



## Memorandum

To: Board of Architectural Review  
From: Andrea West, Planner  
Meeting Date: June 21, 2018  
Re: Item No.4 - Docket No. BAR-30-18  
Orange Theory Fitness - 127 Maple Avenue West

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**Request for approval of two façade signs for Orange Theory Fitness located at 127 Maple Avenue West, (Docket No. BAR-30-18),** in the C-1A Special Commercial zoning district; filed Justin Yoon, Canaan Enterprise Inc. & Star Neon Signs, sign agent.

The applicant is requesting approval for a sign on the Maple Avenue façade and east-facing façade; the text is orange, red and grey, and states “Orange Theory Fitness” on both signs. The proposed signs meet the standards of the Town Code. The Maple Ave façade sign is 39” by 106.5”, for a total of 43 square feet. The tenant space is 30 feet in width and is permitted 60 square feet in sign area. The east façade sign is 53 square feet (30” by 252.75”); 216 square feet of sign area is permitted by code.

Both signs consist of 5” deep channel letters with .040” black aluminum return and black trim cap, and internally illuminated with LED.

Illustrations and the proposed photo have been included as part of the submittal package.

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This staff report is not an approval.

***Applicants should attend the meeting and represent their application.***

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.