



Memorandum

To: Board of Architectural Review

From: Hyojung Garland, Deputy Director

Date: March 15, 2018

Re: Item No. 1

Request for approval of façade sign for Virginia Heart located at 130 Park Street SE, (Docket No. BAR-14-18), in the C-2 General Commercial zoning district; filed by Bob Biroonak, sign agent.

The applicant is requesting approval for a façade sign placed to the right of the front door of the building, 8 feet above grade. The proposed size is within the allowable signage area measuring approximately at 6' long by 4' tall, approximately 15 square feet in area (excluding background). The sign consists of channel letters with 3" deep fabricated stainless steel. The text is white (P2. White) and the logo is red (P1. Panton 185 C) in color. The sign will be mounted directly to the wall by using jacknuts on the inside of letter and 1/4" nuts on the outside of the letter. This sign is not illuminated.

Illustrations and the proposed photo have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.