tenant space, but is located to the edge of the right side of the front of building. The sign has 3/16” white acrylic faces with the orange accent color on the “Ex” portion. It includes black aluminum returns with black pic trimcap with LED lights.

**Monument Sign:** The overall design of the monument sign was approved by BAR on April 20, 2017. Therefore, this review is limited to the tenant panel. The sign reads “FedEx Office” with orange and purple colors (Please note that the wall sign is proposed with white and orange colors).

**Window Sign:**

- The proposed left window sign is approximately 1’ by 2’. It has a white color text with an orange accent color without a background.
- The center window sign is approximately 2’ by 2’ with the FedEx logo.
- The right window sign is 3’-8 ¾” by 3’-11”. It has white color text without a background.

Illustrations and material samples have been included as part of the submittal package.

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This staff report is not an approval.

***Applicants should attend the meeting and represent their application.***

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.