



Memorandum

To: Board of Architectural Review

From: Michael D'Orazio, Acting Deputy Director

Meeting Date: April 19, 2018

Re: Item No. 2

Request for approval of façade sign for Noble's Nail Salon located at 303 Maple Avenue West, Suite B, (Docket No. BAR-20-18), in the C-1A Special Commercial zoning district; filed by Won Jun Seo, sign agent.

The applicant is requesting approval for a façade sign placed above the front door of the building, approximately 8 feet above grade. The proposed size is within the allowable signage area measuring approximately at 17' long by 2' tall, 34 square feet in area (based on the 32' building width, the maximum allowable signage area is 64 square feet). The sign consists of channel letters with 4.5" deep, 3/16" white acrylic face and black aluminum returns. The text is white in color and reads "NOBLE'S NAIL." The sign will be mounted directly to the wall by using 8" self mounting screws on the inside of letter. This sign is internally illuminated with warm white LED.

Illustrations and the proposed photo have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.