



Memorandum

To: Board of Architectural Review
From: Michael D’Orazio, Deputy Director
Meeting Date: May 17, 2018
Re: Item No. 1

Request for approval of façade sign for Vienna Design Kitchen and Bath located at 394 Maple Avenue East, (Docket No. BAR-25-18), in the C-2 General Commercial zoning district; filed by Murat Turhan, business owner.

The applicant is requesting approval for replacement of a sign panel above the storefront of the tenant space. The proposed size is within the allowable signage area measuring approximately at 223” long by 24” tall, 37.17 square feet in area (based on the 33’ tenant space width, the maximum allowable signage area is 66 square feet). The vinyl sign includes a black background with white text and a red “V”. It reads “VIENNA DESIGN Kitchen & Bath” with “KITCHEN & BATH” text also above the “VIENNA DESIGN” portion of the sign. The applicant will be utilizing the existing light box.

Illustrations and a material sample have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.