



Memorandum

To: Board of Architectural Review

From: Hyojung Garland, Deputy Director

Date: February 15, 2018

Re: Item No. 1

Request for approval of façade signage for Vienna Tax & Accounting located at 527 Maple Avenue East, (Docket No. BAR-11-18), in the C-1 Local Commercial zoning district; filed by Jason Alexander, sign agent.

The applicant is requesting approval for a façade sign to be placed on the second floor of the building towards the front parking lot. This façade sign is new, with no preexisting box frame. The proposed size is within the allowable signage area measuring at 136" long by 35" tall, approximately 33 square feet in area. The channel letters are internally illuminated and will be installed on a raceway, which will be painted to match with the existing building wall. The text is red, blue and black in color and will be illuminated with white LEDs. The lighting is timed with photocell and powered with 60 watt.

Illustrations, color samples and the existing photo have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.