



Memorandum

To: Board of Architectural Review

From: Michael D’Orazio, Acting Deputy Director

Meeting Date: April 19, 2018

Re: Item No. 6

Request for approval of exterior modifications for Virginia Tire & Auto of Vienna at 141 Maple Ave. W, (Docket No. BAR-15-18), in the C-2 General Commercial zoning district; filed by Michael Holmes, business representative.

The applicant proposes a new building façade, multiple signs, landscape improvements and updating the existing freestanding sign. Staff would like to note that the Board held a work session with the applicant in March 2018. The Board was generally supportive of the application. Suggestions included improvements to the existing pylon sign and use of thin brick above the existing roofline near the front corner of the building.

- 1) **Building Façade:** Façade update to include painting of existing brick, refinishing of storefront, and replacement of garage doors. Improvements include construction of new architectural and screening elements around existing roofline.

	Color	Material
Brick Paint	SB Base 0047B White	Silicote Inorganic Mineral Silicate Eco Paint
Garage Door	Black	Clopay Model 3722
Green Metal	Extreme Green	Wrisco Industries, 0.40 gauge aluminum
Black Metal	Matte Black	Petersen Aluminum Products Pac Clad 24 gauge Galvalume
Storefront Paint	Black (Low lustre)	Plex Acrylic Protective & Marine Coating
Lighting	White fixture, Temperature 4000K	LEOTEK ES-2

2) Signs:

Type: Location (Reference in Drawing)	Size (sf is calculated letter only)	Allowable Sign Size	Color	Illumination
Façade: Facing Maple Ave. (A)	14'-3 3/4" x 3'-6 1/4" (50.3 sf)	51.75' x 2=103.5 sf	Gloss White, #2447 White	White LED
Façade: Facing Parking lot (B)	15'-7 3/8" x 3'-11 1/2" (45 sf)	149' x 2=298 sf	Gloss White, #2447 White	White LED
Façade: Facing Parking Lot (C1-C8)	32 1/2" x (from 3'-1 1/2" to 7'-3") (9 total 64.35 sf)		Black, Lime Green	Non-illuminated
Decal: Facing Parking Lot (D1-D2)	From 3.1 sf to 6.2 sf	Not to exceed 25% of the total transparent glass area (170 sf)	Green PMS 361, White, Black	n/a

- 3) **Updating Existing Freestanding Sign:** The existing box sign to be re-faced and not to exceed the existing height. The base will be constructed by brick.
- 4) **Landscape:** Several planting materials will be planted within a brick box planter surrounding a wooden bench. The proposed planting materials are Karl Foerster Grass, Yellow Whild Indigo, Crape Myrtle Bush, and Blue While Indigo.

Illustrations, material samples, and the proposed photo have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.