



Memorandum

To: Board of Architectural Review

From: Michael D'Orazio, Acting Deputy Director

Meeting Date: April 19, 2018

Re: Item No. 7

Request for approval of signage for Navy Federal Credit Union, located at 1007 Electric Avenue SE, (Docket No. BAR-21-18), in the CMP Industrial Park zoning district; filed by Anne-Marie Wood, sign agent.

The applicant is requesting approval of signage for the newly constructed Navy Federal Credit Union building. The signage package includes multiple directional signs and a freestanding entrance sign. All of the signs are similar in style with cool gray colored sign cabinets. The entrance sign, which is to be located at the front of the site near the pedestrian bridge, includes the 1007 address number and the Navy Federal logo and text. The sign area for "NAVY FEDERAL Credit Union" includes a greenish blue color background with white lettering and a white logo. The sign is internally illuminated.

The applicant proposes 9 other signs, with sign areas under 1.5 square feet, around the building and parking garage. Two signs directing traffic towards parking and one sign directing receiving include a similar design to the entrance sign, with the greenish blue color in the middle of the sign. These signs are also internally illuminated. The visitor parking signs, of which there are a total of five, include the cool gray background and white text. The visitor parking signs are not illuminated. The two "bridge" signs are attached to posts and are not illuminated.

Illustrations and the photo simulations have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.